



Reuters Institute  
for the Study of Journalism

# ANNUAL REPORT 2015-16





**02 PREFACE**

**04 THE YEAR IN REVIEW:**

- DIRECTOR'S REPORT
- RISJ IMPACT AND INFLUENCE

**10 THE JOURNALISM FELLOWSHIP PROGRAMME**

- FELLOWS' FOCUS:  
GLOBAL ISSUES, FRESH PERSPECTIVES
- JOURNALIST FELLOWS

**24 RESEARCH AND PUBLICATIONS**

- DEVELOPING RISJ RESEARCH
- DIGITAL NEWS PROJECTS
- THE EUROPEAN JOURNALISM OBSERVATORY
- NORTH AMERICAN ACTIVITIES
- RESEARCH PROJECTS
- PUBLICATIONS
- RESEARCH ASSOCIATES
- VISITING FELLOWS

**46 EVENTS**

**56 ABOUT US**



## TIM GARDAM

### CHAIR OF THE STEERING COMMITTEE

**As I step down as chair of the Reuters Institute, I have been looking back at its development since it was just a gleam in the eye when I arrived in Oxford in 2004. It is striking to recall what a different world that was.**

Facebook was still effectively confined to students, having just reached Oxford from Harvard; broadband penetration in the UK was not at 25%, there was no Twitter or 4G mobile. Online video was in its infancy. Even so, there was blind panic in the world of journalism at the disruption of the digital age and the impact on its values and sustainability. A decade after our foundation, we can look across a landscape that is now, in some senses, completely transformed but where the debates about the values and models of journalism, its role in free and not so free societies, are even more acute than they were.

RISJ was established to bring some academic rigour to the study of journalism – its values, its practices, and its business models – amidst the earthquake caused by the prospect of digital media convergence. It is now one of the most influential centres of its kind, in an age where convergence has now taken place but where the rate of change remains no less frenetic. Under David Levy, our Director, RISJ has become a trusted guide to the pathways that journalism is taking; our *Digital News Report* is an annual fixture, exemplifying the comparative international perspective on which RISJ was founded. Thanks to the generosity and long-term vision of the Thomson Reuters Foundation, whose core funding has been the platform for a host of other major partners, RISJ is now one of the largest research centres in Oxford's Social Sciences Division. However, it is not restricted by an academic perspective; rather it brings academic analysis and independence into daily contact with the Reuters Journalist Fellows from 93 countries across the globe and acts as a bridge between the study of journalism and its practice, so realising its original vision.

As I hand over to Alan Rusbridger, it is clear that the study of journalism increasingly affects any understanding of the modern world, in all its connectedness and dysfunctionality. Without RISJ, Oxford's ability to explain the world would be by far the poorer. ●



## MONIQUE VILLA

### CEO, THOMSON REUTERS FOUNDATION

**Ten years. Remarkable to see how in such a short period of time the Reuters Institute for the Study of Journalism has become a centre of excellence for anybody wanting to understand the revolution in the media industry and take stock of the different trends in journalism.**

It is a beautiful place where the world's best journalists gather to conduct in-depth research on topics that are relevant to their peers and to many others, from ethics to freedom of speech to regulation.

When I took over the Thomson Reuters Foundation in 2008, Alan Rusbridger, who was the Editor-in-Chief of the *Guardian*, was the first to tell me how much potential he saw in the Reuters Institute – which was at the time still learning how to stand on its own two feet.

Alan was right. And under the fantastic leadership of David Levy and Tim Gardam, RISJ has grown steadily and positioned itself as an authority on research and in particular on digital news that nobody in the industry can ignore. We all need to know the latest trends in digital consumption.

As the Institute changes leadership, I would like to express my deepest thanks to Tim Gardam, whose steady hand for ten years as Chair of the Steering Committee has been crucial. He leaves the Institute on a high: 2016 was its most successful and productive year to date.

I have no doubt that Alan Rusbridger will be another extraordinary chair and his immense experience at the helm of the *Guardian* will help us produce vital research. David Levy and his excellent team will more than ever shed light on the industry and its permanent revolutions. ●



# THE YEAR IN REVIEW

*Revellers are photographed during a traditional Maracatu carnival in Olinda, Brazil. REUTERS/Ueslei Marcelino*



## DIRECTOR DAVID LEVY

**The past year has been one of dramatic expansion and increased impact for the Institute. There has been a near doubling in our staffing and a record number of journalist fellows on our very successful Fellowship Programme, expertly led by James Painter, a doubling in the size of the *Digital News Report (DNR)* to cover 26 countries in 2016 and the recruitment of a talented team of researchers to work on the newly created Digital News Project (DNP).**

Much of our expansion has been made possible by a generous £5.2m grant from Google's Digital News Initiative for an expansion in the countries covered in the *DNR* for the period from August 2015 to December 2018. As well as increasing the number of European countries covered in the *DNR* this has underpinned the creation of the DNP (see page 30). We are delighted to have their support. Alongside this expansion much remains unchanged, with the report, still expertly led by Nic Newman, recognised globally as the place to go to for independent analysis and insight on the digital transition, and supported by a host

of different sponsors – 13 in 2016 – from academia and industry, all of whom are treated equally. This year we welcomed the Korea Press Foundation and the Centre d'études sur les médias located at Université Laval, Quebec, who have supported our expansion into South Korea and Canada respectively.

One of the main developments this year has been the creation of a true research community at the Institute. I'm very grateful to Rasmus Kleis Nielsen for attracting an accomplished group of researchers, for developing new projects that connect us with live debates in industry, and for working with his team to lead so many new publications and high-quality research initiatives.

We pride ourselves on our ability to address topical issues in the industry. Examples in the past year include our Annual Memorial lecture by Jimmy Maymann, of AOL, on the move from destination to distributed media, and Lord Patten's well timed and widely reported lecture on the Future of the BBC.

We also bring together industry leaders to share thinking on current developments, through events such as our CEO and Editor-in-Chief and Directors of Public Service News fora that respectively attracted attendees such as Marty Baron, Editor of the

“...at the end of our first decade the Institute is in a stronger position than ever to realise our mission of connecting world-class academic research with the insights and experience of practising journalists...”



*Washington Post* and James Harding, Director of News at the BBC. These gatherings help inform our research and create new networks among the attendees. I was pleased to hear from one attendee at the CEO/Editors forum that his organisation was already implementing three ideas from the Oxford discussions held just two months earlier. And of course the research of our journalist fellows is also informed by the huge experience they bring and always provides us with fascinating insights on the challenges and opportunities they experience in their very diverse media environments.

This has also been a very successful year for the English-language website of the European Journalism Observatory hosted at the Institute. Under the editorship of Caroline Lees, there has been a doubling in traffic to the site, and in the past year Caroline led two cross-border collaborative research projects across the EJO network – one on reporting of the migration crisis in autumn 2015 and another on international press reactions to the 23 June Brexit vote in Britain – both of which received very wide attention.

Finally, I want to thank our staff, sponsors, and many different stakeholders. I'm particularly grateful to three people. To Monique Villa, CEO of the Thomson Reuters Foundation, for her continuing support and engagement with our work. To



Elizabeth Frazer, Head of the Department of Politics and International Relations, who has always gone the extra mile to help us navigate the complexities of Oxford. Finally, to our Administrator, Kate Hanneford-Smith who with her expert and committed team has performed miracles in ensuring that such rapid expansion in our activities has been handled so smoothly whilst the Institute continues to provide such a welcoming environment to all our fellows, staff, and many visitors.

It has also been a year of change, with Tim Gardam, the founding Chair of our Steering Committee, stepping down after ten years. We are all very sad to see Tim leave and immensely grateful to him for all his hard work and support, but we are also delighted that Alan Rusbridger has agreed to take over and look forward to working with him.

I believe that at the end of our first decade the Institute is in a stronger



position than ever to realise our mission of connecting world-class academic research with the insights and experience of practising journalists for the benefit of global journalism in what is a period of unprecedented change.

**Opposite page, bottom:** Demonstrators wave Syrian opposition flags as they protest against Russia's military operation in Syria in front of the Russian embassy in Berlin, Germany, October 17, 2015. REUTERS/Fabrizio Bensch

**This page, above left:** Lord Patten at 'The Future of the BBC' lecture. ©Julia Massey-Stewart

**This page, above:** Jimmy Maymann speaking at the Memorial Lecture. © Rob Judges

**Below:** A Syrian refugee family arrives in front of a tavern at a beach on the Greek island of Kos. REUTERS/Yannis Behrakis



# INTERNATIONAL IMPACT AND INFLUENCE

KATE HANNEFORD-SMITH

17  
PUBLICATIONS

593  
ALUMNI FROM  
93 COUNTRIES

12.8k  
TWITTER  
FOLLOWERS

78  
EVENTS

49  
COUNTRIES  
- PRESS COVERAGE OF  
THE DIGITAL  
NEWS REPORT

## International Presence

Speaking engagements in USA, India, Japan, Spain, Portugal, Belgium, Poland, Germany and Italy

## Convening Power

Editors in Chief and CEOs from 14 countries and Heads of News from 7 PSBs came to Oxford for discussions on key opportunities and challenges in running a 21st century news organisation

## World Class Speakers

- **Jimmy Maymann**, President of AOL Content and Consumer Brands on *“Re-shaping online news and media: from destination to distributed media”*
- **Sir Martin Sorrell**, Founder and Chief Executive of WPP on *“News after Advertising?”*
- **Lord Patten of Barnes**, former Chairman of the BBC Trust on *“The Future of the BBC”*



# THE JOURNALISM FELLOWSHIP PROGRAMME

*Demonstrators shout slogans during a protest against the arrest of three prominent activists for press freedom, in central Istanbul, Turkey. REUTERS/Osman Orsal*



## JOURNALISM FELLOWSHIP PROGRAMME

### JAMES PAINTER

The interchange of experiences from a varied group of journalists remains one of the bedrocks of the programme. This year we were particularly fortunate to have had first-hand accounts on the perilous state of the opposition media in Turkey; on the immense obstacles facing women journalists in Afghanistan; and on self-censorship in the Fijian media.

As ever, we remain immensely grateful to our sponsors, both new and old, who continued to support the programme and allowed it to flourish.



Above: Vivian's presentation.  
Right top: Financial Times visit  
Right: Fellows at GTC.



## FELLOWS' FOCUS:

### GLOBAL ISSUES, FRESH PERSPECTIVES

#### NO SOLIDARITY IN THE TURKISH MEDIA: PRESS FREEDOM AND SOLIDARITY ISSUES

Servet Yanatma



Press freedom in Turkey has been hotly debated around the world as the ruling Justice and Development party (AKP) loyal to President Erdoğan intensifies its suppression of journalists and media outlets. While many aspects of the issue have been widely discussed, one issue has not: the lack of solidarity among journalists and media owners in the country.

The problem of solidarity is not a new issue which has emerged during the political dominance by the AKP. Rivalry was strong before this era, but its dimension has evolved into a new phase and deepened due to the political polarisation in Turkish society. The power and impact of Muslim conservative or political Islamist media outlets have largely increased in the last decade while the mainstream media have lost ground.

The former outlets have traditionally blamed the mainstream media for supporting the Turkish Army in its penetration into politics to protect the secular ideology of the state. In essence, it is a conflict of interest. The journalists and media owners from both sides have tried to enlarge and consolidate their economic,



social, and ideological positions. With some exceptions, until recently the mainstream media have usually seen themselves as the 'legitimate' journalists of the country. Meanwhile, Muslim conservative or political Islamist media largely claimed that the mainstream media no longer reflect 'the new Turkey' established by the ruling party.

In general, there has been no place for media solidarity due to this conflict and polarisation and this undoubtedly contributed to the virtual capture of the Turkish media by the state. The position of some journalists, and particularly those who

worked at Zaman Media Group, changed after the ruling party targeted their group. All in all, the Turkish media strongly need more solidarity amongst their members to guarantee freedom of the press. ●

Top: A supporter of Turkish President Tayyip Erdoğan is silhouetted against a Turkish flag during a demonstration outside parliament building in Ankara, Turkey. REUTERS/Osman Orsal.

Above: Demonstrators shout slogans as they hold pictures of Ahmet Nesin, Sebnem Korur Fincanci and Erol Onderoglu during a protest against arrest of the three prominent campaigners for press freedom, in front of the pro-Kurdish Ozgur Gundem newspaper in central Istanbul, Turkey. REUTERS/Murad Sezer.

## FELLOWS' FOCUS:



### BEING A FEMALE JOURNALIST IN AFGHANISTAN

**Bahaar Joya**



Before coming to the Reuters Institute I worked as a television reporter for BBC Persian, in Kabul, Afghanistan. Working as a female journalist in such a highly conservative society is tough. I have reported during the country's crucial years, as it makes the difficult transition from war zone to democratic society.

I was based in Kabul but travelled to many provinces. Afghanistan's security restrictions did not stop me from working as a journalist, but practical issues often made it more difficult for women reporters. Last April I covered flooding in north Afghanistan. There were no hotels, nor anywhere safe to stay overnight in the

flooded regions and I had to sit outside all night, trying to keep warm, waiting until it became light enough to file my reports for BBC Persian and BBC English.

As a female journalist in Afghanistan I have tried to enable the voices of women to be heard, reporting on many difficult and dangerous issues. I was the first journalist to interview members of a family who had been gang raped in west Kabul. Their inside story from the hospital was shocking and traumatising.

My best work focused on original journalism. I recently researched breast

cancer rates among Afghan women for a BBC Persian health programme, *37 Degrees*. Thousands of women die in Afghanistan because their breast cancer is not diagnosed and there are still no facilities or treatment for the condition, either in private or government hospitals.

I was often harassed while reporting in the street. Men would ask me why I was not wearing a veil. Once I was attacked by a man with a knife. Despite this, these stories are very important and must be told. ●

*Above:* Afghan women walk along a street on the outskirts of Kabul, Afghanistan. REUTERS/Omar Sobhani  
*Below:* Bahaar presenting her research.



## JOURNALIST FELLOWS 2015-2016



### Habib Battah

*Country of origin:*

**Lebanon/USA**

*Place of work:*

**Independent journalist**

*Position:* **Investigative reporter**

*Sponsor:* **Mona Megalli**

**Fellowship**

*Research project:*

**Structures of Change in Post-War Lebanon: Amplified Activism, Digital Documentation, and Post-Sectarian Narratives**

In the shadow of the so-called Arab spring, a digitally empowered activism has been steadily on the rise in Lebanon. Despite an archaic, sectarian, and militia-based political system, a series of citizen-led collectives have emerged over recent years to tackle various forms of post-war state dysfunction, applying substantial pressure on local decision-makers.

The impact of recent activist campaigns ranges from influencing parliamentary legislation related to media and environmental laws to halting major municipal and private real estate projects. Key to many of these actions has been the organisers' use of connective action, technology-assisted repertoires of resistance and documentation, lobbying of politicians, and relationships with the media.

Contemporary activist collectives in Lebanon are producing and advancing issue-focused, post-sectarian narratives that contrast with a political culture dominated by feudal and military elites in power since the end of the civil war. By organising online and often combining virtual and ground actions, these collectives call into question the traditional ways in which organisations have been defined in Lebanon as well as how Lebanese activism has been gauged in academic literature. This study also provides a more nuanced alternative to commonly held and somewhat exoticised expectations for reform in the Middle East that often pay more attention to regime overthrow than more subtle changes in political culture and media practices.



