

OMGLOB_2025_001_Reuters_UK

Version: 1

Base: All

Question type: **Single**

[Varlabel - How often do you access the Internet for *_any purpose_* (i.e. for work/leisure etc.)?]

This should include access from any device (desktop, laptop, tablet or mobile) and from any location (home, work, internet café or any other location).]

[Q1_aNEW_np] How often do you access the Internet for *_any purpose_* (i.e. for work/leisure etc.)?

This should include access from any device (desktop, laptop, tablet or mobile) and from any location (home, work, internet café or any other location).

- <1> Varlabel:More than 10 times a day (select this if you feel like you are always connected to the internet) More than 10 times a day (select this if you feel like you are always connected to the internet)
- <2> Varlabel:Between 6 and 10 times a day Between 6 and 10 times a day
- <3> Varlabel:Between 2 and 5 times a day Between 2 and 5 times a day
- <4> Varlabel:Once a day Once a day
- <5> Varlabel:4-6 days a week 4-6 days a week
- <6> Varlabel:2-3 days a week 2-3 days a week
- <7> Varlabel:Once a week Once a week
- <8> Varlabel:Less often than once a week Less often than once a week
- <998> Varlabel:Don't know Don't know

Base: All

Question type: **Single**

[Varlabel - Typically, how often do you access *_news_*?

By news we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online).]

[Q1b_NEW] Typically, how often do you access *_news_*?

By news we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online).

<1> Varlabel:More than 10 times a day	More than 10 times a day
<2> Varlabel:Between 6 and 10 times a day	Between 6 and 10 times a day
<3> Varlabel:Between 2 and 5 times a day	Between 2 and 5 times a day
<4> Varlabel:Once a day	Once a day
<5> Varlabel:4-6 days a week	4-6 days a week
<6> Varlabel:2-3 days a week	2-3 days a week
<7> Varlabel:Once a week	Once a week
<8> Varlabel:Less often than once a week	Less often than once a week
<9> Varlabel:Less often than once a month	Less often than once a month
<10> Varlabel:Never	Never
<998> Varlabel:Don't know	Don't know

*#Question display logic:
if flag_Panelist*

*#Question display logic:
if flag_goto_incidence*

Question type: Text

Thank you for taking the time to complete this survey all about news consumption. The survey should take just over 18 minutes, and upon completion your account will be credited with 50 points.

Base: All

Question type: **Single**

[Vlabel - How interested, if at all, would you say you are in news?]

[Q1c] How interested, if at all, would you say you are in news?

- <1> Varlabel:Extremely interested Extremely interested
- <2> Varlabel:Very interested Very interested
- <3> Varlabel:Somewhat interested Somewhat interested
- <4> Varlabel:Not very interested Not very interested
- <5> Varlabel:Not at all interested Not at all interested
- <998> Varlabel:Don't know Don't know

Base: All

Question type: **Single**

[Vlabel - Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. (Generally, socialist parties would be considered 'left wing' whilst conservative parties would be considered 'right wing'). With this in mind, where would you place yourself on the following scale?]

[Q1F] Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. (Generally, socialist parties would be considered 'left wing' whilst conservative parties would be considered 'right wing'). With this in mind, where would you place yourself on the following scale?

- <1> Varlabel:Very left-wing Very left-wing
- <2> Varlabel:Fairly left-wing Fairly left-wing
- <3> Varlabel:Slightly left-of-centre Slightly left-of-centre
- <4> Varlabel:Centre Centre
- <5> Varlabel:Slightly right-of-centre Slightly right-of-centre
- <6> Varlabel:Fairly right-wing Fairly right-wing
- <7> Varlabel:Very right-wing Very right-wing
- <8> Varlabel:Don't know Don't know

Question type: **Single**

[Q2_new2018] How interested, if at all, would you say you are in politics?

- <1> Extremely interested
- <2> Very interested
- <3> Somewhat interested
- <4> Not very interested
- <5> Not at all interested
- <998> Don't know

[Q3]. Which, if any, of the following have you used in the last week as a source of news? Please select all that apply.

- | | | | |
|--|--|--|--|
| <1> Varlabel:Television news bulletins or programmes | Television news bulletins or programmes such as News at Ten, Channel 4 News (C4 News), Good Morning Britain, Newsnight and Question Time | <7 fixed> Varlabel:Websites/apps of news magazines | Websites/apps of news magazines such as The Economist or The Week Online |
| <2> Varlabel:24 hour news television channels | 24 hour news television channels such as Sky News, BBC News channel, GB News, Talk TV | <8 fixed> Varlabel:Websites/apps of TV and Radio companies | Websites/apps of TV and Radio companies such as BBC News Online or Sky News Online |
| <3> Varlabel:Radio news programmes or bulletins | Radio news bulletins or programmes such as BBC Today Programme, BBC 5 Live, LBC | <9 fixed> Varlabel:Websites/apps of other news outlets | Websites/apps of other news outlets such as MSN, HuffPost, Joe.co.uk |
| <13> Varlabel:Podcasts | Podcasts about news such as The Rest Is Politics, News Agents, or Newscast | <10> Varlabel:Social media | Social media such as Facebook, X (formerly Twitter), YouTube |
| <4> Varlabel:Printed Newspapers | Printed newspapers such as The Guardian, Times, Daily Mail, Daily Mirror | | |
| <5> Varlabel:Printed Magazines | Printed magazines such as The Economist or The Week | <14> Varlabel:AI chatbots | Generative AI chatbots to get news such as ChatGPT, Gemini, or Perplexity |
| <6 fixed> Varlabel:Websites/apps of Newspapers | Websites/apps of newspapers such as Guardian online, Times online, MailOnline | | |
| <999 fixed xor> Varlabel:None of these | None of these | | |

