



Oxford Perspectives

# Media Leadership Programmes

Address the challenges in your newsroom, understand changes to the industry, and discover opportunities for success

## Leading Newsroom Change

**Fresh thinking and new ideas for senior media managers, editors and journalists leading change in their organisations.**

A two-day leadership programme with discussions and workshops led by media industry experts specialising in business models, organisational transformation, audience development, and the latest approaches to storytelling.

2019 dates:

20-22 February

22-24 May

6-8 November



*"It was **very informative** of the experience we are going through and I will take away lessons on how other publishers are dealing with it."*

Keith Poole, Head of Digital, The Sun



## Future Leaders in News

**For new and aspiring newsroom leaders and editors to help them advance in their careers.**

Focused leadership programme to gain audience insights, develop people management and communication skills, and discover techniques to promote innovation and change.

2019 dates:

28-29 March

16-17 May

21-22 November



*"I enjoyed the exchange of perspectives and **concrete advice**."*

Laura Hertreiter, Head of Media, Süddeutsche Zeitung

Multi-delegate discount available

Previous speakers include:

**Rasmus Kleis Nielsen**, Director, Reuters Institute, Professor of Political Communication, University of Oxford | **Polly Curtis**, Visiting Fellow, Reuters Institute; Former Editor-in-Chief, HuffPost UK | **Tom Standage**, Deputy Editor, The Economist | **Lucy Kueng**, Senior Research Associate, Reuters Institute; Board Member, NZZ Media Group; Author, *Going Digital: A Roadmap for Organisational Transformation* | **Vivian Schiller**, CEO, Civil Media Foundation; former Director, Scott Trust | **Bastian Obermayer**, Head of Investigative Team, Süddeutsche Zeitung; Pulitzer Prize winner | **Alexandra Borchardt**, Director, Leadership Programmes, Reuters Institute; former Managing Editor, Süddeutsche Zeitung | **Renee Kaplan**, Head of Audience Engagement, Financial Times | **Zuzanna Ziomecka**, Editor-in-Chief, NewsMavens.com, Europe's first all-female newsroom | **Anita Zielina**, Director, Innovation and Leadership, Craig Newmark J-School, CUNY; former Chief Product Officer, NZZ Media Group | **Simon Kuper**, award-winning columnist, Financial Times | **Nic Newman**, Senior Research Associate, Reuters Institute; lead author, Digital News Report | **Alan Rusbridger**, former Editor-in-Chief, the Guardian

Programme, registration and price details online:

<https://reutersinstitute.politics.ox.ac.uk/oxford-perspectives-media-leadership-programmes>

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