### Rodrigo Carro

*Country of origin:* **Brazil**

*Place of work:* **Valor**

**Econômico, Brazil**

*Position:* **Reporter**

*Sponsor:* **Gerda Henkel Foundation**

*Research project:*

**Brazilian Newspapers: The Risk of Becoming Irrelevant**

Since the early 1950s, the circulation of paid-for dailies has risen by almost a third in Brazil, but the number of newspapers sold per 1,000 people has suffered a sharp drop. This seeming contradiction is rooted in the history of the country's print press: its chronic weakness, combined with the profound social and economic improvements of the last 20 years, poses a serious threat to the reach and relevance of paid-for dailies. The very same factors that recently lifted tens of millions out of poverty and into the new middle class, boosting newspaper circulation to new levels, also made room for an increase in the use of digital goods and services, altering the way Brazilians consume news.



### Sidsel Dalen

*Country of origin:* **Norway**

*Place of work:* **Reporter**

**Freelancer**

*Sponsor:* **Fritt Ord**

*Research project:*

**Secrecy Jurisdictions and Journalistic Investigations: How to Make Tax Havens Part of the Global Discussion?**

Tax havens undermine an important feature of democracy: equality before the law. The most prominent feature of tax havens is not tax, but secrecy. It is a global financial system that facilitates fraud, corruption, money laundering, and illegal trade. It may be illegal to ask questions in such places, governed by secrecy laws. Moreover, the channelling of big cash through many countries makes it very hard to follow the money. However, there have been some leaks that reveal what's going on. The latest is the Panama Papers. This paper looks at how secrecy mechanisms have been overcome by means of whistleblowing and journalistic cooperation across borders. Through coordinated efforts led by the International Consortium of Investigative Journalism (ICIJ), tax havens have had a major impact on the public debate.

# JOURNALIST FELLOWS

## 2015-2016



### Anders Tordenskiold Hofseth

Country of origin: Norway  
Place of work: NRK, Norwegian Broadcasting Corporation  
Position: Strategic adviser  
Sponsor: Google Digital News  
Research project:

#### A Best Practice for the Democratic Functions of Media in an Age of Attention

The media have several functions in society important for the health of democracy. Based on interviews with 18 leading figures in journalism today, this paper asks which challenges and opportunities do changes in media use pose for these democratic functions, and what do central people in the media see as the best way of doing things in this changing landscape. The main target group for the paper is newsrooms: journalists, editors, and management. The research focus is on action that can be taken without major organisational changes.



### Bahaar Joya

Country of Origin: Afghanistan  
Place of work: BBC Persian  
Position: TV Correspondent  
Sponsor: BBC  
Research project:

#### Impact of Social Media on Afghanistan's Cultural Taboos

In Afghanistan, social media are enabling women to access and share news for the first time, even in remote areas. It has opened many aspects of Afghan society to external and internal scrutiny. The research method in this paper was to interview 100 Afghan women about their use of social media and what impact it has had on their lives. 20 Afghan men were also questioned about their attitudes to social media use by women.

In the past, violence against women and punishments meted out by society against women were rarely disclosed or discussed. This research demonstrated that social media are starting to change this. They are helping women to understand their human rights, allowing them to build networks and campaign for solidarity and social justice.



### Wasim Khalid

Country of origin: Kashmir  
Place of work: Kashmir Reader Newspaper  
Position: Senior reporter  
Sponsor: Thomson Reuters Foundation  
Research project:

#### Media Propaganda and the Kashmir Dispute: A Case Study of Kashmir Floods

The research project conducted a comparative research study on how the media framed the stories to cover the realities of a flood disaster of 2010 which struck the contested land of Indian Administered Kashmir. This research analysed the media frames and reportage of the disaster that the India or New Delhi-based media covered and interpreted the ground realities wherein it sought sympathetic space for the government agencies. This coverage was compared with the reporting and media frames as relayed by the international media. The study concluded that New Delhi-based media coverage of events was overwhelmingly in favour of the government, completely negating the efforts of the local population to deal with this colossal disaster.



### Thae-rae Kim

Country of origin: South Korea  
Place of work: MBC  
Position: Deputy editor  
Sponsor: Foundation of Broadcast Culture  
Research project:

#### The Strategic Approach towards the Mobile World

'We will soon be watching the majority of our television through the internet', Vint Cerf, the man commonly referred to as 'Father of the Internet', stated in a 2007 interview. He added: 'a revolution that could herald the death of the traditional broadcast TV channel in favour of new interactive services'. These are frightening words for a broadcast journalist. This research paper focuses on 'Pooq' - an 'Over the Top' (OTT) service launched as a unified platform of the major Korean broadcasting companies. Pooq holds the key advantage of monopoly supply of terrestrial programmes, allowing it to provide a variety of content such as entertainment, soap opera, and movies. But where is the news in Pooq? While the spread of the smartphone has led to a dramatic fall in news consumption, the news is nowhere to be found in the OTT service. In-depth interviews with several representatives of the broadcast companies provide some of the answers for its absence.

# JOURNALIST FELLOWS

## 2015-2016



### Anja Kroll

Country of origin: Austria  
Place of work: Salzburger Nachrichten  
Position: Head of department for Austrian and International News  
Sponsor: Geiringer Fellowship, Austria Press Association (APA)  
Research project:

#### The Role of Journalism in the Digital Age. Being a Superhero or Clark Kent: Do Journalists Think that Networked Journalism is an Appropriate Tool to Work with (in the Future)?

Journalists are facing an era of active citizens - an audience with the desire to collaborate with journalists. One solution to what this collaboration could look like is networked journalism, a concept where professionals and amateurs are working together to get the real story, linking to each other across brands and old boundaries to share facts, questions, and answers. Do journalists think that networked journalism is an appropriate tool to work with (in the future)? According to interviews conducted with British and Austrian journalists, they do. What is needed now is support from management. What remain vital are the core values of

journalism: to filter, edit, check, pack, analyse, and comment - fundamentals of verification that have existed for decades and won't become obsolete. If journalists stick to these rules, and editors provide them with the appropriate tools, guidance, and education, there will be a place for 'good journalism' in the digital age.



### Noa Landau

Country of origin: Israel  
Place of work: Haaretz  
Position: Editor of Haaretz English edition  
Sponsor: Thomson Reuters Foundation  
Research project:

#### The State vs The Press: The Rise of Gagging Orders in Israel

Clashes between press freedom and national security interests have historically caused major tensions in democracies around the globe. These tensions are now growing due to global terror concerns and the advancement of technology which undermines traditional media regulation methods. The process is especially noticeable in Israel - a country where the friction between democratic characteristics and security risks is intensive and frequent. In the last two decades, a system of gag orders and super-injunctions has risen in the country which allows the authorities to prevent publications related to national

security or criminal cases. The research examines the roots and scope of this growing phenomenon. According to the figures revealed in this paper for the first time, 231 requests for gag orders were submitted in 2015 alone, occurring almost every week, but no state body monitors them. Noa was appointed as the new editor of the English edition of Haaretz soon after finishing the programme.



### Ninni Lehtniemi

Country of origin: Finland  
Place of work: Freelancer  
Sponsor: Helsingin Sanomat Foundation  
Research project:

#### Best Practices in Multi-Skilled Digital Journalism Teamwork

As the appetite for more engaging digital journalism grows among audiences and advertisers, there is a need for developers, journalists, and designers to work together. The work in multi-skilled or interdisciplinary teams however, is not without challenges as each professional group comes from a different culture. The paper classifies three main challenges: (1) different concepts of time, (2) isolation of professional groups in media houses, and (3) different attitudes towards making mistakes. Lehtniemi argues these challenges can be overcome by learning product development and project management skills. According to her, these skills are

more important than learning to code or 'speak code'.



### Chen Liang

Country of origin: China  
Place of work: Global Times  
Position: Senior journalist  
Sponsor: Thomson Reuters Foundation  
Research project:

#### How has China's Home-Grown Social Media Wechat Changed the Traditional Media Landscape?

The mobile messaging app Wechat is a new Chinese social media platform. The term 'We media' is a loose translation of the Chinese term zimeiti, which came into common usage last year. This research mainly focuses on how the rise of the Wechat public platform has changed the media landscape in China. It tries to answer the following questions: how and why have Wechat news public accounts replaced Weibo (microblogging) in China in shaping and guiding public opinion? The paper also examines the relationship between Wechat public accounts and pre-existing government systems of censorship.

# FELLOWS' VOICES

“ It has been a mental explosion of knowledge, British culture and having wonderful new friends from all over the world.  
**Anne**



“ Home of friendship and prestigious seminars for the latest journalism trends and discussions. Great honour to be a fellow here.  
**Servet**



“ An opportunity to renew my knowledge and to learn about the latest tendencies in journalism.  
**Rodrigo**



“ Through the fellowship, I was able to see the present and future of journalism, and also meet the professionals who are leading it.  
**Sunny**

“ If you are lucky enough to have participated in the programme then wherever you go for the rest of your life, it stays with you.  
**Louis**



“ A digital media recipe flavoured with seminars and personalised punting lessons: reflective and memorable.  
**Shrenik**



“ The best part of my time in the fellowship was meeting new friends and expert journalists from all around the world.  
**Roula**

“ A combination of the Oxford University learning environment and the impressive crop of fellows made it so worthwhile.  
**James**



“ ...an opportunity to reflect on my work as a journalist,...it strengthened my belief in the mission of journalism.  
**Ville**



“ ...an immensely rich environment for grappling with how journalism could try to tackle the future.  
**Anders**



# JOURNALIST FELLOWS

## 2015-2016



**Zichao Liu**

*Country of origin:* **China**  
*Place of work:* **Southern People Weekly, China**  
*Position:* **Chief writer**  
*Sponsor:* **Open Society Foundation**

*Research project:*

**A Comparative Study of Crowd-Funding Journalism in China, Taiwan, and the UK**

This research studies the practice of crowd-funding journalism in three different countries and regions: China, Taiwan, and the UK. Through case studies, in-depth interviews, and comparative analysis of three representative crowd-funding journalism platforms – zhongchou (China), weReport (Taiwan), and Contributoria (UK) – this paper provides a sociological and cultural account. It examines the distinct conditions that are at play with crowd-funding journalism. These conditions include political factors, the development of civil society, and the diversity of social culture in each of the three

countries. The investigations also identify the obstacles confronting the development of crowd-funding journalism in each country. Through this examination, the paper analyses what potential crowd-funding journalism has for changing the business model of journalism globally. The ultimate goal is to foresee how crowd-funding journalism may promote the development of journalism in China.



**Wen Lu**

*Country of origin:* **Hong Kong**  
*Place of work:* **Freelance**  
*Position:* **Investigative and feature journalist**  
*Sponsor:* **Lion Rock**

*Research project:*

**The Risks of Non-Open Government: How the Absence of Freedom of Information (FOI) Legislation has Weakened Hong Kong Media Practice**

This paper, based in part on previous findings, aims to provide an exclusive insight into Hong Kong media professionals' experience and observations

relating to accessing official information. It demonstrates the shortcomings of the 1995 Code on Access to Information and emphasises the need to pass new legislation on FOI. It is an in-depth media-angled analysis on exactly how the absence of FOI law affects the practice of journalists, especially those who rely crucially on data and information such as investigative reporters and data journalists.



**Lisa Main**

*Country of origin:* **Australia**  
*Place of work:* **Australian Broadcasting Corporation (ABC)**  
*Position:* **Editor, Digital Current Affairs**  
*Sponsor:* **ABC**

*Research project:*

**Bulk Collection, Broken Democracy: Journalism and Post Snowden Legislation - a Comparative Study of Australia and the United Kingdom**

The mandatory bulk collection of data by governments presents liberal democracies with a dilemma. Can Western governments maintain their

commitment to a free press, something that distinguishes them from less savoury democratic regimes, whilst simultaneously compromising the fundamental principles of the journalism trade? Bulk data collection means communication between a journalist and their source is recorded and can be accessed by the state – indeed, by the very authorities on whose power reporters are charged with maintaining an informal check. The temptation of governments to uncover the source of a damaging story is well known and documented. If sources or whistleblowers know they can be easily identified they are less likely to come forward, resulting in what's often referred to as the 'chilling effect'.

Focusing on the post-Snowden era, this paper examines legislation governing the mandatory retention of data. It compares bulk-collection regimes in two liberal democracies, Australia and the United Kingdom. Both are parliamentary democracies and both are members of the Five Eyes intelligence-sharing group. Legal analysis is discussed with a wide variety of stakeholders, including a former intelligence chief, law enforcement agencies, legal experts, news editors as well as those responsible for oversight of data retention.

# JOURNALIST FELLOWS

## 2015-2016



**Anne Moilanen**

*Country of origin:* **Finland**  
*Position:* **Freelance journalist and communications professional**  
*Sponsor:* **Helsingin Sanomat Foundation**

*Research project:*

**Political Scandals in Finland and in the UK: How Do the Media Cultures Differ?**

Politics has become personalised since World War II. The development was especially intense from the 1960s in the UK and the 1980s in Finland, when political scandals rapidly increased. What are the reasons for this increase? The media culture has changed in both countries: in the UK, the golden age of 'sleazy' sex scandals seems to be over, while in Finland there is a growing interest in politicians' private lives. To politicians, a good reputation - which takes years to build and may be demolished in days as scandals often end with a minister's resignation - has become one of the most crucial resources. A comparison between how political scandals differ in Finland and the UK tells us a lot about both societies, the media environment, the state of democracy, and the essence of power.



**Ricardo Morris**

*Country of origin:* **Fiji**  
*Place of work:* **Republika Media Limited**  
*Position:* **Publisher/editor**  
*Sponsor:* **Thomson Reuters Foundation**

*Research project:*

**Perceptions of Self-Censorship and Media Freedom in Fiji**

The study examines the perceptions and practice of self-censorship and its characteristics among Fiji's journalists in the years following its fourth coup in December 2006, with a particular focus on the period after the 2014 general election that returned Fiji to democratic rule. In 2010, a media decree was enforced in Fiji, exacerbating press freedom issues even as the ruling powers described its laws as an attempt to reform the media industry. The research attempts to answer how willing Fiji's media workers are to self-censor, how self-censorship works in newsrooms, and what factors are influential on journalists' work.



**Roula Nasrallah**

*Country of origin:* **Syria**  
*Place of work:* **Paris**  
*Position:* **Freelance journalist/producer**  
*Sponsor:* **Saïd and Asfari Foundations**

*Research project:*

**Media Activist Networks Within and Outside Syria**

Syrian youths are now both journalists and sources, blurring the lines between partisanship and impartiality. Their work appears regularly on Arabic and international media outlets, such as Al Arabiya and Al Jazeera, in both English and Arabic. This research paper looks at these media activist networks within and outside Syria in order to build up an accurate picture of the current situation of this new alternative media: who are they; what methods do they use; what threats are they facing; and how are they responding to them? Most of all, how have they reshaped the media landscape through both their techniques and the alternative stories they have been able to get out? How have they changed perspectives on the conflict in Syria and globally?



**Edwin Okoth**

*Country of origin:* **Kenya**  
*Place of work:* **Nation Media Group**  
*Position:* **Newspaper reporter on business/special projects**  
*Sponsor:* **Wincott Foundation**

*Research project:*

**The Emergence of Vernacular Radio in the Gradually Evolving Kenyan Media Scene**

This research was focused on examining the rapid development of vernacular radio in Kenya since the 'liberation of the airwaves' two decades ago. It seeks to find out the reason for the rapid growth and the role these stations have played in driving information to certain segments of the population traditionally excluded from information. The research was particularly focused on the economic impacts these stations have created among their growing audience.