Base: Those who used news sources last week

Question type: **Single**

#Question display logic:

if Q3.has_any([1,2,3,4,5,6,7,8,9,10,11,12,13,14]) and len(Q3)>1

[Varlabel - You say you've used these sources of news in the *_last week_*, which would you say is your MAIN source of news?]

[Q4] You say you've used these sources of news in the *_last week_*, which would you say is your MAIN source of news?

<1> Varlabel:Television news bulletins or programmes	Television news bulletins or programmes such as News at Ten, Channel 4 News (C4 News), Good Morning Britain, Newsnight and Question Time	<7 fixed> Varlabel:Websites/apps of news magazines	Websites/apps of news magazines such as The Economist or The Week Online
<2> Varlabel:24 hour news television channels	24 hour news television channels such as Sky News, BBC News channel, GB News, Talk TV	<8 fixed> Varlabel:Websites/apps of TV and Radio companies	Websites/apps of TV and Radio companies such as BBC News Online or Sky News Online
<3> Varlabel:Radio news programmes or bulletins	Radio news bulletins or programmes such as BBC Today Programme, BBC 5 Live, LBC	<9 fixed> Varlabel:Websites/apps of other news outlets	Websites/apps of other news outlets such as MSN, HuffPost, Joe.co.uk
<13> Varlabel:Podcasts	Podcasts about news such as The Rest Is Politics, News Agents, or Newscast	<10> Varlabel:Social media	Social media such as Facebook, X (formerly Twitter), YouTube
<4> Varlabel:Printed Newspapers	Printed newspapers such as The Guardian, Times, Daily Mail, Daily Mirror		
<5> Varlabel:Printed Magazines	Printed magazines such as The Economist or The Week	<14> Varlabel:AI chatbots	Generative AI chatbots to get news such as ChatGPT, Gemini, or Perplexity
<6 fixed> Varlabel:Websites/apps of Newspapers	Websites/apps of newspapers such as Guardian online, Times online, MailOnline		

#option display logic:

<1> - If [Q3] - Television news bulletins or programmes such as News at Ten, Channel 4 News (C4 News), Good Morning Britain, Newsnight and Question Time is selected

And <2> - If [Q3] - 24 hour news television channels such as Sky News, BBC News channel, GB News, Talk TV is selected

And <3> - If [Q3] - Radio news bulletins or programmes such as BBC Today Programme, BBC 5 Live, LBC is selected

And <13> - If [Q3] - Podcasts about news such as The Rest Is Politics, News Agents, or Newscast is selected

And <4> - If [Q3] - Printed newspapers such as The Guardian, Times, Daily Mail, Daily Mirror is selected

And <5> - If [Q3] - Printed magazines such as The Economist or The Week is selected

And <6> - If [Q3] - Websites/apps of newspapers such as Guardian online, Times online, MailOnline is selected

And <7> - If [Q3] - Websites/apps of news magazines such as The Economist or The Week Online is selected

And <8> - If [Q3] - Websites/apps of TV and Radio companies such as BBC News Online or Sky News Online is selected

And <9> - If [Q3] - Websites/apps of other news outlets such as MSN, HuffPost, Joe.co.uk is selected

And <10> - If [Q3] - Social media such as Facebook, X (formerly Twitter), YouTube is selected

And <11> - If [Q3] - Blogs is selected

And <14> - If [Q3] - Generative AI chatbots to get news such as ChatGPT, Gemini, or Perplexity is selected

[if 1 in Q3 and 2 in Q3 and 3 in Q3 and 13 in Q3 and 4 in Q3 and 5 in Q3 and 6 in Q3 and 7 in Q3 and 8 in Q3 and 9 in Q3 and 10 in Q3 and 11 in Q3 and 14 in Q3]

Question type: *Text*

We are now going to ask you about the brands you have used for news over the last week (meaning the last 7 days).

First, we will ask you about brands you have used for news offline (meaning TV, radio, print, and other forms of news access that do not require the Internet)...

Later, we will ask you separately about brands you have used for news online (meaning any form of news access using the Internet).

Base: All

Question type: **Multiple**

#row order: randomize

#Question display logic:

if TestQ5 and not November17TestActive

[Vlabel - Which of the following brands have you used to access news ****offline**** in the last

week (via **TV, radio, print, and other traditional media)?** Please select <u>all that apply</u>.]

[Q5A] Which of the following brands have you used to access news **offline** in the last week (via **TV, radio, print, and other traditional media)?** Please select all that apply.

<2 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,17,18,19,25,252,21,22,23,24,242,20,26,29,28,282,29,30,31,32,33,27,34,35,36,37,38,39,43,41,42,44,45]>	CN N	<443> Varlabel:Economist	Ec ono mis t
Varlabel:CNN <3> Varlabel:Al-Jazeera	Al Ja ze era	<444> Varlabel:The Scotsman	Th e Sc ots ma n
<426> Varlabel:ITV News	IT V Ne ws	<445> Varlabel:The Herald	Th e Her ald
<427> Varlabel:Sky News	Sk y Ne ws	<446> Varlabel:Daily Record	Dai ly Re cor d
<428> Varlabel:Channel 4 News (C4 News)	Ch an nel 4 Ne ws (C 4 Ne ws)	<447> Varlabel:Western Mail / Wales On Sunday	We ster n Mai l/ Wa les On Su nda y
<429> Varlabel:Channel 5 News (C5 News)	Ch an nel 5 Ne ws (C 5 Ne ws)	<448> Varlabel:The Irish News	Th e Iris h Ne ws
<430> Varlabel:Commercial radio news	Co m me rci al rad io ne ws	<449> Varlabel:Belfast Newsletter	Bel fast Ne wsl ette r

<431> Varlabel:Daily Mail / Mail on Sunday	(e. g. LB C, Tal kR adi o, Ti me s Ra dio)	<450> Varlabel:Belfast Telegraph	Bel fast Tel egr aph
<432> Varlabel:The Sun / Sun on Sunday	Da ily Ma il / Ma il on Su nd ay Th e Su n / Su n on Su nd ay	<451> Varlabel:The London Standard	Th e Lon don Sta nda rd
<433> Varlabel:Daily Mirror / Sunday Mirror	Da ily Mir ror / Su nd ay Mir ror / Su nd ay Pe opl e	<473> Varlabel:BBC TV News	BB C TV Ne ws
<434> Varlabel:The Times / Sunday Times	Th e Ti me s / Su nd ay	<474> Varlabel:BBC Radio News	BB C Ra dio Ne ws

	Times Telegraph	<1239> Varlabel:GB News (24-hour news)	GB News
<435> Varlabel:Telegraph/Sunday Telegraph	Times Telegraph / Sunday Telegraph	<1239> Varlabel:GB News (24-hour news)	GB News
<436> Varlabel:The Express / Sunday Express	The Express / Sunday Express	<990 if Country in [1,2,3,4,9,10,11,13,14,15,16,17,20,23,26,27,28,282,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47,48,99999]> Varlabel:Regional or local newspaper	Regional or local newspaper
<437> Varlabel:Daily Star / Star Sunday	Daily Star / Star Sunday	<991 if Country in [1,2,3,4,5,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47,48,99999]> Varlabel:Other newspapers or broadcast news channels from outside \$country_text	Other newspapers or broadcast news channels from outside \$country_text
<438> Varlabel:Guardian/Observer	The Guardian / Observer	<994 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47,48,99999]> Varlabel:Other1	Other1 (open [Q5_a_o] the

	ser ver		r1) [op en] ple ase spe cify Oth er2 (op en [Q5 a_o the r2]) [op en] ple ase spe cify Do n't kno w
<440> Varlabel:The 'i' newspaper	Th e 'i' ne ws pa per	<995 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47,48,99999]> Varlabel:Other2	
<441> Varlabel:Financial Times	Th e Fin an cia l Ti me s	<998 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47,48,99999]> Varlabel:Don't know	
<442> Varlabel:Metro (free paper)	Me tro	<999 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47,48,99999]> Varlabel:None of these	No ne of the se

#option display logic:

- <3> - If [Country] - US or Netherlands or Norway or Croatia or Kenya or Indonesia or India or UK or Canada, is selected
- And <426> - If [Country] - UK, is selected
- And <427> - If [Country] - UK, is selected
- And <428> - If [Country] - UK, is selected
- And <429> - If [Country] - UK, is selected
- And <430> - If [Country] - UK or Bulgaria, is selected
- And <431> - If [Country] - UK, is selected
- And <432> - If [Country] - UK, is selected
- And <433> - If [Country] - UK, is selected
- And <434> - If [Country] - UK, is selected
- And <435> - If [Country] - UK, is selected
- And <436> - If [Country] - UK, is selected
- And <437> - If [Country] - UK, is selected
- And <438> - If [Country] - UK, is selected
- And <440> - If [Country] - UK, is selected
- And <441> - If [Country] - UK, is selected
- And <442> - If [Country] - UK, is selected
- And <443> - If [Country] - UK, is selected