# JOURNALIST FELLOWS

## 2015-2016



**Shrenik N. Rao**

Country of origin: **India**

Place of work: **7 Media Broadcasting Pvt Ltd**

Position: **Managing director**

Sponsor: **7 Media**

Broadcasting Pvt Ltd

Research project:

**Beyond Bricks and Mortar: Mechanics of Building a Global News Brand in the Digital Age**

What does Vice, a punk magazine which started in Montreal in 1990s, have in common with the *Financial Times*, a financial newspaper which started in London in 1880s? At first glance, they do not seem to share much. One commonality, though, is that they are both multi-billion dollar, global news brands. By studying these two news brands, this paper comes up with a complex recipe for success, which shares essential ingredients and the art of creating a global news brand.



**Reiko Saisho**

Country of origin: **Japan**

Place of work: **NHK**

Position: **International news desk**

Sponsor: **Self-funded/NHK**

Research project:

**Accuracy or Speed in a Time of Crisis?**

Among the many principles of journalism, 'accuracy versus speed' has long posed a challenge to editors. 24/7 rolling news channels destroyed the deadlines that journalists used to work to, and now mass self-communication tools have accelerated that cycle even more. In times of crisis, communication becomes highly dynamic; with a push of a button, footage and witness accounts spread rapidly, together with emotions. This research paper analyses how public broadcasters in the UK and Japan struggle to pursue two goals: to be fast in order to be relevant, but also to be accurate to maintain the trust of the audience. It relies primarily on two cases: the London bombings for the BBC and the mega quake for NHK. In particular, it looks into how the organisations changed their practices after their initial failures.



**Ville Seuri**

Country of origin: **Finland**

Place of work: **Helsingin Sanomat newspaper**

Position: **Deputy Chief Subeditor**

Sponsor: **Helsingin Sanomat Foundation**

Research project:

**How to Lead Innovation and Still Keep the Newsroom Working**

News organisations all around the world are faced with a very difficult task of reinventing themselves at the same time as their old business is eroding. This places enormous demands on editors at different levels of the newsroom, since they are the ones who are responsible both for refining the ideas of their team members into new innovations and for making sure the teams keep producing news. These two tasks require such different skill-sets that it may seem impossible to combine them, but this paper tries to find out the best way to do it. Drawing on interviews with editors from various British news organisations and on literature on the management of innovation, the paper presents a simple six-point solution to try out in any work as an editor.



**Hiroyuki Takahashi**

Country of origin: **Japan**

Place of work: **JIJI PRESS, Japan**

Position: **Staff writer**

Sponsor: **Self-funded**

Research project:

**Reporting Risk: Media Coverage of Radioactivity and its Health Implications in the Fukushima Nuclear Disaster**

When a nuclear accident happens, journalists have to face up to the probability and uncertainty of the health risks related to radiation exposure, which is still scientifically controversial. Predictably, newsrooms tend to be cautious about these risks in order to avoid social turmoil. For this reason, a journalist who is news-gathering at the scene, especially an inexperienced journalist, will tend to follow the newsroom's decision and underestimate risk rather than overestimating it. However, in the case of a nuclear accident, it is important for the media to conduct an analysis and report the risk of radiation exposure by supposing a worst-case scenario.

# JOURNALIST FELLOWS

## 2015-2016



**James Tumusiime**

Country of origin: **Uganda**

Place of work:

**The Observer Media Ltd**

Position: **Managing Director/Editor**

Sponsor: **Thomson Reuters Foundation**

Research project:

**A Non-Profit Approach to Market-Driven Journalism Challenges in Uganda: A Case Study of Uganda Radio Network**

Traditional media models have over the last decade or so been disrupted by modern digital technology. While good-quality content is costly to produce, digital platforms make it easily and cheaply accessible, rendering the traditional news business almost obsolete. As a result, journalism is increasingly pandering to market forces to survive and thrive. To safeguard quality journalism in this context, there is a need to develop a different support system for independent news organisations. This study looks at non-profit journalism as an option, focusing on Uganda Radio Network (URN). However, the study finds that non-profits are not necessarily a panacea as sustainability is a major concern.



**Servet Yanatma**

Country of origin: **Turkey**

Place of work: **Formerly Zaman Daily, Turkey**

Position: **Diplomatic correspondent**

Sponsor: **Thomson Reuters Foundation**

Research project:

**Media Capture and Advertising in Turkey: The Impact of the State on News**

The paper examines the distribution of advertising for newspapers and the impact of the government on this allocation, particularly through official announcements, public firms and companies loyal to the ruling party in the last decade in controlling the newspapers. Using independently measured data showing the distribution of advertising space, this research uncovers how advertising has been used either to reward the pro-government newspapers or punish the critical dailies. After the Gezi Protests and the massive corruption investigation in 2013, this policy has become more dominant and remarkable. The interviews with leading editors also support the hard data and how the system works.



**Jisun Youm**

Country of origin: **South Korea**

Place of work: **Korean Broadcasting System**

Position: **Television producer**

Sponsor: **Foundation for Broadcast Culture**

Research project:

**Food Programming in Public Service Broadcasters**

Food has always been an essential part of television programming. All the public television broadcasters have their own army of celebrity chefs teaching the public how to cook and travelling around the world presenting cuisines. It always has been the role of television to inform, educate, and entertain the public with the food recipes and cultures. But with the web and mobile taking over the role, why is it still a public service broadcaster's role? This paper seeks to find the new approach PSBs should take on food programming, focusing on adding more entertainment and journalistic values to its content. And in the end it tries to answer the big question, what really is the role of public television?



# RESEARCH AND PUBLICATIONS

*A woman holds a parasol as she stands in a field of fireweed, or Kochia scoparia, on a sunny autumn day at the Hitachi Seaside Park in Hitachinaka, north of Tokyo. REUTERS/Thomas*



## DEVELOPING RISJ RESEARCH

RASMUS KLEIS NIELSEN,  
DIRECTOR OF RESEARCH

“ I make no apologies for us taking on one of the central challenges facing journalism and news media today, that of understanding and adapting to an increasingly digital media environment.

**Q:** How do you look back on the research the Institute has conducted over the last year?

**A:** The last year has shown both the importance of and interest in our work. Our annual *Digital News Report* has grown to cover 26 countries in 2016 and the report is being picked up across the world as a crucial point of reference and source of evidence for media professionals, policymakers, and researchers. We have presented the research at both industry conferences and academic events in a dozen countries, and we are working here at the Institute and with outside partners on further in-depth analysis of the data.

Furthermore, a large grant from Google has enabled the launch of our new Digital News Project which builds upon the *Digital News Report* by adding more countries and, critically,

additional qualitative research on how both news users and news media are navigating this changing environment. This has made it possible for us to produce a range of reports on everything from the use of audience analytics over the future of television news to developments in public service media across Europe that provide a much deeper understanding of differences and similarities in how digital news is evolving, helping media professionals, policymakers, and researchers navigate the changes underway.

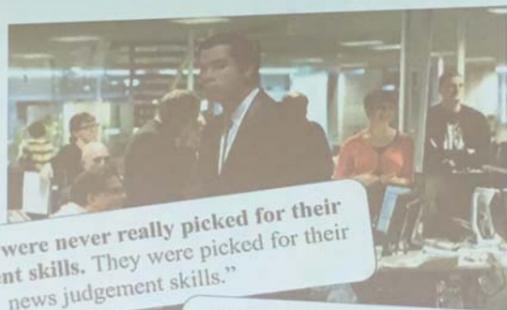
In parallel with these two projects, we are pursuing our Digital Intermediaries Project focused on the relationship between technology companies and news organisations, and this too is generating considerable interest, with events and presentations at the International Journalism Festival as well as various academic conferences. All these projects are enabling us to build a strong team of researchers with complementary skills here in Oxford, and have greatly enhanced our ability to connect rigorous research with substantial issues facing journalism and news media in a timely way.

**Q:** So is it all digital news all the time? What about journalism?

**A:** I make no apologies for us taking on one of the central challenges facing journalism and news media today, that of understanding and adapting to an increasingly digital media environment.

But it is, of course, far from the only area in which we support research. Dr James Painter is continuing his work on climate change and environment reporting. Professor Robert G. Picard and our Director David Levy have each led teams analysing news coverage of, respectively, the Eurocrisis and the EU Referendum in the UK. We have published a book on *The Kidnapping of Journalists* which deals with a rather more analogue challenge to

### Why is it important to study newsroom management?



...ers] were never really picked for their management skills. They were picked for their news judgement skills.”

“They don't hold MBAs or anything like that, they've not been on management courses, they know nothing about management.”



**Opposite page:** Ville Seuri's final presentation.

**Left:** Journalists hold photos of the journalist Francisco Pacheco Beltran during a demonstration to demand justice for his murder on April 25 in Taxco, in Guerrero state, at Zocalo square in Mexico City, Mexico, April 27, 2016. REUTERS/Edgard Garrido

**Below:** Myanmar's National League for Democracy Party leader Aung San Suu Kyi speaks to media about the upcoming general elections, during a news conference at her home in Yangon November 5, 2015. REUTERS/Jorge Silva.

journalism. We also have a book forthcoming on journalism in an age of terror written by John Lloyd.

**Q:** What are the most exciting research activities lined up for the next year?

**A:** We will continue both the *Digital News Report* and the Digital News Project I mentioned above. These are large, important projects with a range of partners and sponsors that we look forward to developing further.

Beyond that, I am particularly looking forward to expanding our research activities

beyond the Western world. As important as it is to understand what is going on in Europe and North America, I'm deeply committed to the Institute's global orientation and mission, and I am very glad that we are pursuing several pilot projects with the aim of building towards a broader geographic profile in our research.

The first is an extension of our *Digital News Report* to cover additional markets in the Asia-Pacific region, adding Hong Kong, Malaysia, Singapore, and Taiwan to the countries already covered. These markets are really interesting because they are in many ways more technologically developed than much of Europe and North America and also quite different.

The second is a set of pilot projects we are doing in India to understand how different news organisations there are adapting to a rapidly digitising media environment in a context that is very different from that of, say, the UK or the US, and in many ways more indicative of the state of affairs in much of the world.

The challenge ahead for us is to pursue these research projects in a way that contributes to our core mission of connecting rigorous research from a range of different fields with the substantial issues facing journalism and news media around the world, and to do that in a timely and engaging way where we connect the research we do with our core constituencies in journalism, the media industry, amongst policymakers, and beyond. ●





## DIGITAL NEWS PROJECT

### RASMUS KLEIS NIELSEN, DIRECTOR OF RESEARCH

The Digital News Project focuses on how digital media and news use is changing across Europe and how news organisations are adapting to these changes. It is the biggest research project the Reuters Institute has ever hosted, and is funded by a grant from Google's Digital News Initiative.

The project builds on and extends our annual *Digital News Report* by expanding the number of countries covered in our survey of news media use, by letting us supplement our quantitative research on news use with more qualitative work, and by enabling us to systematically research how different news organisations in different countries are navigating a changing environment.

The core components of the Digital News Project are as follows.

- The annual *Digital News Report*, led by Nic Newman, working with Dr Richard Fletcher and Dr Antonis Kalogeropoulos as well as our network of partners across the countries covered.
- Research on how private sector legacy news organisations like commercial broadcasters and newspapers are adapting, led by Dr Alessio Cornia.
- Research on how public service media are adapting, led by Dr Annika Sehl.
- Research on how online-only news organisations in Europe are developing new editorial, distribution, and funding strategies for journalism, led by Dr Tom Nicholls.
- Deep-dives focused on specific issues central to a changing environment, including the use of analytics in newsrooms, the challenges confronting television news, the rise of online news video, the coverage produced by new players of issues like climate change, and many more. This year, we have Dr Benjamin Toff working with us to look specifically at the phenomenon of news avoidance in an environment where news is abundant and easily accessible.

The project is pursued in line with the Reuters Institute's mission to connect research with the issues faced by journalism and news media around the world. We have therefore invested in continually publishing and promoting ongoing research results in accessible formats and a timely manner, with reports available for free download, promoted via social media, and at professional and industry events including at the *Financial Times*, the General Editors' Network 2016 Summit, the International Journalism Festival, and many others.

In addition, we have presented our ongoing work at academic conferences organised by some of the most important institutions in the world, including the International Communication Association, the International Association for Media and Communication Research, and the European Communication Research and Education Association. In its first year, the Digital News Project has already resulted in more than half a dozen research publications and – more importantly – helped us engage with our key constituencies in the journalistic profession, the media industry, policymakers, and various academic communities.

We are very excited to take this truly international, comparative, and collaborative research project forward over the next two years. Together, a better understanding of news use, audiences experience and perception of news, and news organisations' strategic and tactical responses will give us a more in-depth understanding of the key challenges and opportunities ahead for journalism in Europe and beyond. ●

“ We are very excited to take this truly international, comparative, and collaborative research project forward over the next two years.



## DIGITAL NEWS REPORT 2016

### NIC NEWMAN

“ We surveyed over 50,000 people in 26 countries.

*Sponsors:* Google, BBC, Ofcom, Broadcasting Authority of Ireland (BAI), Media Industry Research Foundation, Finland, Fritt Ord Foundation, Norway, Korea Press Foundation, Edelman UK, Hans Bredow Institute, University of Navarra, University of Canberra, Centre d'études sur les médias, Université Laval, Canada.

*Polling was conducted by:* YouGov

*Lead author:* Nic Newman

This year's report marked a step-change in terms of both the scale and scope of our research into news consumption across countries and over time. We surveyed over 50,000 people in twenty-six countries – more than twice as many as last year. Our key focus remains in Europe, where we did the bulk of our polling – but we added Canada and South Korea to the United States, Australia, Brazil, and Japan, which have been part of our survey for some time. Also this year, we were able to conduct a number of focus groups in four countries (UK, US, Germany, and Spain) to understand more about how people discover and consume content in a more distributed news environment.

We also combined the key data points with a series of essays, which added depth and context to the findings. *New York Times* CEO Mark Thompson reflected on the business challenges and we looked in detail at the importance of trust and the role of brands.

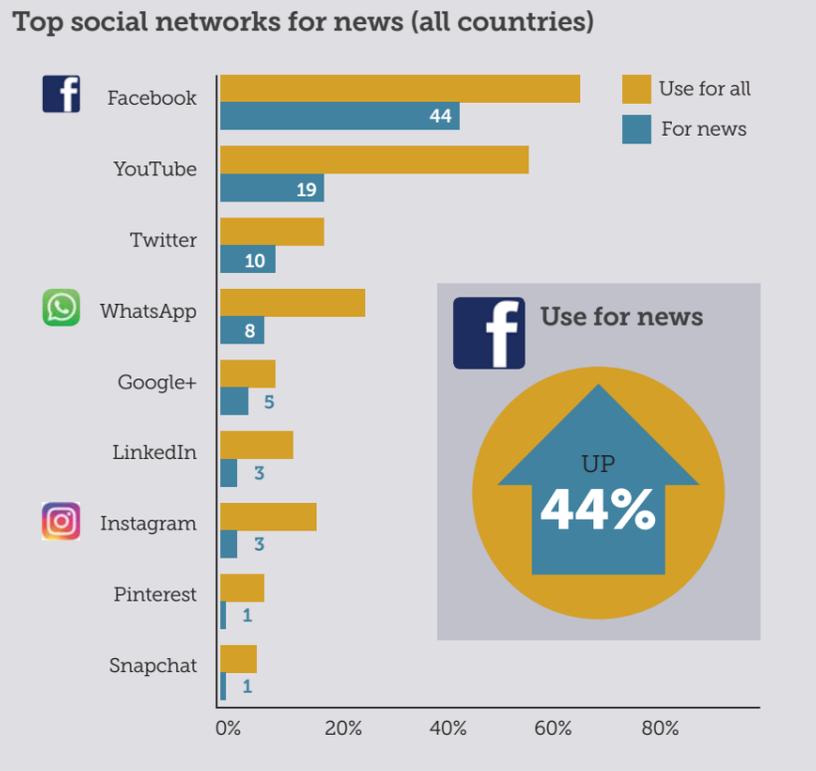


Photos: ©Julia Massey-Stewart

# DIGITAL NEWS REPORT 2016

## Main conclusions

The main trend emerging from this year's data was the growing importance of social platforms in how we discover, consume, and distribute news. Half of all online users surveyed (51%) said they used social media as a source of news each week, with around one in ten (12%) using it as their main source. The report shows the increasingly influential role played by Facebook in the distribution of online news, with 44% using the network to find, read, watch, share, or comment on the news each week – more than twice that of its nearest rival.



## Algorithms vs editors

A generation that prefers the news to be selected by computers rather than humans is emerging with surprising speed. The research shows that many consumers are more comfortable with choices decided by algorithms rather than by editors or journalists – especially if based on personal reading history. At the same time, online users expressed concern about the consequences of more personalised news, with the British amongst those who most fear that key information (65%) or challenging viewpoints (61%) might be lost in an algorithmically driven filter bubble. Germans, Austrians, and Koreans were more concerned about the privacy implications of personalised and algorithmically driven news.

### 'I am happy for news to be selected for me based on...'



Automatically based on what I've read before



Judgement of editors or journalists

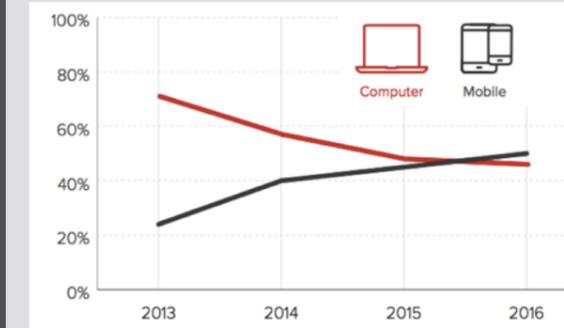


Automatically based on what my friends have consumed

## Smartphone news use surges, tablet levels off

Over half of all respondents (53%) said they used a smartphone to access news, with some of the highest levels in Sweden (69%), Korea (66%), and Switzerland (61%). Average weekly usage has grown from 44 to 48% in the US and from 42 to 46% in the UK where the number saying they *mainly* use a mobile device for news has overtaken computers and laptops for the first time. By contrast weekly tablet usage for news has fallen in the UK with growth slowing elsewhere.

## Changing device use in UK 2012-16 – Rise of Mobile (main source)



**QUK8b6\_5.** You've said you use the following devices to access news in the last week, which is your MAIN way of accessing online news?

## Business problems mount

In most of the countries covered by the report we see a common picture of job losses, cost-cutting, and missed targets as falling print revenues combine with the brutal economics of digital in a perfect storm. Sales of printed newspapers have continued to fall but this year's data show little increase in the proportion prepared to pay for online news content.

Many of the hardest hit publishers have been those who depend on digital advertising, where revenues have weakened due to the move to smaller mobile screens, the ability of Silicon Valley tech giants to attract the majority of new advertising, and the rise of ad-blocking. The report notes that ad-blocking is running at between 10% (Japan) and 38% (Poland), but is much higher amongst under-35s.

Despite these trends, the report highlights the continuing importance of a number of 'anchor news brands' with a strong journalistic track record, which are valued by users as a critical source of trusted news. Although aggregators and social media are important gateways to news, most of the content consumed still comes from newspaper groups, broadcasters, or digital born brands that have invested in original content.

## Widespread use of ad-blocking across markets



**QAD3.** And do you currently use software on any of your personal devices (e.g. laptop, smartphone, etc.) that allows you to block adverts on the internet (e.g. Adblock Plus)? Base: Total sample in each country

## Impact of the research

Over the last five years, the *Digital News Report* has become increasingly influential amongst media executives, policymakers, academics, and journalists. The report generated over 250 articles in 49 countries, including coverage in the *Financial Times*, the *Guardian*, *Le Monde*, the *Irish Times*, *Die Presse*, *Nieman Lab*, and the *Columbia Journalism Review*.

In addition to the London launch on 15 June, there were events in New York, Helsinki, Dublin, Vienna, Madrid, and Lisbon, as well as those organised locally by academic partners.

Seven country-specific reports have been produced by international partners with others planned. ●



## THE EUROPEAN JOURNALISM OBSERVATORY

### CAROLINE LEES

**The EJO is an international network of media academics and journalists. It aims to foster professionalism, press freedom and collaboration, but also to share research results and promote communication between European media researchers and the English-speaking world.**



RISJ works with 13 research institutes in ten countries, including the Università della Svizzera italiana, Lugano; the Erich-Brost Institut, University of Dortmund; the National University of Kyiv-Mohyla Academy, Kiev; Charles University, Prague; the Media Development Centre, Tunis; and the School of Journalism and Communication, University of Oregon, Eugene. The EJO publishes its work in 13 languages, through websites based in Albania, Czech Republic, Germany, Italy, Latvia, Poland, Portugal, Romania, Serbia, UK, and Ukraine. New Russian and Arabic language platforms were recently launched.

Articles about media issues, shared and translated by EJO network partners, have reached increasingly larger audiences via the English EJO site. Two recent journalistic research projects, coordinated by the English EJO, gained international media attention. The first, *How the Media Reported Europe's Migration Crisis*, was published in November 2015 and compared coverage across eight countries. It was widely discussed in the media, including such outlets as the *Guardian*, *Washington Post*,

Wired, New York Public Radio, Poynter Institute, and other major European media outlets. The second collaborative project, *Will it Kill Us or Make Us Stronger? How Europe's Media Covered Brexit*, compared coverage of the UK's referendum result across newspapers in 14 countries, including Europe and the US and also received widespread coverage.

The EJO English platform has published articles by well-known journalists, professional media analysts, and academics, including Emily Bell, Director of the Tow Center for Digital Journalism; Richard Sambrook, Professor of Journalism at Cardiff University; Mark Blach-Oersten, Professor of Journalism at Roskilde University; and Ian Burrell, media analyst and columnist for *The Drum*. Topics covered include internet ownership, newsroom metrics, ethics, diversity, digitalisation, press freedom, propaganda, ad-blockers, the role of social media in news, censorship, and the safety of journalists.

The site has increased its reach, particularly by building an extensive and active presence on social media and by having its articles regularly picked up and shared by popular international media research and news websites. These include Thomson Reuters, Nieman Lab, journalism.co.uk, and the Pew Research Center. A number of RISJ journalist fellows have also contributed articles about their original research to the site.

RISJ aims to build on the EJO's growing audience. The website will continue to publish the latest research into the rapidly changing media industry, issues around press freedom, and professional concerns, both in Europe and beyond. It plans to build further on its current success in reaching practising journalists and attracting well-known contributors from the profession, as well as from academia. ●

*Left: An anti-government demonstrator waves a Greek flag outside the parliament during a protest in Athens, Greece. REUTERS/Yannis Behrakis*



## NORTH AMERICAN ACTIVITIES

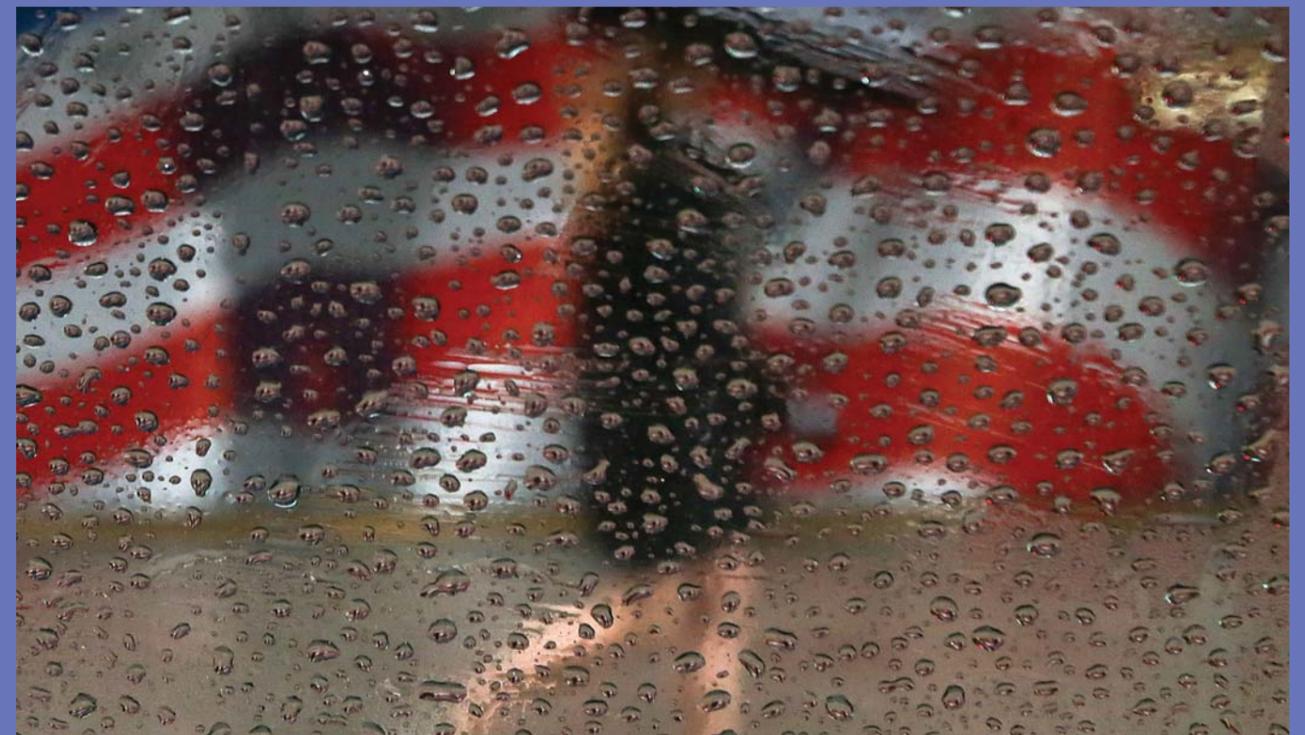
### INCREASED LINKS AND RESEARCH COLLABORATION

**The Institute's efforts to increase contacts and cooperation with North American journalists and media scholars made significant progress this past year. The initiative is working to increase awareness of RISJ activities and publications and encourage research collaboration and exchange.**

During the past year a joint research project with the Information Society Project, Yale Law School, Yale University, was completed and published as part of the initiative. It compares charity and tax laws in Australia, Canada, Ireland, United Kingdom, and the United States, their effects on not-for-profit journalism, and suggests revisions that would help improve operations of not-for-profit new enterprises. A new project on principles for contemporary media and communications policymaking is being jointly conducted with Victor Pickard, Annenberg School of

Communication, University of Pennsylvania, and will be completed late in 2016.

As part of its awareness activities, RISJ exhibited its publications and discussed scholarly activities and opportunities with scholars attending the Association for Education in Journalism and Mass Communication Annual Conference in San Francisco and the Canadian Communication Association in Calgary. Connections with media organisations including the Newspaper Association of America, Society of Professional Journalists, Reporters sans



*A woman walks with an umbrella in the rain past a U.S. flag painted on a building in the Manhattan borough of New York. REUTERS/Carlo Allegri*



“The increasing North American contacts and recruitment were instrumental in expanding the participation of North American scholars and journalists in the programme.

Frontières, International New Media Marketing Association, and New England Newspaper and Press Association were solidified during the year. The initiative led to contacts with the Shorenstein Center for Press and Politics, Harvard University, and Knight Science Journalism Fellowships at Massachusetts Institute of Technology, where potential future collaborations are being explored, and with the US State Department and White House on issues involving the prevention of seizure of journalists and the recovery of those held captive.

*Above: U.S. President Barack Obama (L) stands with Pope Francis during an arrival ceremony for the pope at the White House in Washington September 23, 2015. REUTERS/Jonathan Ernst.*

The North American activities helped bring Canada into the *Digital News Report* project through the Centre d'études sur les médias located at Université Laval in Quebec, which is producing detailed analysis of the Canadian data.

The increasing North American contacts and recruitment were instrumental in bringing Charles Lewis and Mary Lynn Young to Oxford as visiting fellows at RISJ this past year, expanding the participation of North American scholars and journalists in that programme.

## RESEARCH PROJECTS

### Press coverage of the UK EU Referendum

*Sponsors:* Reuters Institute and PRIME Research

*Authors:* David A. L. Levy, Billur Aslan, and Diego Bironzo

This research project set out to assess how the British press covered the EU referendum and to understand the issues deployed on each side of the argument. The project involved a close collaboration between PRIME Research, media insight specialists, and the Reuters Institute. Working against jointly agreed criteria, PRIME Research classified all referendum-related press coverage for each Tuesday and Saturday across nine national UK newspapers in the four-month period from 20 February to 23 June. Interim findings for the first two months of coverage, released one month before the referendum on 23 May, attracted a great deal of attention. The final report covering all four months of the campaign showed a clear skewing of coverage in favour of the Leave position (41% Leave versus 27% Remain, not including articles that had no position or were undecided) and the dominance of Conservative voices among the UK politicians cited in the newspapers—64% as against just 17% Labour voices. Further work led to a chapter in a book produced just ten days after the referendum titled 'EU Referendum Analysis 2016: Media, Voters and the Campaign', published by the Universities of Bournemouth and Loughborough, together with the UK Political Studies Association. David Levy presented the emerging findings at a pre-Conference of the International Association for Media and Communication Research in Leicester on 27 July. The full report was launched at an event in London in September 2016.

*This page: An EU flag is seen through a British Union flag during a pro-EU referendum event at Parliament Square in London. REUTERS/Neil Hall.*

## The Digital Intermediaries Project

**Sponsors:** The Tietgen Award/DSEB  
**Lead researchers:** Rasmus Kleis Nielsen and Sarah Ganter

Today, more people get news via large technology companies like Facebook and Google than via any media organisation. Social media, search engines, and increasingly messaging apps are becoming more and more integral to how people find and access news. Most of the news content is still produced by professional journalists working for news organisations. But the ways in which users discover it, how content is distributed, where decisions are made on what to display (and what not), and who profits from our behaviour, are changing, and rapidly so, as technology companies with millions and in some cases billions of users develop, test, and roll out more and more news-related features and products.

This project focuses on how news organisations have adapted to the increasingly important role of digital intermediaries, and how these large technology companies think about and handle the role they play when it comes to news. In the project, we examine and compare developments in France, Germany, the UK, and the US looking at different types of news

## New Players and Environment Reporting

**Sponsors:** The European Climate Foundation, the Energy Foundation, Digital News Project/Google Digital News Initiative

**Lead researcher:** James Painter

This project focuses on the provision, content, and consumption of information about the environment in six countries (France, Germany, Poland, Spain, the UK, and the USA), with a particular focus on three new media players, namely BuzzFeed, Vice, and Huffington Post. These three 'digital-born' companies have been chosen for several reasons:

- All three are making inroads as favoured sources for news, particularly for younger age groups.
- All three give editorial priority to environmental issues.
- All three have invested heavily in language sites, and/or country-specific sites.
- All three are 'digital natives', with heavy interest in the efficacy of different formats, and particularly video.
- All three have not been studied in detail for news content in general, or the environment in particular.

organisations and different technology companies. Based on interviews and other material, we look at how these relationships have developed over time as technology companies have become more important and launched new products like Facebook Instant Articles and Google AMP and as news organisations with different editorial priorities and business models have worked to adapt to a changing media environment.