And <444> - If [Country] - UK, is selected
 And <445> - If [Country] - UK, is selected
 And <446> - If [Country] - UK, is selected
 And <447> - If [Country] - UK, is selected
 And <448> - If [Country] - UK, is selected
 And <449> - If [Country] - UK, is selected
 And <450> - If [Country] - UK, is selected
 And <451> - If [Country] - UK, is selected
 And <473> - If [Country] - UK, is selected
 And <474> - If [Country] - UK, is selected
 And <1239> - If [Country] - UK, is selected
 [if Country in [2,18,22,33,39,43,42,1,25] and Country in [1] and Country in [1] and
 Country in [1] and Country in [1] and Country in [1,37] and Country in [1] and Country
 in [1] and Country in [1] and Country in [1] and Country in [1] and Country in [1] and
 Country in [1] and Country in [1] and Country in [1] and Country in [1] and Country in
 [1] and Country in [1] and Country in [1] and Country in [1] and Country in [1] and
 Country in [1] and Country in [1] and Country in [1] and Country in [1] and Country in
 [1] and Country in [1] and Country in [1] and Country in [1] and Country in [1]]

Base: Those who used any offline news brands last week

Question type: **Multiple**

#row order: randomize

#Question display logic:

if

Q5A.has_any([2,3,426,427,428,429,430,431,432,433,434,435,436,437,438,440,441,442,44
 3,444,445,446,447,448,449,450,451,473,474,1239,990,991,994,995])

[Varlabel - You said you have used the following brands to access news offline in the last
 week...

Which of these, if any, did you use on 3 days or more? Please select <u>all that apply</u>.]

[Q5AI] You said you have used the following brands to access news offline in the last week...

Which of these, if any, did you use on 3 days or more? Please select all that apply.

<2> Varlabel:CNN	CNN	<443> Varlabel:Economist	Economist
<3> Varlabel:Al-Jazeera	Al Jazeera	<444> Varlabel:The Scotsman	The Scotsman
<426> Varlabel:ITV News	ITV News	<445> Varlabel:The Herald	The Herald
<427> Varlabel:Sky News	Sky News	<446> Varlabel:Daily Record	Daily Record
<428> Varlabel:Channel 4 News (C4 News)	Channel 4 News (C4 News)	<447> Varlabel:Western Mail / Wales On Sunday	Western Mail / Wales On Sunday

<429> Varlabel:Channel 5 News (C5 News)	Channel 5 News (C5 News)	<448> Varlabel:The Irish News	The Irish News
<430> Varlabel:Commercial radio news	Commercial radio news (e.g. LBC, TalkRadio, Times Radio)	<449> Varlabel:Belfast Newsletter	Belfast Newsletter
<431> Varlabel:Daily Mail / Mail on Sunday	Daily Mail / Mail on Sunday	<450> Varlabel:Belfast Telegraph	Belfast Telegraph
<432> Varlabel:The Sun / Sun on Sunday	The Sun / Sun on Sunday	<451> Varlabel:The London Standard	The London Standard
<433> Varlabel:Daily Mirror / Sunday Mirror	Daily Mirror / Sunday Mirror / Sunday People	<473> Varlabel:BBC TV News	BBC TV News
<434> Varlabel:The Times / Sunday Times	The Times / Sunday Times	<474> Varlabel:BBC Radio News	BBC Radio News
<435> Varlabel:Telegraph/Sunday Telegraph	The Telegraph / Sunday Telegraph	<1239> Varlabel:GB News (24-hour news)	GB News
<436> Varlabel:The Express / Sunday Express	The Express / Sunday Express	<990 fixed> Varlabel:Regional or local newspaper	A regional or local newspaper
<437> Varlabel:Daily Star / Star Sunday	Daily Star / Star Sunday	<991 fixed> Varlabel:Other newspapers or broadcast news channels from outside	Other newspapers or broadcast news channels from outside \$country_text
<438> Varlabel:Guardian/Observer	The Guardian / Observer	\$country_text <994 fixed> Varlabel:Other1	\$Q5a_other1
<440> Varlabel:The 'i' newspaper	The 'i' newspaper	<995 fixed> Varlabel:Other2	\$Q5a_other2
<441> Varlabel:Financial Times	The Financial Times	<998 fixed xor> Varlabel:Don't know	Don't know
<442> Varlabel:Metro (free paper)	Metro	<999 fixed xor> Varlabel:None of these	None of these

#option display logic:

<2> - If [Q5A] - CNN is selected

And <3> - If [Q5A] - Al Jazeera is selected

And <3> - If [Country] - US or Netherlands or Norway or Croatia or Kenya or Indonesia or India or UK or Canada, is selected

And <426> - If [Q5A] - ITV News is selected

And <426> - If [Country] - UK, is selected

And <427> - If [Q5A] - Sky News is selected

And <427> - If [Country] - UK, is selected

And <428> - If [Q5A] - Channel 4 News (C4 News) is selected

And <428> - If [Country] - UK, is selected

And <429> - If [Q5A] - Channel 5 News (C5 News) is selected

And <429> - If [Country] - UK, is selected

And <430> - If [Q5A] - Commercial radio news (e.g. LBC, TalkRadio, Times Radio) is selected