The research is under way, with several preliminary results presented both at industry

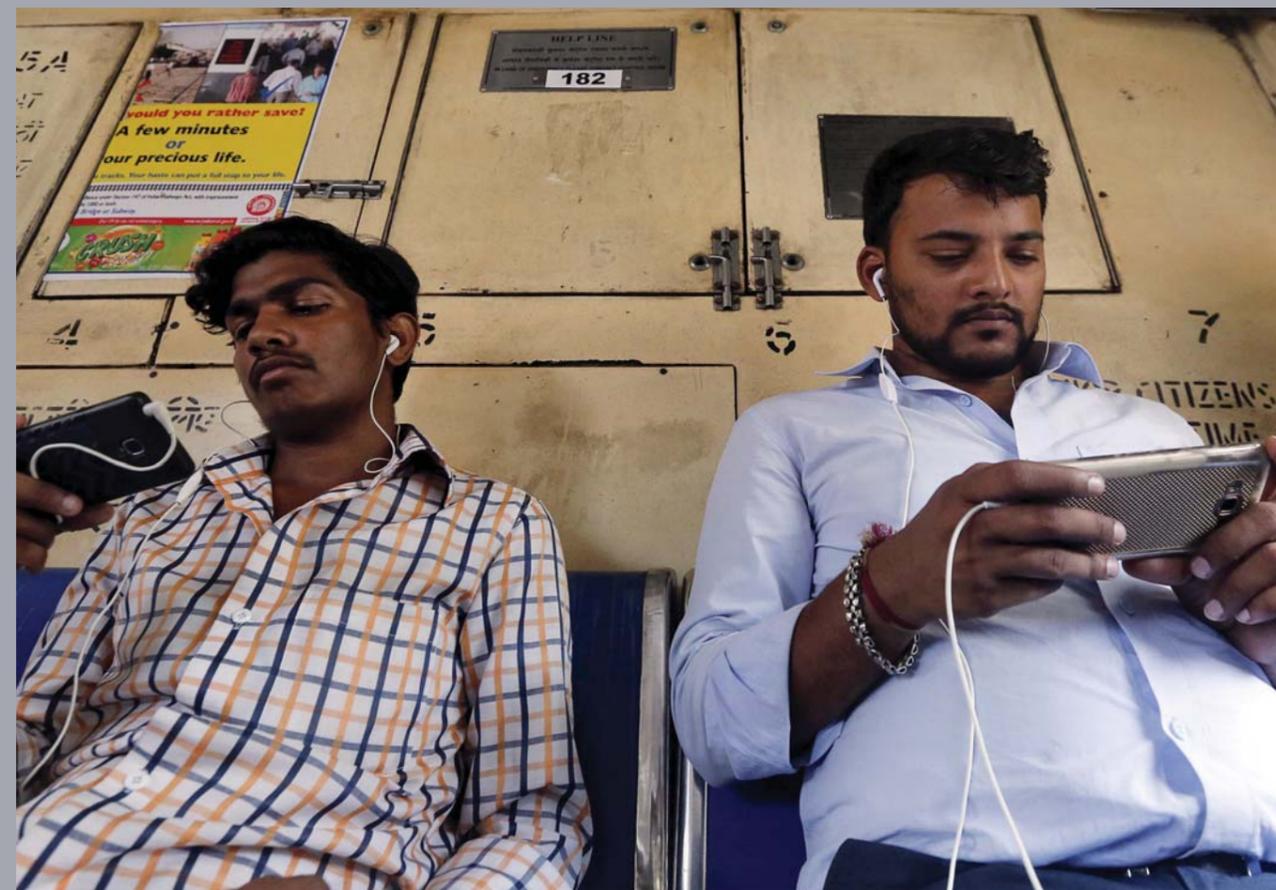


The research includes a case study of the coverage of the UN summit in Paris on climate change in December 2015, with a particular focus on the three new players mentioned above, two examples of legacy media (e.g., the *Guardian* and *Telegraph* online) from each country and one niche player. It examines more than 600 articles or pieces of content to achieve a deeper understanding of the differences between legacy and new players, including volume of coverage, modalities (text, photos, videos), content (main themes), sources quoted, and tone. Sub-themes include the presence

events and academic conferences and the first publications are in the pipeline. While some news organisations have in the past tried very aggressively to confront technology companies, our research suggest they are increasingly seeking active collaboration or settling for coexistence, and working to find ways of benefiting from the various and often very different news-related products and formats technology companies are developing and the potentially very large audiences they can enable news organisations to reach.

or absence of sceptical voices. The value of this research lies in the originality of detailed examination of the coverage of environmental issues by new players.

**Top:** A 3D-printed Facebook logo is seen in front of logos of news publishers it has tied up with. Facebook Inc tied up with nine news publishers to launch "Instant Articles". REUTERS/Dado Ruvic **Above:** United Nations Secretary-General Ban Ki-moon (5thL) and Al Gore (6thL), former U.S. Vice President and Climate Reality Project Chairman, pose with representative of NGO's, during the World Climate Change Conference 2015 (COP21) at Le Bourget, near Paris, France, December 10, 2015. REUTERS/Stephane Mahe



## Digital Journalism in India

**Lead researcher:** Rasmus Kleis Nielsen

It took 15 years to get the first 100 million Indians online, three more years to reach 200 million, one more year to reach 300 million, and then another year to reach 400 million in early 2016. Driven by the rapid spread of cheap smartphones and mobile connectivity, many observers expect to see India pass the half-billion user mark before the year is out.

To better understand the implications for news in India and more broadly to examine how the relationship between digital media and journalism is developing outside the West in a context more indicative of the experience of most of the world's population than that of high-income democracies, the Reuters Institute is pursuing a series of pilot studies on digital journalism in India.

The first project looked specifically at the editorial, distribution, and funding strategies of digital journalism start-ups in India, like the Quint, Scroll, and the Wire and involved former RISJ Journalist Fellow Arijit Sen and RISJ Director of Research Rasmus Kleis Nielsen. The findings were published in an RISJ report on May 2016.

The second pilot project examines how Indian newspapers are managing the digital transition



in a country where print circulation and advertising is still growing, though much more slowly than in the recent past. It looks at how newspapers like the *Hindustan Times*, *Dainik Jagran*, and *Malayala Manorama* are investing in building different digital offers for an increasingly mobile and social environment still stratified by digital divides, social class, and language barriers. The project is led by Zeenab Aneez and Sumandro Chattapadhyay from the Centre for Internet and Society in Bangalore, working with

Vibodh Parthasarathi from Jamia Millia Islamia University and Rasmus Kleis Nielsen of the RISJ.

We are pursuing these projects at a time of rapid change in Indian journalism and hope to follow up by expanding our research in this area.

**Top:** Commuters watch videos on their mobile phones as they travel in a suburban train in Mumbai, India. REUTERS/Shailish Andrade **Nations conference on climate change in Paris, December 7, 2015. REUTERS/Mendel Ngan/Pool**  
**Above:** A motorist rides past a billboard displaying Facebook's Free Basics initiative in Mumbai, India. REUTERS/Danish Siddiqui

# PUBLICATIONS

## 2015-2016

Many RISJ publications are available for free download from our website. Hard copies can be purchased via our partner publisher I.B.Tauris, Amazon, or the University of Oxford Online Store.

### Books



#### Media, Revolution, and Politics in Egypt: The Story of an Uprising

Abdalla Hassan

Sponsor: Reuters Institute for the Study of Journalism

For too long Egypt's system of government was beholden to the interests of the elite in power, aided by the massive apparatus of the security state. The breaking point came on 25 January 2011. But several years after popular revolt enthralled a global audience, the struggle for democracy and basic freedoms are far from being won. This book examines the political and media dynamic in pre- and post-revolution Egypt and what it could mean for the country's democratic transition. We follow events through the period leading up to the 2011 revolution, 18 days of uprising, military rule, an elected president's year in office, and his ouster by the military. Activism has expanded freedoms of expression only to see those spaces contract with the resurrection of the police state. And with sharpening political divisions, the facts have become amorphous, as ideological trends cling to their own narratives of truth.



#### The Kidnapping of Journalists: Reporting from High-Risk Conflict Zones

Robert G. Picard and Hannah Storm

Sponsor: Reuters Institute for the Study of Journalism

The vulnerability of journalists to kidnappings was starkly illustrated by the killing of James Foley and Steven Sotloff by Islamic militants in 2014. Their murder underscored the risks taken by journalists and news organisations trying to cover developments in dangerous regions of the world and has forced news enterprises to more clearly prepare for and confront issues of safety. This book explores the complex organisational issues surrounding the capture or kidnapping of journalists in areas of conflict and risk. It explores how journalists 'becoming news' is covered and the implications of that coverage, how news organisations prepare for and respond to such events, and how kidnapping and ransom insurers, victim recovery firms, journalists' families, and governments influence the actions of news enterprises. It considers how and why journalists are kidnapped, how employers and journalists' organisations respond to kidnappings, and why freelancers are particularly at risk, as well as suggesting best practices for preventing and responding to kidnappings.

### Reports



#### The State of News Photography: The Lives and Livelihoods of Photojournalists in the Digital Age

Adrian Hadland, David Campbell, and Paul Lambert

Sponsor: Reuters Institute for the Study of Journalism with the support of World Press Photo Foundation

The work practices of the professional photojournalist are currently undergoing rapid change in the digital era. New technologies, new platforms, and new methods of visual storytelling are exerting a range of pressures and influences that require photojournalists to adapt and respond in different ways. The changes provoke a number of questions that are critical to the future of professional photojournalism: What are the new risks being faced by photojournalists? How are the transformations in the media economy affecting photojournalists' employment? What does this mean for image quality? How do photojournalists think about the manipulation of images or the staging of events? Given the rise of citizen journalism, digital technology, and social media, will there even be professional photojournalists in the future?

This report presents results and analysis from the first international study into the current state and future of professional photojournalism. The results indicate a high degree of risk is experienced among professional photographers, with a very strong correlation to the country in which they are based. The research analyses data taken from 1,500 professional photojournalists from more than 100 countries and is a partnership between the University of Oxford's Reuters Institute for the Study of Journalism, the University of Stirling's journalism department, and the World Press Photo Foundation, one of the premier platforms for the recognition of global excellence in photo- and video-journalism.



#### Reuters Institute Digital News Report 2015: Supplementary Report

Edited by Richard Fletcher and Damian Radcliffe, with David A. L. Levy, Rasmus Kleis Nielsen, and Nic Newman

Sponsor: Google

The Reuters Institute *Supplementary Digital News Report* presents the results of an online survey on all aspects of digital news consumption in six European countries: Austria, Czech Republic, Netherlands, Poland, Portugal, and Turkey. The report forms part of the largest ongoing survey of digital news consumption in the world, surveying a total of over 30,000 respondents in 18 countries in 2015. The results shine a light on some of the most important recent trends in news consumption, such as the move to mobile news access, the emergence of new digital-born news sources, generational differences in consumption patterns, and the rise in social media, news aggregators, and other digital intermediaries.



#### Getting Engaged? The Relationship between Traditional, New Media, and the Electorate during the 2015 UK General Election

Colin Byrne

Sponsor: Reuters Institute for the Study of Journalism

With the growth of social media platforms like Facebook and Twitter since 2010, and the arrival of new ones, and with the main parties embracing digital campaigning, 2015 was set to be the first 'social media election'. The 'traditional' media also had big digital plans – both to engage disenchanted voters and grab crucial audience share.

So did we engage? How did the media spark that engagement and what was the impact on the election turnout and outcome? Former political spin doctor and PR thought leader Colin Byrne finds much 'sound and fury' but questions any real impact on the election result.



#### Journalists in the UK

Neil Thurman, Alessio Cornia, and Jessica Kunert

Sponsor: Reuters Institute for the Study of Journalism, supported by LMU Munich, City University London, VolkswagenStiftung, and drawing on the Worlds of Journalism Study

Based on one of the most comprehensive surveys of UK journalists ever carried out, this report describes journalists' personal characteristics, employment conditions, and working routines. It also analyses journalists' opinions on: ethics, influences on their work, the trustworthiness of institutions such as the government and trade unions, their role in society, and changes in journalism over time.



## Digital Journalism Start-Ups in India

Rasmus Kleis Nielsen and Arijit Sen

Sponsor: **Reuters Institute for the Study of Journalism**

In this report, six examples of digital journalism start-ups are analysed, developing new editorial priorities, distribution strategies, and funding models for an increasingly digital Indian media environment. The start-ups examined here are examples of how Indian journalists, technologists, and entrepreneurs are working to develop different content-based, aggregation-based, or non-profit models for doing journalism fit for a digital India.



## Digital News Report 2016

Edited by Nic Newman

Sponsors: **Google, BBC, Ofcom, Broadcasting Authority of Ireland (BAI), Media Industry Research Foundation, Finland, Fritt Ord Foundation, Norway, Korea Press Foundation, Edelman UK, Hans Bredow Institute, University of Navarra, University of Canberra, Centre d'études sur les médias, Université Laval, Canada.**

The Reuters Institute *Digital News Report 2016* reveals new insights about digital news consumption based on a YouGov survey of over 50,000 online news consumers in 26 countries including the US and UK. The report shows the growth of distributed (offsite) news

consumption, a sharpening move to mobile, and the full extent of ad-blocking worldwide. These three trends in combination are putting further severe pressure on the business models of both traditional publishers and new digital-born players – as well as changing the way in which news is packaged and distributed. Across our 26 countries, we see a common picture of job losses, cost-cutting, and missed targets as falling print revenues combine with the brutal economics of digital in a perfect storm.

## Digital News Project Reports

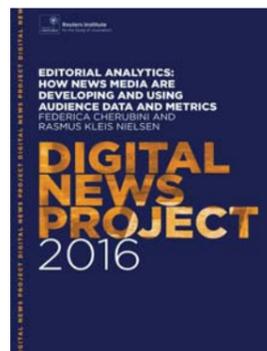
Sponsors: **Google's Digital News Initiative**



## Journalism, Media and Technology Predictions 2016

Nic Newman

This report offers a fascinating glimpse into some of the technology and industry trends which could emerge this year. This year's key developments will centre on online video, mobile apps, and further moves towards distributed content. Mounting problems around online display advertising will lead to a burst of innovation around journalism business models.



## Editorial Analytics: How News Media are Developing and Using Audience Data and Metrics

Federica Cherubini and Rasmus Kleis Nielsen

This report shows how a subset of news organisations are developing distinct forms of what are called 'editorial analytics'. These are tailored around particular editorial priorities and organisational imperatives, e.g. they are built around particular kinds of journalism and particular business models. We also find that most news organisations are not there yet, but still use more generic and rudimentary approaches based on at-hand tools and metrics often primarily built for advertising. Journalists need to get more involved in the use and development of analytics to make sure editorial priorities are taken into consideration when new metrics and tools are developed and used. Not taking part in the development will not mean the absence of analytics in newsrooms, it will simply mean that these metrics are less informed by journalistic expertise and priorities.