And <430> - If [Country] - UK or Bulgaria, is selected
And <431> - If [Q5A] - Daily Mail / Mail on Sunday is selected
And <431> - If [Country] - UK, is selected
And <432> - If [Q5A] - The Sun / Sun on Sunday is selected
And <432> - If [Country] - UK, is selected
And <433> - If [Q5A] - Daily Mirror / Sunday Mirror / Sunday People is selected
And <433> - If [Country] - UK, is selected
And <434> - If [Q5A] - The Times / Sunday Times is selected
And <434> - If [Country] - UK, is selected
And <435> - If [Q5A] - The Telegraph / Sunday Telegraph is selected
And <435> - If [Country] - UK, is selected
And <436> - If [Q5A] - The Express / Sunday Express is selected
And <436> - If [Country] - UK, is selected
And <437> - If [Q5A] - Daily Star / Star Sunday is selected
And <437> - If [Country] - UK, is selected
And <438> - If [Q5A] - The Guardian / Observer is selected
And <438> - If [Country] - UK, is selected
And <440> - If [Q5A] - The 'i' newspaper is selected
And <440> - If [Country] - UK, is selected
And <441> - If [Q5A] - The Financial Times is selected
And <441> - If [Country] - UK, is selected
And <442> - If [Q5A] - Metro is selected
And <442> - If [Country] - UK, is selected
And <443> - If [Q5A] - Economist is selected
And <443> - If [Country] - UK, is selected
And <444> - If [Q5A] - The Scotsman is selected
And <444> - If [Country] - UK, is selected
And <445> - If [Q5A] - The Herald is selected
And <445> - If [Country] - UK, is selected
And <446> - If [Q5A] - Daily Record is selected
And <446> - If [Country] - UK, is selected
And <447> - If [Q5A] - Western Mail / Wales On Sunday is selected
And <447> - If [Country] - UK, is selected
And <448> - If [Q5A] - The Irish News is selected
And <448> - If [Country] - UK, is selected
And <449> - If [Q5A] - Belfast Newsletter is selected
And <449> - If [Country] - UK, is selected
And <450> - If [Q5A] - Belfast Telegraph is selected
And <450> - If [Country] - UK, is selected
And <451> - If [Q5A] - The London Standard is selected
And <451> - If [Country] - UK, is selected
And <473> - If [Q5A] - BBC TV News is selected
And <473> - If [Country] - UK, is selected
And <474> - If [Q5A] - BBC Radio News is selected
And <474> - If [Country] - UK, is selected
And <1239> - If [Q5A] - GB News is selected
And <1239> - If [Country] - UK, is selected
And <990> - If [Q5A] - A regional or local newspaper is selected
And <991> - If [Q5A] - Other newspapers or broadcast news channels from outside
\$country_text is selected
And <994> - If [Q5A] - Other1 is selected
And <995> - If [Q5A] - Other2 is selected
[if 2 in Q5A and 3 in Q5A and Country in [2,18,22,33,39,43,42,1,25] and 426 in Q5A and

Country in [1] and 427 in Q5A and Country in [1] and 428 in Q5A and Country in [1] and 429 in Q5A and Country in [1] and 430 in Q5A and Country in [1,37] and 431 in Q5A and Country in [1] and 432 in Q5A and Country in [1] and 433 in Q5A and Country in [1] and 434 in Q5A and Country in [1] and 435 in Q5A and Country in [1] and 436 in Q5A and Country in [1] and 437 in Q5A and Country in [1] and 438 in Q5A and Country in [1] and 440 in Q5A and Country in [1] and 441 in Q5A and Country in [1] and 442 in Q5A and Country in [1] and 443 in Q5A and Country in [1] and 444 in Q5A and Country in [1] and 445 in Q5A and Country in [1] and 446 in Q5A and Country in [1] and 447 in Q5A and Country in [1] and 448 in Q5A and Country in [1] and 449 in Q5A and Country in [1] and 450 in Q5A and Country in [1] and 451 in Q5A and Country in [1] and 473 in Q5A and Country in [1] and 474 in Q5A and Country in [1] and 1239 in Q5A and Country in [1] and 990 in Q5A and 991 in Q5A and 994 in Q5A and 995 in Q5A]

Base: All

Question type: **Multiple**

#row order: randomize

#Question display logic:

if TestQ5 and not November17TestActive

[Vlabel - Which of the following brands have you used to access news ****online**** in the last week (via ****websites, apps, social media, and other forms of Internet access****)? Please select all that apply.]

[Q5B] Which of the following brands have you used to access news ****online**** in the last week (via ****websites, apps, social media, and other forms of Internet access****)? Please select all that apply.

<1> Vlabel:BBC News online	BBC News online	<445> Vlabel:The Herald online	The Herald online
<2 if Country in [1,2,3,4,5,6,7,8,9,11,12,13,17,18,19,21,22,23,24,25,26,29,28,282,30,31,32,33,36,27,34,37,38,39,392,43,41,42,44,45]> Vlabel:CNN online	CNN.com	<446> Vlabel:Daily Record online	Daily Record online
<3> Vlabel:New York Times	New York Times online	<447> Vlabel:Wales online	Wales online
<7> Vlabel:Guardian Online	Guardian online	<448> Vlabel:The Irish News online	The Irish News online
<8> Vlabel:HuffPost	HuffPost (Huffi	<449> Vlabel:Belfast Newsletter online	Belfast Newsletter