## Public Service News and Digital Media

Annika Sehl, Alessio Cornia, and Rasmus Kleis Nielsen

This Reuters Institute report examines how public service media in six European countries (Finland, France, Germany, Italy, Poland, and the United Kingdom) are delivering news in an increasingly digital media environment. The analysis is based on interviews, primarily

with senior managers and editors as well as on survey data from the Reuters Institute *Digital News Report 2015*.



## What is Happening to Television News?

Rasmus Kleis Nielsen and Richard Sambrook

Television news faces the kind of full-scale digital disruption that newspapers have experienced over the last ten years. TV news has enjoyed large audiences and high trust in its historic low-choice environment. But the internet and digital technology mean it is now in a high-choice environment against a plethora of new competitors for audience attention. Changes in viewing habits, driven by technology, mean it is unlikely that conventional TV news will hold the same privileged position in the future as it had in the latter part of the twentieth century. So how should news broadcasters respond? It is clear there is no easy or single recipe for success as video viewing moves online. But innovation and experimentation are vital to try to preserve the core public interest role that TV news has offered in the past.



## The Future of Online News Video

Antonis Kalogeropoulos, Federica Cherubini, and Nic Newman

Driven by technological improvements, platform initiatives, and investments by media companies, online video news production has exploded during the past years. In this report, we look at how publishers produce

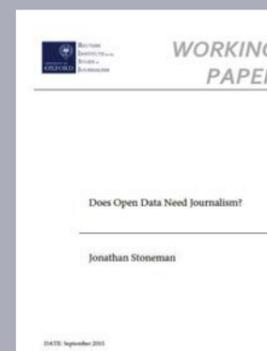
online news videos, how they try to monetise it, and how audiences consume it. Results show that the supply side is growing at a faster rate than the demand side. Platforms and publishers push online news video, while consumers remain resistant to it. The most successful videos tend to be platform-specific and digital-born outlets are better prepared when adapting to the digital news video grammar than broadcasters and newspapers. In addition, the monetisation of online news video remains the biggest challenge for publishers, given that off-site consumption and soft-news videos dominate the online video landscape. Overall we are cautious about the long-term dynamics for video news.

## Working Papers



## Pressure and Organisational Change in the Digital Age

Juliane A. Lischka



## Does Open Data Need Journalism?

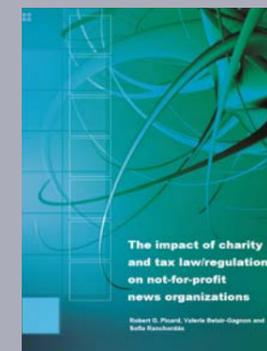
Jonathan Stoneman



## Market and Political Factors and the Russian Media

Katja Lehtisaari

## Other Publications



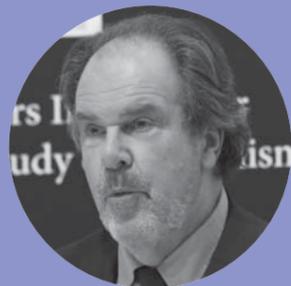
## The Impact of Charity and Tax Law/Regulation on Not-for-Profit News Organizations

Robert G. Picard, Valerie Belair-Gagnon, and Sofia Ranchordás  
*A joint project of RISJ and the Information Society Project, Yale Law School*

The advent of digital media means that many news organisations are rethinking their business models, and facing new challenges. But one sector which has seen growth is the not-for-profit start-up industry. This report examines the legal framework in which these operate by studying the challenges thrown up by legal systems which don't include journalistic activities within the concept of 'charitable status'.

Drawing on the regulatory systems of Australia, Canada, Ireland, the UK, and the US, the report sets out to gain a clearer understanding of the legal frameworks for charitable and tax exempt status for news organisations and the distinct challenges that may hinder their development.

# RESEARCH ASSOCIATES



## JOHN LLOYD

is a co-founder and Senior Research Fellow at the Reuters Institute. He is a Contributing Editor to the *Financial Times*, a columnist for *reuters.com* and *La Repubblica* of Rome, and chairman of the Advisory Council of the Moscow School of Civic Education (though, having been declared a 'foreign agent', is presently unable to work within Russia). His book for the Reuters Institute, on the contemporary relationship between journalism and the secret services, prompted by the leaks from the National Security Agency in the US, will be published by I.B.Tauris in the autumn 2016 under the title *Journalism in an Age of Terror*. The book, supported by David Ure, examines the relationship between journalism and the security services in France, the UK, and the US, to determine how far and in what ways it has changed as both journalism and the intelligence agencies evolve with the advent of the internet, and with the focus of the agencies on terrorism. It asks: how far must journalism change to reflect a new reality in a world where mass monitoring of activities and communications has become routine? And how can these agencies ensure that they work, and are seen to work, in the service of the democracy? A book on journalism in the world, *The Big Story*, will be published by Atlantic Books in spring 2017.



## RICHARD SAMBROOK

is Professor of Journalism at Cardiff University and Senior Research Fellow at the Reuters Institute for the Study of Journalism. In the past year he has assisted James Painter with many aspects of the Fellowship Programme, including chairing the RISJ series of seminars on the Business and Practice of Journalism, and jointly authored a report with Rasmus Kleis Nielsen on the future of TV news. Previously he had a 30-year career at the BBC as a producer and programme editor in BBC News, working across national radio and TV programmes, and in senior management as head of news-gathering, director of news, and finally director of global news. He has written and spoken frequently on journalism and the future of news. His other publications include *Are Foreign Correspondents Redundant?* (RISJ, 2010), *Delivering Trust: Impartiality and Objectivity in the Digital Age* (RISJ, 2012), *Reporting Dangerously: Journalist Killings, Intimidation and Security* (with Simon Cottle and Nick Mosdell) (Palgrave Macmillan, 2016) and *The Future of 24-Hour News: New Directions, New Challenges* (Peter Lang, 2016 edited with Stephen Cushion).



## LARA FIELDEN

has had an association with the Reuters Institute since 2011, as a Research Associate and as a Visiting Fellow. Building on her RISJ publications on media regulation she has published numerous articles, contributed to academic conferences and Select Committee inquiries, and given oral and written evidence to the Leveson Inquiry. Her participation in the September 2015 Middlesex University conference on press regulation in an era of convergence resulted in an article for a special edition of the journal *Convergence* (June 2016). She also supervises RISJ Journalist Fellows who have a particular interest in regulation. Since 2014 Lara has served on the Complaints Committee of the Independent Press Standards Organisation (IPSO) adjudicating on press complaints. In 2016 she joined the Advisory Board of the University of Sheffield's Department of Journalism Studies.



## LUCY KÜNG

is a Research Associate and becomes the first Google Digital News Senior Research Fellow in September 2016. She is a professor and expert on strategy, innovation, and leadership with particular emphasis on mastering technology shifts. In addition to her role at the Reuters Institute, she is Non-Executive Board Member of SRG SSR (the Swiss public service broadcasting company), Member of the Content Advisory Board of the NZZ Media Group, and Visiting Professor of Media Innovation at the University of Oslo. She holds a PhD and Habilitation from the University of St Gallen, Switzerland, and an MBA from City University London/Ashridge. She is author of numerous books, including *Innovators in Digital News* (2015), *Strategic Management in the Media: From Theory to Practice* (winner of the AEMJM Media Management Book Award, 2nd edition due in 2016), *Inside the BBC and CNN: Managing Media Organizations*, and *When Innovation Fails to Disrupt: The Case of BBC News Online*.



## GEERT LINNEBANK

was Editor-in-Chief of Reuters from 2000 to 2006. He started his career as a reporter in Brussels with Agence Europe and AP-Dow Jones before joining Reuters in 1983, where he held reporting and editing positions in Belgium, the Netherlands, and, latterly, at Reuters London head office. Linnebank is non-executive Chairman at Independent Television News (ITN), a non-executive director at Salini Impregilo Spa, a member of the RISJ Steering Committee, and he is a Trustee of the Thomson Reuters Foundation, which he chaired until 2008.



## NIC NEWMAN

is a journalist and digital strategist who played a key role in shaping the BBC's internet services over more than a decade. He was a founding member of the BBC News Website, leading international coverage as World Editor (1997–2001). As Head of Product Development he led digital teams, developing websites, mobile, and interactive TV applications for all BBC Journalism sites. Nic is currently a Research Associate at the Reuters Institute and is the lead editor of the annual Reuters Institute *Digital News Report*. He is also a consultant on digital media, working actively with news companies on product, audience, and business strategies for digital transition.

## VISITING FELLOWS



**PROF. DR IRENE COSTERA MEIJER**

is a Professor of Journalism Studies at the Free University Amsterdam. The starting point of Costera Meijer's work at RISJ was the importance of making journalists aware of the democratic, economic, and social necessity of taking audiences seriously. What kind of intervention would be needed to open up journalism to the perspectives, experiences and desires of audiences and users? To overcome the gap between what audiences supposedly want and what they need in a vital democracy, she suggests journalists and journalism research should pay more attention to a broader and more layered concept of quality journalism and reflect upon the kind of journalism that provides them with a quality experience. At RISJ, her focus was on finding new ways to address this quality experience beyond clicks and hits, shares, ratings, circulation figures and beyond the aims of marketers. This resulted in a book proposal titled *Valuable Journalism. What Audiences Love About News*.



**CHRISTINE FINN**

is a freelance print and BBC journalist. Her project was inspired by Margaret Thatcher's resignation during her first Reuters Fellowship, as an ITV journalist, in Michaelmas 1990: how differently was that news received and disseminated? While she considered evidence, her second Fellowship term coincided with the resignation of a second Tory Prime Minister. While her original proposal was to document her class of 1990/91, a surprisingly low uptake did not yield enough data. She turned to the archives of Oxford University, the Reuters news agency, and the Oxford Union, and departments related to the Fellowship in 1990, notably Refugee Studies, interviewing the founding Director who had also pioneered computer data at Oxford. She discussed the much-documented trajectory of news technology with 2015/16 Fellows, and the upshot inspired her GTC research seminar talk as a Visiting Fellow, in which she made a case for born-analogue journalists in a digital age.



**PROF. SUZANNE FRANKS**

is a Professor of Journalism at City University London where since August 2016 she also heads the Journalism Department. She is a former BBC TV current affairs journalist who worked on programmes such as *Newsnight* and *Panorama*. After leaving the BBC she set up an independent production company which won the first contract to cover the UK Parliament. Suzanne's research and publications are principally in the area of international news and history of the BBC, including her most recent book *Reporting Disasters: Famine, Aid, Politics and the Media*. She also produced an RISJ Challenge, *Women and Journalism* in 2013. She has given seminars on both these topics for the RISJ. During her time as a Visiting Fellow Suzanne completed an edited book on *Africa's Media Image in the 21st Century: From 'Heart of Darkness' to 'Africa Rising'*, wrote a book chapter on the history of the BBC's involvement with humanitarian appeals, and started some research on the BBC Monitoring Service.



**ANDREW JACK**

has been a reporter, foreign correspondent, and editor at the *Financial Times* for 25 years, based in the UK, France, and Russia. He is author of the books *The French Exception* and *Inside Putin's Russia*. He currently runs the curated content team, producing FirstFT and other newsletters to guide busy readers to the information that matters. His fellowship at the Institute focused on editorial curation, examining the trends, business models, and varied approaches of publishers and platforms in showcasing the increasing volume of news, analysis, and comment available online. He is particularly interested in the role of journalists and human judgement in selecting, showcasing, and analysing content. He is exploring the links with curation in other sectors such as culture, and the trade-offs between serendipity, human judgement, algorithms, and personalisation.



**PROF. DR HANS VAN KRANENBURG**

is full Professor of Corporate Strategy at Radboud University Nijmegen, Nijmegen School of Management, the Netherlands. He is head of the Strategic Management group in the Department of Business Administration. Whilst a Visiting Fellow he edited the book *Innovation Policies in the European News Media Industry: A Comparative Study*, publisher Springer Verlagen (forthcoming 2016). This book offers an overview on the evolution of structures of news media markets, media regulations, and innovation policies and programmes to promote innovation in journalism and news media in 16 European countries. He also organised a panel session about Best Practices of Innovation Policies in the News Media Industry at the World Media Economics and Management Conference New York in May 2016. Furthermore, he worked on a book titled *Nonmarket Strategic Management*.



**PROF. CHARLES LEWIS**

is a Professor of Journalism and the founding executive editor of the Investigative Reporting Workshop at American University in Washington, and has been an investigative journalist for more

than 30 years. A former producer for ABC News and CBS News *60 Minutes* who later founded the Center for Public Integrity (1989) and its International Consortium of Investigative Journalists (1997), he is also a bestselling author or co-author of six books. While an RISJ Visiting Fellow, he gathered research and conducted interviews about the extent of editorial collaboration between academic scholars and journalists in the United Kingdom and Europe. He also wrote and presented a related, short academic paper titled, 'Accountability Information, across Borders' at the 2015 Global Investigative Journalism conference in Lillehammer, Norway, and spoke to audiences in Brussels, Cardiff, and The Hague. He gave two guest lectures while at Oxford, one of which described the significance, evolution, and modus operandi of the International Consortium of Investigative Journalists (ICIJ).



**DR JOHN OLIVER**

is Associate Professor of Media Management at Bournemouth University. The advent of digital technologies has transformed the way many media organisations have conducted their business over the past decade. This transformational context raises a number of important questions for researchers about how media firms have adapted their business during a period of unprecedented change. During his time at RISJ, Dr Oliver conducted a British Academy/Leverhulme funded research project into the successful digital transformations of media firms. This work examined how media firms have adapted their business in response to

the challenges presented by the digital environment and how these changes affected corporate financial performance. The research integrated three primary areas of theoretical knowledge, i.e. business models, organisational strategy, and dynamic capabilities in the form of a longitudinal analysis (1995–2015).



**DR BRUNO PATINO**

is Dean of Sciences Po School of Journalism in Paris. He began his career as a journalist for *Le Monde* in Chile, and since then has held top management positions in the media industry; for *Le Monde* (1999–2008), Radio France (2008–10), and France Télévisions (2010–15), where he was Director General, responsible for programme commissioning and digital operations. He took up a new post as Director of Programmes at Arte in late 2015. He holds a Doctorate in Political Sciences, graduating from the Institute of Political Studies in Paris and from the ESSEC Business School, and has a Master's degree in international relations from Johns Hopkins University. He is the author of several books including *Pinochet s'en va* (IHEAL, 2000) about the transition to democracy in Chile, *Une presse sans Gutenberg* (Grasset, 2005), and *La Condition numérique* (Grasset, 2013) in collaboration with Jean-François Fogel. While he was a Visiting Fellow he advanced research and presented a seminar on the Future of TV.



**DR MARY LYNN YOUNG**

is an associate professor, award-winning scholar, and educator at the University of British Columbia. She is a former Associate Dean of the Faculty of Arts (2011–16), Director (2008–11), and Acting Director (June–December 2007) of the UBC School of Journalism. She is an authority on gender and the media, newsroom sociology, data journalism, journalism education, and representations of crime. The overarching goal of her work is to connect journalism and academic knowledge through scholarship, teaching, and professional engagement. While a research fellow in 2016, she studied the relationship between gender and data and computational journalism at a digital journalism start-up and legacy media company, focusing on the impact of emergent technologies and practices on women's access to high-status professional identities and ownership in the media.