	ngton Post)		sletter online
<9> Varlabel:MailOnline	Mail Online (Daily Mail)	<450> Varlabel:Belfast Telegraph online	Belfast Telegraph online
<10> Varlabel:MSN News	MSN News	<451> Varlabel:The Standard online	The Standard online
<11> Varlabel:Yahoo! News	Yahoo! News	<458> Varlabel:The Lad Bible news	The Lad Bible news
<429> Varlabel:ITV News online	ITV News online	<642> Varlabel:Al Jazeera online	Al Jazeera online
<430> Varlabel:Sky News online	Sky News online	<1224> Varlabel:inews.co.uk	inews.co.uk
<431> Varlabel:Channel 4 News online (C4 News online)	Channel 4 News online (C4 News online)	<1800> Varlabel:Commercial radio news online (e.g LBC, TalkRadio)	Commercial radio news online (e.g LBC, TalkRadio)
<434> Varlabel:Sun online	The Sun online	<1801> Varlabel:Daily Star online	Daily Star online
<435> Varlabel:Mirror online	Mirror online	<1802> Varlabel:GB News online	GB News online
<436> Varlabel:The Times online	Times online	<1921> Varlabel:JOE.co.uk/Politics Joe	JOE.co.uk/Politics Joe
<437> Varlabel:Telegraph online	Telegraph	<1963> Varlabel:Talk TV online	Talk TV

<438> Varlabel:Express online	online Express online	<990 if Country in [1,2,3,11,13,14,15,16,17,18,20,21,23,24,26,27,28,282,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47,48,99999]> Varlabel:Other regional or local newspaper website	online Other regional or local newspaper website
<440> Varlabel:Independent/i100 online	Independent/Indy100 online	<991 if Country in [1,2,3,4,5,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47,48,99999]> Varlabel:Other online sites from outside \$country_text	Other online sites from outside \$country_text
<441> Varlabel:Financial Times online	Financial Times online	<994 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47,48,99999]> Varlabel:Other1	Other1 (open [Q5 B_other1])
<442> Varlabel:Metro online	Metro online	<995 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47,48,99999]> Varlabel:Other2	Other2 (open [Q5 B_other2])
<443> Varlabel:Economist online	Economist online	<998 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47,48,99999]> Varlabel:Don't know	Don't know

<444> Varlabel:Scotsman online Scots man onlin e <999 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47,48,99999]> Varlabel:None of these Non e of thes e

#option display logic:

<1> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Japan or Brazil or Australia or Ireland or Poland or Czech Republic or Turkey or Portugal or Austria or Netherlands or Belgium or Greece or Hungary or Norway or Sweden or Switzerland or Canada or Republic of Korea or Taiwan or Malaysia or Singapore or Hong Kong - Traditional Chinese or Romania or Slovakia or Croatia or Mexico or Chile or Argentina or Bulgaria or South Africa or Philippines or Colombia or Kenya or Indonesia or India or Nigeria or Peru or Thailand, is selected

And <3> - If [Country] - UK or US or Germany or Denmark or Finland or Australia or Ireland or Portugal or Belgium or Canada or Singapore or South Africa or Philippines or Hong Kong - Traditional Chinese or India, is selected

And <7> - If [Country] - UK or US or Germany or Finland or Denmark or Finland or Ireland or Canada or Singapore or South Africa or Portugal or India or Belgium, is selected

And <8> - If [Country] - UK or US or France or Italy or Spain or Brazil or Netherlands or Canada or Greece, is selected

And <9> - If [Country] - UK or Denmark or Australia or Ireland or Canada or South Africa or Philippines or India or US, is selected

And <10> - If [Country] - UK or US or France or Germany or Finland or Spain or Brazil or Portugal or Austria or Netherlands or Belgium or Greece or Norway or Switzerland or Canada or Hong Kong - Traditional Chinese or Philippines or Colombia, is selected

And <11> - If [Country] - UK or US or France or Germany or Japan or Brazil or Ireland or Austria or Netherlands or Belgium or Greece or Switzerland or Canada or Taiwan or Malaysia or Malaysia or Singapore or Hong Kong - Traditional Chinese or Romania or Slovakia or Bulgaria or South Africa or Kenya or Kenya or Philippines or Indonesia or Colombia or Thailand, is selected