# EVENTS

*An Iraqi refugee boy rests in a car in an Iraqi refugee camp in the village of Mabrouka, Western countryside of Ras al-Ain, Syria. REUTERS/Rodi Said*

# RISJ EVENTS

## 2015-2016

### Special Events

#### International Journal of Press/Politics Conference

17–19 September 2015  
St Anne's College, Oxford

The first conference of the *International Journal of Press/Politics* brought together 60 scholars working on the intersection between news media and politics around the world. **Rasmus Kleis Nielsen** (Director of Research, RISJ) and **Frank Esser** (Professor of International and Comparative Media Research, University of Zurich) gave keynote addresses.

#### Public Service News Forum

1–2 October 2015  
Reuters Institute, Oxford

The Reuters Institute held its first high-level, off-the-record, Forum with the Heads of News of Public Service Broadcasters. The Forum provided research-informed insight into new digital developments, changing audience behaviour, and the strategic challenges posed by political, regulatory, and competitive pressures, including the rise of platforms and digital intermediaries like search engines and social media. Participants had a unique opportunity to learn from each other and share experiences of tackling digital transitions and responding to the new competitive landscape. Attendees included **Vivian Schiller** (former President and CEO of National Public Radio and former Head of News and Journalism partnerships at Twitter), **Craig McMurtrie** (Acting Director of News, ABC), Jennifer McGuire (General Manager and Editor-in-Chief of CBC News), **Atte Jääskeläinen** (Director of News and Current Affairs, YLE), **Robert Amlung** (Head of Digital Strategy, ZDF), **Gregor Meier** (News Director and Deputy Editor-in-Chief, SRF), **Richard Sambrook** (former Director of Global News, BBC and current Professor of Journalism and Director of the Centre for Journalism at Cardiff School of Journalism,

Media and Cultural Studies), and **James Harding** (Director of News and Current Affairs, BBC). Representatives from the Reuters Institute led presentations and discussions, namely **David Levy**, **Rasmus Kleis Nielsen**, **Nic Newman**, and **Lucy Küng**.

#### Negotiating Culture: Challenges of Integrating Legacy and Digital Cultures in News Media

28–30 October 2015  
St Catherine's College, Oxford

An invitation-only, academic conference on news production culture which explored the challenges of integrating legacy and digital cultures in news media. **Lucy Küng** (Research Associate, RISJ) and **Robert G. Picard** (North American Representative, RISJ), gave the keynote addresses.

#### Media in the Digital Age

4 November 2015  
Lisbon Council, Brussels

The Lisbon Council convened a high-level working lunch on Media in the Digital Age in Brussels, which featured presentations from **David Levy** and **Rasmus Kleis Nielsen**, followed by an open discussion with representatives of eight EU member-state governments, four European Commission officials, and five experts.

#### NZZ Executive Education

11–13 November 2015  
Reuters Institute, Oxford

The Reuters Institute hosted 15 senior journalists from NZZ, a Swiss, German-language daily newspaper, published by the NZZ Mediengruppe in Zurich. The journalists participated in a unique executive education course which featured presentations on digital media consumption (**Nic Newman**), Digital Innovation and Cultural Change (**Lucy Küng**), and Newsroom Workflows (**Steve Hermann**, Executive Editor, Digital, BBC News), as well as an interactive workshop on new digital formats for mobile and social media, led by **Nic Newman**.

- 1 Public Service Broadcasters Forum;
- 2 Jimmy Maymann giving the Reuters Memorial Lecture - ©Rob Judges;
- 3 Janine Gibson at the Memorial Lecture; ©Rob Judges;
- 4 The Future of the BBC lecture - ©Julia Massey-Stewart.



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## Reuters Memorial Lecture: Reshaping the Online New and Media Industry: The Shift from Destination to Distributed Media

23 November 2015

St Anne's College, Oxford

Introduced by **Tim Gardam** (Principal of St Anne's College, Oxford, and Chair of the Reuters Institute Steering Committee), the annual lecture was delivered by **Jimmy Maymann** (Executive Vice President and President, AOL Content and Consumer Brands). The panel discussion included **Alan Rusbridger** (Principal, Lady Margaret Hall, Oxford, and previous Editor-in-Chief, the *Guardian*), **Janine Gibson** (BuzzFeed UK, Editor-in-Chief), and **Simon Milner** (Policy Director for UK, Middle East, Africa, and Turkey, Facebook).

## High-Level Roundtable on Media in the Digital Age

14 March 2016

Lisbon Council, Brussels

A seminar in Brussels to discuss innovation, media policy, and new business models for journalism in the digital age, with **Andrus Ansip**, Vice-President of the European Commission, and Commissioner for the Digital Single Market, **Thomas Lindner**, CEO, *Frankfurter Allgemeine Zeitung*, and **Rasmus Kleis Nielsen** (RISJ).

## Freedom of Expression at a Crossroads: Defending Liberal Values in a Turbulent World

7 April 2016

Finnish Ambassador's Residence,  
Kensington, London

This event considered the following questions. How can you have balanced reporting from crisis zones? Who has freedom to express themselves? What is the future for the Fourth Estate? Speakers included **Pekka Hallberg** (rule of law expert and former president of the supreme administrative court of Finland), **Sirpa Kähkönen** (author and chairperson of Finnish PEN), **John Lloyd** (Senior Research Fellow, RISJ), and **Niklas Meltio** (award-winning photojournalist).

## Editor and CEO Forum

21–22 April 2016

Reuters Institute, Oxford

The RISJ gathered together a very distinguished group of news industry leaders, editors-in-chief, and CEOs from 14 countries for 24 hours to learn from RISJ research and to share, off the record, their ideas and experience about how their organisations are confronting the key challenges of digital

transformation. The forum brought together a dozen established publishers and two digital-born brands with participants from India (*Indian Express*) and North America (*Washington Post* and *Globe and Mail* from Canada), but with the majority from Europe: the *Irish Times*, *JP/Politikens Hus* (Denmark), *NRC Handelsblad* (the Netherlands), *Dagens Nyheter* (Sweden), *Upday* (Germany), *Helsingin Sanomat* (Finland), 24MEDIA Group (Greece), *El País* (Spain), *Neue Zürcher Zeitung* (Switzerland), *Le Monde* (France), and the *Financial Times*. The group was joined throughout by **Monique Villa** (CEO of the Thomson Reuters Foundation), and at dinner by **Alan Rusbridger**, Principal, Lady Margaret Hall, Oxford and previous Editor-in-Chief, the *Guardian*. Issues covered included approaches to dealing with digital intermediaries, the use of online metrics in the newsroom, and leadership priorities for innovation in the media. The sessions were led by **David Levy**, **Rasmus Kleis Nielsen**, **Lucy Küng**, and **Nic Newman**. The gathering testifies to the role of the Reuters Institute in facilitating dialogue between industry leaders and researchers and has established itself as a valued and unique forum for a frank exchange of ideas in a time of rapid industry change. This was the third such meeting of industry leaders convened by RISJ, aimed at sharing experience and stimulating new thinking, as well as contributing new insights that further enrich the research agenda and relevance of the work of the Reuters Institute.

## Innovations of the Business Models of Traditional Media in Emerging Markets

29 April 2016

Old Library, Lady Margaret Hall,  
University of Oxford

This event featured **Raymond Li** (Head, BBC Chinese) and RISJ Journalist Fellow, **Shrenik Rao** (Founder and Managing Director, 7 Media Broadcasting).

## The Future of the BBC

3 May 2016

St Anne's College, Oxford

A timely and widely reported lecture delivered by Lord Patten of Barnes (Chancellor of the University of Oxford), in advance of a government White Paper on the BBC. Introduced by **Tim Gardam** (Principal of St Anne's College, Oxford, and Chair of the RISJ Steering Committee).

## New Players in Environmental News

13 May 2016

St Catherine's College, Oxford

The Reuters Institute is coordinating research in six countries on the provision, content, and consumption of information about the environment provided by new media players, including BuzzFeed, Vice, and Huffington Post, compared to that by legacy and niche players. This event highlighted some of the early findings of the research and featured contributions from **Lucy Küng** (RISJ), **Nic Newman** (RISJ), **Martin Moore** (Director and Senior Fellow at the Centre for the Study of Media, Communication and Power, Kings College London), **James Painter** (Fellowship Director, RISJ), and contributions from researchers from France, Germany, Poland, Spain, the UK, and the USA.

## Publication Launches

### Digital News Supplementary Report

22 October 2015

The Press Club, Brussels

The *Supplementary Report* explored the news habits of more than 30,000 people in Poland, Czech Republic, Austria, the Netherlands, Turkey, and Portugal. The main *Digital News Report*, launched in June 2015, explored the news consumption of individuals in the US, UK, Germany, Spain, Italy, France, Ireland, Denmark, Finland, urban Brazil, Japan, and Australia. The launch featured an introduction to the Digital News Project by **David Levy** and a presentation of the findings by the lead authors **Richard Fletcher** and **Nic Newman**.

### Portrayals of the Euro Crisis

26 October 2015

European Institute, London School of  
Economics, London

A closed round-table event to discuss the new book *The Euro Crisis in the Media: Journalistic Coverage of Economic Crisis and European Institutions* edited by **Robert G. Picard** (RISJ). The event was hosted by the late **Professor Maurice Fraser** (Professor of Practice in European Politics at LSE's European Institute).

## Social Media and UK Elections

19 November 2015

The Institute for Government, London

The Institute for Government and the Reuters Institute co-hosted an event to celebrate the launch of the report *Getting Engaged? The Relationship between Traditional, New Media and the Electorate during the 2015 UK General Election*. The event featured an introduction to the report by the author **Colin Byrne** (UK and EMEA CEO at Weber Shandwick), followed by an open discussion with a Labour MP (**Georgia Gould**), participants from the BBC, Channel 4, the *Guardian*, Sky, *Daily Telegraph*, Vice News, Demos, as well as a number of British universities.

## Audience Data and Metrics

19 February 2016

Financial Times, London

75 people attended the launch of the Reuters Institute report *Editorial Analytics: How News Media are Developing and Using Audience Data and Metrics*. The launch event featured an opening presentation by lead author **Federica Cherubini** (Researcher, RISJ). **Rasmus Kleis Nielsen** then facilitated a discussion between **Renée Kaplan** (Audience Engagement Manager, *Financial Times*), **Chris Moran** (Digital Audience Editor, *Guardian*), and **Nick Petrie** (Deputy Head of Digital, *The Times*).

## Public Service Media

29 March 2016

Cavendish Conference Centre, London

The Reuters Institute hosted an event to launch the report *Public Service News and Digital Media*. The event featured an introduction by lead author, **Annika Sehl** (Research Fellow, RISJ), and a discussion chaired by **Rasmus Kleis Nielsen**, with **Michael Hedley** (Head of Strategy, BBC) and **Marco Varvello** (UK Correspondent, RAI).

## British Journalists in a Digital Age

9 May 2016

City University, London

The Reuters Institute and City University jointly held an event to celebrate the launch of the report *Journalists in the UK* published by the Reuters Institute and authored by **Dr Neil Thurman** (Professor, City University London and LMU Munich), **Dr Alessio Cornia** (Research Fellow, RISJ), and **Dr Jessica Kunert** (Researcher, LMU Munich). Key findings were presented by Dr Neil Thurman followed by a panel discussion chaired by **Rasmus Kleis Nielsen**. Panellists included: **Pete Clifton** (Editor-in-Chief, Press Association), **Michelle Stanistreet** (General Secretary of the National

Union of Journalists) and **Suzanne Franks** (Professor, City University London and author of *Women and Journalism*).

## Reuters Institute Digital News Report 2016

15 June 2016

Edelman, London

Report authors **Nic Newman** (RISJ) and **David Levy** (RISJ) presented the findings of the 2016 *Digital News Report* followed by a panel discussion chaired by **Ed Williams** (Edelman UK CEO) featuring: **David Pemsel** (Chief Executive Officer, Guardian Media Group, and Executive Chair, Guardian News and Media), **John McAndrew** (Director of Content, Sky News), **Katie Vanneck-Smith** (Chief Customer Officer and Global Managing Director, International Dow Jones) and **Stephen Hull** (Editor-in-Chief, Huffington Post UK). This event was hosted by Edelman, one of the sponsors of the 2016 *Digital News Report*.

15 June 2016

Communications Research Foundation,  
Helsinki

Overview of the global findings by **Richard Fletcher** (Research Fellow, RISJ), presentation of the Finnish findings to industry audience by **Esa Reunanen** (researcher at the University of Tampere), followed by a Q&A.

16 June 2016

Global Editors Network Summit, Vienna  
**Nic Newman** (RISJ) and **David Levy** (RISJ) presented the findings of the *Digital News Report 2016*.

21 June 2016

TOW Centre for Digital Journalism,  
University of Columbia, New York  
**Rasmus Kleis Nielsen** (RISJ) presented, followed by a panel discussion with **Liz Heron** (Executive Editor of The Huffington Post), **Edward Roussel** (Chief Innovation Officer at Dow Jones and the *Wall Street Journal*), **Vivian Schiller** (former president and CEO of National Public Radio and now an independent strategist), and **Emily Bell** (Director, TOW).

21 June 2016

Centre for Internet Studies and Digital Life (CISDL), University of Navarra, Madrid  
Introduction by **Ramón Salaverría** (CISDL Director), followed by a summary of Spanish findings by **Samuel Negrodo** (Professor, University of Navarra). **David Levy** (RISJ) and **Nic Newman** (RISJ) then presented the cross-national findings followed by a Q&A.

6 July 2016

The Communication Observatory (OberCom) and Lisbon University/ISCTE Introduction by **Luís Filipe de Castro Mendes** (Portuguese Minister for Culture), followed by a presentation of the global findings by **David Levy** (RISJ) and **Richard Fletcher** (RISJ). **Gustavo Cardoso** (Director of OberCom), then presented the findings as they related to Portugal.

## The Kidnapping of Journalists

28 June 2016

Frontline Club, London

The Frontline Club hosted an event on the Reuters Institute publication *The Kidnapping of Journalists: Reporting from High-Risk Conflict Zones*. **Richard Sambrook** (Chairman, International News Safety Institute, INSI) led the engaging panel discussion, with contributions from **Nicolas Hénin** (French freelance journalist and former ISIS hostage), **Colin Pereira** (Director, HP Risk Management and Head of High Risk Security, ITN), **Hannah Storm** (Director, INSI, and co-author of the publication), and **James Harkin** (writer for *Vanity Fair*, *Harper's* magazine, and *Newsweek*, and author of *Hunting Season*). The event was held in partnership with the International News Safety Institute.

## The Future of Online News Video

29 June 2016

Thomson Reuters, London

The launch of this RISJ report featured an opening presentation by authors **Antonis Kalogeropoulos**, **Federica Cherubini** and **Nic Newman**. Nic Newman then facilitated a discussion between **Nathalie Malinarich** (Editor, mobile and new formats, BBC News), **Christian Bennett** (Global Head of Video and Audio at the *Guardian*), and **John Pullman** (Global Head of Video and Pictures at Reuters).

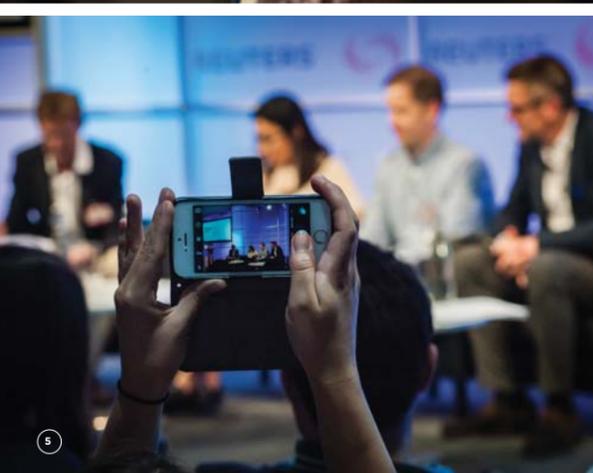
## Mobile-First: How People Use their Smartphone to Get News during the Day

20 July 2016

News Rewired, London

**Nic Newman** (RISJ) led a workshop at journalism.co.uk's news:rewired event on the latest trends in mobile consumption, highlighting people's changing habits in relation to social networks, news apps, and mobile devices.

1 Editorial Analytics Launch - ©Julia Massey-Stewart;  
 2 Journalists in the UK, City University - ©Julia Massey-Stewart;  
 3 Digital News Report, London - © Elyse Marks;  
 4 General Editors Network - © Luiza Puiu, European Forum Alpbach for GEN; 5 The Future of Online News, London - ©Julia Massey-Stewart; 6 Kidnapping of Journalists, Frontline Club - ©Julia Massey-Stewart.



## Partnered Events

### The Great European Crisis Movie

19 November 2015

Blavatnik School of Government, Oxford

The Reuters Institute and the Blavatnik School of Government hosted a viewing of 'The Great European Crisis Movie', directed by **Annalisa Piras** (Film director/writer) and produced by **Bill Emmott** (Chairman and co-founder, The Wake Up Foundation). The viewing was followed by a panel discussion with **Annalisa Piras**, **Bill Emmott**, **Rasmus Kleis Nielsen** (RISJ), **David Levy** (RISJ) and **Dr Jody LaPorte** (Departmental Lecturer in Politics and Public Policy, Blavatnik School of Government, University of Oxford).

### Social Media and UK Elections

19 November 2015

Institute for Government, London

The Institute for Government and the Reuters Institute co-hosted an event with 30 attendees celebrating the launch of the report *Getting Engaged? The Relationship between Traditional, New Media and the Electorate during the 2015 UK General Election*. The event featured an introduction to the report by the author **Colin Byrne** (UK and EMEA CEO at Weber Shandwick), followed by an open discussion with a Labour MP (**Georgia Gould**), participants from the BBC, Channel 4, the *Guardian*, *Sky*, *Daily Telegraph*, Vice News, Demos, as well as a number of British universities.

### When Black Lives Don't Matter

26 April 2016

Lady Margaret Hall, Oxford

Lady Margaret Hall and the Reuters Institute hosted this lecture by **Gary Younge**, feature writer and columnist for the *Guardian*, author and broadcaster, following his highly successful James Cameron Lecture at City University London. 'When a dog bites a man, that is not news', goes the journalistic adage, 'because it happens so often. But if a man bites a dog, that is news.' But sometimes there are things that happen with such regularity and predictability that journalists have simply ceased to recognise their news value. Much of what we have come to accept as commonplace has dulled our curiosity as to why so much of what is commonplace is unacceptable. There is value, at times, in asking: 'Why do dogs keep biting people?', 'Who owns these dogs?', and 'Why do the same people keep getting bitten?'

### The Boat is Broken: What Really went Wrong with the Kurdish Peace Process?

4 May 2016

European Studies Centre, Oxford

The Reuters Institute and the European Studies Centre jointly hosted an event on freedom of expression in relation to the Kurdish peace process in Turkey. The event featured commentary from **Ezgi Başaran**, a Turkish journalist and the author of the book *Once Upon a Time Peace - Barış Bir Varmış, Bir Yokmuş*. She is now an academic visitor at St Antony's College, University of Oxford.

### The Media and British Politics

25 May 2016

Pembroke College, Oxford

The Reuters Institute and the Oxford Fabians jointly held an event on the future of news. The event featured an introduction from **Alan Rusbridger** (Principal, Lady Margaret Hall, University of Oxford), followed by a panel discussion with **Abi Wilkinson** (freelance political journalist, the *Guardian*) and **Aaron Bastani** (co-founder, Novara Media).

### Environmental News: Old and New Challenges

13 May 2016

Environmental Change Institute, Oxford

This event focused on the distributions faced by traditional media organisations competing with new digital competitors. The event was chaired by **Tom Sheldon** (Senior Press Manager, Science Media Centre) and featured contributions from **Fiona Harvey** (Environment Correspondent, the *Guardian*), **Milene Larsson** (Senior Reporter, Vice News), **Kelly Oakes** (Science Editor, BuzzFeed UK), and **Alister Doyle** (Environment Correspondent, Thomson Reuters).

### News After Advertising?

26 May 2016

Saïd Business School, Oxford

The Reuters Institute and the Saïd Business School held their first joint event, featuring a lecture by **Sir Martin Sorrell** (Founder and Chief Executive of WPP, the world's largest advertising and communications group) followed by a panel discussion chaired by **Alan Rusbridger** (Principal, Lady Margaret Hall, University of Oxford) and including contributions from **Simon Fox** (CEO, Trinity Mirror) and **David Abraham** (CEO, Channel 4).

# RISJ SEMINAR SERIES

## 2015-2016

### The Business and Practice of Journalism

GREEN TEMPLETON COLLEGE

#### Michaelmas Term 2015

**How Journalism Faces a Second Wave of Disruption from Technology and Changing Audience Behaviour**

**Nic Newman**, digital media strategist and research associate, RISJ

**How Data Can Help Journalists to Do Better Storytelling and Reporting**

**Jacqui Maher**, interactive journalist, BBC News Labs

**Can Data Save Journalism? How Analytics Change the Newsroom and Beyond**

**Klaus Miller**, junior professor of quantitative marketing, Goethe University, Frankfurt

**Are the BRICS Building a New World Media Order?**

**Daya Thussu**, professor of international communication, and co-editor of *Mapping BRICS Media*, University of Westminster

**BBC Journalism: Future Uncertain**

**Richard Tait**, professor of journalism and former BBC governor, Cardiff University

**The Future of Television News**

**Bruno Patino**, director of the Journalism School, Sciences Po, Paris, ex-director of digital, strategy, and TV channels at France Télévisions

**The Challenges of Reporting Europe**

**Bill Emmott**, ex-editor of *The Economist* and international newspaper columnist

**The Changing Nature of Reporting from a War Zone**

**Nazanine Moshiri**, roving correspondent, Al Jazeera English



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#### Hilary Term 2016

**Social Media and Protests in Turkey**

**Esra Dogramaci**, digital consultant, BBC World Service Digital and Technology group

**Navigating the Infomog**

**Richard Sambrook**, professor of journalism and director of the Centre for Journalism at Cardiff University

**How New Media are Changing African Journalism**

**Ismail Einashe**, London-based freelance journalist covering Africa

**Hurricanes and Hashtags: The Power Dynamics of Humanitarian Reporting in a Digital Age**

**Glenda Cooper**, lecturer in journalism, City University

**Valuable Journalism: What Journalists Need to Know about Audiences, But Seldom Ask**

**Irene Costera Meijer**, professor of journalism, VU University, Amsterdam

**The Problems of Reporting Islamic State**

**John Simpson**, BBC World Affairs editor

**How BuzzFeed Covers News**

**Jim Waterson**, deputy editor, BuzzFeed UK

**Spies and Journalists: The Impossible Relationship**

**John Lloyd**, senior research fellow, RISJ

#### Trinity Term 2016

**The Evolving Practice of Foreign Correspondents**

**Giovanna Dell'Orto**, associate professor, School of Journalism and Mass Communication, University of Minnesota

**The Challenges of Reporting Iran**

**Sadeq Saba**, the former head of the BBC Persian Service

**Innovators in Digital News**

**Lucy Küng**, visiting professor of media innovation at the University of Oslo and research fellow, RISJ

**Covering Syria and the Refugee Crisis**

**Lindsey Hilsum**, international editor, Channel 4 News

**Saving the Media: Capitalism, Crowd-Funding, and Democracy**

**Julia Cage**, assistant professor of economics, Sciences Po Paris, Department of Economics

**News in the Digital Age, and how The Economist Fits in**

**Tom Standage**, deputy editor, *The Economist*

**The Kidnapping of Journalists: Reporting from High-Risk Conflict Zones**

**Hannah Storm**, director of the International News Safety Institute and RISJ author

**Russian Media: Oppressor or Oppressed?**

**Yulia Netesova**, visiting fellow at CIS LSE, foreign affairs correspondent at the Rosbalt news agency



#### Media and Politics Seminars

NUFFIELD COLLEGE

#### Michaelmas Term 2015

**Social Media and the UK 2015 Election**

**Colin Byrne**, CEO of Weber Shandwick, former Head of Press at the Labour Party

**Investigative Journalism and US Politics**

**Charles Lewis**, professor of communication, American University, Washington

**The Challenge of Impartiality for the BBC during Referendums**

**Ric Bailey**, deputy director, BBC Editorial Policy

**In Conversation**

**Nicola Blackwood**, MP for Oxford West and Abingdon

**The UK Debate on the EU – A View from Europe**

**Natalie Nougayrede**, columnist, the *Guardian* and ex-editor *Le Monde*

**Widening Notions of Offence and the Impact on a Free Media**

**Jodie Ginsberg**, Editor-in-Chief, Index on CensorshipTélévisions

#### Hilary Term 2016

**Does Anyone Care about Democracy?**

**Chris Bryant**, Labour MP and former shadow secretary of State for Culture, Media, and Sport

**Bad Statistics**

**Tim Harford**, senior columnist at the *Financial Times*, and presenter of BBC's *More or Less*

**Widening Notions of Offence and the Impact on a Free Media**

**Jodie Ginsberg**, Editor-in-Chief, Index on Censorship

**New Labour in Government and Communications – 20 Years on**

**Alun Evans**, Chief Executive of the British Academy and Head of Strategic Communications at 10 Downing Street, 1998–2000

**Reporting from London for an Italian Audience: From Brexit to the Royal Family**

**Marco Varvello**, bureau chief, London, RAI Television

**Media Credibility in the Age of Internet and Insurgency**

**Andy Sparrow**, political correspondent and blogger, the *Guardian*

**Government from the Inside – the Good, the Bad, and the Ugly**

**Norman Lamb**, MP and Liberal Democrat minister in the Coalition Government, 2010–2015

#### Trinity Term 2016

**We're Losing our Free Speech – a Trigger Warning**

**Mick Hume**, editor-at-large of Spiked.com and author of *Trigger Warning: Is the Fear of Being Offensive Killing Free Speech?*

**Guiding Public Opinion in the Digital Age: The Party and the Media in China**

**Isabel Hilton**, editor, China Dialogue.net

**The Panama Papers: The Inside Story of the World's Biggest Leak**

**Luke Harding**, foreign correspondent, the *Guardian*, and author of *A Very Expensive Poison: the Definitive Story of the Murder of Litvinenko*

**Is Political Journalism Broken?**

**Helen Lewis**, deputy editor of *New Statesman* and a presenter of the BBC's *Week in Westminster*

**Human Rights, the Media and Politics**

**Sir Keir Starmer**, Labour MP for Holborn and St Pancras, and former Director of Public Prosecutions





# ABOUT US

*An eastern cottontail rabbit hides in the grass at Tommy Thompson Park located on a man-made peninsula known as the Leslie Street Spit, Toronto. REUTERS/Mark Blinch*

# GOVERNANCE

## 2015-2016

The Institute's Advisory Board comprises individuals with expertise and experience relevant to the work of the Institute.



**1. Chair: The Rt Hon Lord Patten of Barnes, CH**  
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**2. Prof. Stephen Ansolabehere**  
Professor of Government, Harvard University, USA

**3. Carlo de Benedetti**  
Chairman, Gruppo Editoriale L'Espresso S.p.A

**4. Arianna Huffington**  
Chair, President, and Editor-in-Chief, Huffington Post Media Group

**5. Lord (Richard) Inglewood**  
Chairman, CN Group

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Editorial Director, *Le Monde*

**7. John Micklethwait**  
Editor-in-Chief, Bloomberg

**8. Michael Parks**  
Professor of Journalism, Annenberg School for Communication and Journalism, University of Southern California, USA

**9. Alan Rusbridger**  
Principal, Lady Margaret Hall

**10. Vivian Schiller**  
independent adviser, former Global Chair of News, Twitter

**11. Mark Thompson**  
President and CEO, New York Times Company

**12. Baroness (Patience) Wheatcroft of Blackheath**  
former Editor-in-Chief, *Wall Street Journal Europe*

### Steering Committee

The RISJ Steering Committee provides strategic oversight to the Institute's activities and is made up of a number of experts in the field from around Oxford and beyond.

**Chair: Tim Gardam**  
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Master, St Peter's College

**Dr Elizabeth Frazer**  
Head of Dept of Politics and International Relations

**Prof. Timothy Garton Ash**  
Professor of European Studies, St Antony's College, Oxford

**Dr David Levy**  
Director, RISJ

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Trustee of the Thomson Reuters Foundation and non-executive director at ITN

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**Dr James Painter**  
Director of the Fellowship Programme, RISJ

**John Pullman**  
Global Head, Video and Pictures, Thomson Reuters

**Alan Rusbridger**  
Principal, Lady Margaret Hall

**Katy Shaw**  
Administrator of Dept of Politics and International Relations (to June 2016)

**Monique Villa**  
CEO, Thomson Reuters Foundation

### Editorial Committee

The RISJ Editorial Committee is primarily focused on commissioning and approving RISJ Challenges publications and edited books along with other research projects.

**Chair: Dr Rasmus Kleis Nielsen**  
Director of Research, RISJ

**Prof. Timothy Garton Ash**  
Professor of European Studies, St Antony's College, Oxford

**Ian Hargreaves**  
Professor of Digital Economy, Cardiff University

**Dr David Levy**  
Director, RISJ

**Geert Linnebank**  
Trustee of the Thomson Reuters Foundation and non-executive director at ITN

**John Lloyd**  
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**Dr James Painter**  
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**Alan Rusbridger**  
Principal, Lady Margaret Hall

**Prof. Jean Seaton**  
Professor of Communications and Media History, University of Westminster

**Prof. Katrin Voltmer**  
Professor of Communication and Democracy, University of Leeds

### RISJ Staff

A small team of dedicated individuals leads the Institute's research projects and manages its diverse range of activities.

**Dr David Levy**  
Director

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Director of Research

**Dr James Painter**  
Director of the Journalism Fellowship Programme

**Tim Suter**  
Academic Adviser to Journalist Fellows

**Chris Westcott**  
Academic Adviser to Journalist Fellows

**Richard Sambrook**  
Seminar Convenor and Academic Adviser to Journalist Fellows

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**Rebecca Edwards**  
Digital News Project Administrator

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The RISJ receives core funding from the Thomson Reuters Foundation, in addition to which we also receive grants, sponsorship, and donations and gifts in kind to support our research projects, events, publications, and the Journalism Fellowship Programme. We are most grateful for the generous support of all our benefactors in 2015/16.

*New sponsors for this year are indicated below with an asterisk:*





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*Cover image: A photojournalist reacts to tear gas fired by Israeli troops during a protest calling for the release of Palestinian journalist Omar Nazal, who is held by Israel, near Israel's Ofer Prison near the West Bank city of Ramallah April 26, 2016. REUTERS/Mohamad Torokman*  
*Overleaf (inside back cover): The cross atop of a local monastery is seen against the moon in the settlement of Poschupovo in Ryazan region, Russia, September 27, 2015. REUTERS/Maxim Shemetov*