And <429> - If [Country] - UK, is selected

And <430> - If [Country] - UK, is selected

And <431> - If [Country] - UK, is selected

And <434> - If [Country] - UK, is selected

And <435> - If [Country] - UK, is selected

And <436> - If [Country] - UK, is selected

And <437> - If [Country] - UK, is selected

And <438> - If [Country] - UK, is selected

And <440> - If [Country] - UK, is selected

And <441> - If [Country] - UK, is selected

And <442> - If [Country] - UK, is selected

And <443> - If [Country] - UK, is selected

And <444> - If [Country] - UK, is selected

And <445> - If [Country] - UK, is selected

And <446> - If [Country] - UK, is selected

And <447> - If [Country] - UK, is selected

And <448> - If [Country] - UK, is selected

And <449> - If [Country] - UK, is selected

And <450> - If [Country] - UK, is selected

And <451> - If [Country] - UK, is selected

And <458> - If [Country] - UK, is selected

And <642> - If [Country] - Norway or UK or Morocco or Australia or Canada, is selected
 And <1224> - If [Country] - UK, is selected
 And <1800> - If [Country] - UK, is selected
 And <1801> - If [Country] - UK, is selected
 And <1802> - If [Country] - UK, is selected
 And <1921> - If [Country] - UK, is selected
 And <1963> - If [Country] - UK, is selected
 [if Country in
 [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,
 34,35,36,37,38,40,41,39,43,42,44,45,46] and Country in
 [1,2,4,5,6,11,12,16,19,25,29,38,40,30,42] and Country in [1,2,4,6,5,6,12,25,29,38,16,42,19]
 and Country in [1,2,3,7,8,10,18,25,20] and Country in [1,5,11,12,25,38,40,42,2] and
 Country in [1,2,3,4,6,8,10,16,17,18,19,20,22,24,25,30,40,41] and Country in
 [1,2,3,4,9,10,12,17,18,19,20,24,25,27,28,28,29,30,31,32,37,38,39,39,40,43,41,46] and
 Country in [1] and Country in [1] and Country in [1] and Country in [1] and Country in
 [1] and Country in [1] and Country in [1] and Country in [1] and Country in [1] and
 Country in [1] and Country in [1] and Country in [1] and Country in [1] and Country in
 [1] and Country in [1] and Country in [1] and Country in [1] and Country in [1] and
 Country in [1] and Country in [1] and Country in [1] and Country in [22,1,47,11,25] and
 Country in [1] and Country in [1] and Country in [1] and Country in [1] and Country in
 [1] and Country in [1]]

Base: Those who used any online news brands last week

Question type: **Multiple**

#row order: randomize

#Question display logic:

if

Q5B.has_any([1,2,3,7,8,9,10,11,429,430,431,434,435,436,437,438,440,441,442,443,444,44
 5,446,447,448,449,450,451,458,642,1224,1800,1801,1802,1921,1963,990,991,994,995])

[Varlabel - You said you have used the following brands to access news online in the last week...

Which of these, if any, did you use on 3 days or more? Please select <u>all that apply</u>.]

[Q5BI] You said you have used the following brands to access news online in the last week...

Which of these, if any, did you use on 3 days or more? Please select all that apply.

<1> Varlabel:BBC News online	BBC News online	<445> Varlabel:The Herald online	The Herald online
<2> Varlabel:CNN online	CNN.com	<446> Varlabel:Daily Record online	Daily Record online
<3> Varlabel:New York Times	New York Times online	<447> Varlabel:Wales online	Wales online
<7> Varlabel:Guardian Online	Guardian online	<448> Varlabel:The Irish News online	The Irish News online
<8> Varlabel:HuffPost	HuffPost (Huffington Post)	<449> Varlabel:Belfast Newsletter online	Belfast Newsletter online
<9> Varlabel:MailOnline	Mail Online (Daily Mail)	<450> Varlabel:Belfast Telegraph online	Belfast Telegraph online
<10> Varlabel:MSN News	MSN News	<451> Varlabel:The Standard online	The Standard online

<11> Varlabel:Yahoo! News	Yahoo! News	<458> Varlabel:The Lad Bible news	The Lad Bible news
<429> Varlabel:ITV News online	ITV News online	<642> Varlabel:Al Jazeera online	Al Jazeera online
<430> Varlabel:Sky News online	Sky News online	<1224> Varlabel:inews.co.uk	inews.co.uk
<431> Varlabel:Channel 4 News online (C4 News online)	Channel 4 News online (C4 News online)	<1800> Varlabel:Commercial radio news online (e.g LBC, TalkRadio)	Commercial radio news online (e.g LBC, TalkRadio)
<434> Varlabel:Sun online	The Sun online	<1801> Varlabel:Daily Star online	Daily Star online
<435> Varlabel:Mirror online	Mirror online	<1802> Varlabel:GB News online	GB News online
<436> Varlabel:The Times online	Times online	<1921> Varlabel:JOE.co.uk/Politics Joe	JOE.co.uk/Politics Joe
<437> Varlabel:Telegraph online	Telegraph online	<1963> Varlabel:Talk TV online	Talk TV online
<438> Varlabel:Express online	Express online	<990 fixed> Varlabel:Other regional or local newspaper website	Other regional or local newspaper website
<440> Varlabel:Independent/indy100 online	Independent/indy100	<991 fixed> Varlabel:Other online sites from outside \$country_text	Other online sites from outside \$country_text
<441> Varlabel:Financial Times online	Financial Times online	<994 fixed> Varlabel:Other1	\$Q5B_other1
<442> Varlabel:Metro online	Metro online	<995 fixed> Varlabel:Other2	\$Q5B_other2
<443> Varlabel:Economist online	Economist online	<998 fixed xor> Varlabel:Don't know	Don't know
<444> Varlabel:Scotsman online	Scotsman online	<999 fixed xor> Varlabel:None of these	None of these

#option display logic:

<1> - If [Q5B] - BBC News online is selected

And <1> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Japan or Brazil or Australia or Ireland or Poland or Czech Republic or Turkey or Portugal or Austria or Netherlands or Belgium or Greece or Hungary or Norway or Sweden or Switzerland or Canada or Republic of Korea or Taiwan or Malaysia or Singapore or Hong Kong - Traditional Chinese or Romania or Slovakia or Croatia or Mexico or Chile or Argentina or Bulgaria or South Africa or Philippines or Colombia or Kenya or Indonesia or India or Nigeria or Peru or Thailand, is selected

And <2> - If [Q5B] - CNN.com is selected

And <3> - If [Q5B] - New York Times online is selected

And <3> - If [Country] - UK or US or Germany or Denmark or Finland or Australia or Ireland or Portugal or Belgium or Canada or Singapore or South Africa or Philippines or Hong Kong - Traditional Chinese or India, is selected

And <7> - If [Q5B] - Guardian online is selected

And <7> - If [Country] - UK or US or Germany or Finland or Denmark or Finland or Ireland or Canada or Singapore or South Africa or Portugal or India or Belgium, is selected

And <8> - If [Q5B] - HuffPost (Huffington Post) is selected

And <8> - If [Country] - UK or US or France or Italy or Spain or Brazil or Netherlands or Canada or Greece, is selected

And <9> - If [Q5B] - Mail Online (Daily Mail) is selected

And <9> - If [Country] - UK or Denmark or Australia or Ireland or Canada or South Africa or Philippines or India or US, is selected

And <10> - If [Q5B] - MSN News is selected

And <10> - If [Country] - UK or US or France or Germany or Finland or Spain or Brazil or Portugal or Austria or Netherlands or Belgium or Greece or Norway or Switzerland or Canada or Hong Kong - Traditional Chinese or Philippines or Colombia, is selected

And <11> - If [Q5B] - Yahoo! News is selected

And <11> - If [Country] - UK or US or France or Germany or Japan or Brazil or Ireland or Austria or Netherlands or Belgium or Greece or Switzerland or Canada or Taiwan or Malaysia or Malaysia or Singapore or Hong Kong - Traditional Chinese or Romania or Slovakia or Bulgaria or South Africa or Kenya or Kenya or Philippines or Indonesia or Colombia or Thailand, is selected

And <429> - If [Q5B] - ITV News online is selected

And <429> - If [Country] - UK, is selected

And <430> - If [Q5B] - Sky News online is selected

And <430> - If [Country] - UK, is selected

And <431> - If [Q5B] - Channel 4 News online (C4 News online) is selected

And <431> - If [Country] - UK, is selected

And <434> - If [Q5B] - The Sun online is selected

And <434> - If [Country] - UK, is selected

And <435> - If [Q5B] - Mirror online is selected

And <435> - If [Country] - UK, is selected

And <436> - If [Q5B] - Times online is selected

And <436> - If [Country] - UK, is selected

And <437> - If [Q5B] - Telegraph online is selected

And <437> - If [Country] - UK, is selected

And <438> - If [Q5B] - Express online is selected

And <438> - If [Country] - UK, is selected

And <440> - If [Q5B] - Independent/Indy100 is selected

And <440> - If [Country] - UK, is selected

And <441> - If [Q5B] - Financial Times online is selected

And <441> - If [Country] - UK, is selected

And <442> - If [Q5B] - Metro online is selected

And <442> - If [Country] - UK, is selected

And <443> - If [Q5B] - Economist online is selected

And <443> - If [Country] - UK, is selected

And <444> - If [Q5B] - Scotsman online is selected

And <444> - If [Country] - UK, is selected

And <445> - If [Q5B] - The Herald online is selected

And <445> - If [Country] - UK, is selected

And <446> - If [Q5B] - Daily Record online is selected

And <446> - If [Country] - UK, is selected

And <447> - If [Q5B] - Wales online is selected

And <447> - If [Country] - UK, is selected

And <448> - If [Q5B] - The Irish News online is selected

And <448> - If [Country] - UK, is selected

And <449> - If [Q5B] - Belfast Newsletter online is selected

And <449> - If [Country] - UK, is selected

And <450> - If [Q5B] - Belfast Telegraph online is selected

And <450> - If [Country] - UK, is selected

And <451> - If [Q5B] - The Standard online is selected

And <451> - If [Country] - UK, is selected

And <458> - If [Q5B] - The Lad Bible news is selected

And <458> - If [Country] - UK, is selected
 And <642> - If [Q5B] - Al Jazeera online is selected
 And <642> - If [Country] - Norway or UK or Morocco or Australia or Canada, is selected
 And <1224> - If [Q5B] - inews.co.uk is selected
 And <1224> - If [Country] - UK, is selected
 And <1800> - If [Q5B] - Commercial radio news online (e.g LBC, TalkRadio) is selected
 And <1800> - If [Country] - UK, is selected
 And <1801> - If [Q5B] - Daily Star online is selected
 And <1801> - If [Country] - UK, is selected
 And <1802> - If [Q5B] - GB News online is selected
 And <1802> - If [Country] - UK, is selected
 And <1921> - If [Q5B] - JOE.co.uk/Politics Joe is selected
 And <1921> - If [Country] - UK, is selected
 And <1963> - If [Q5B] - Talk TV online is selected
 And <1963> - If [Country] - UK, is selected
 And <990> - If [Q5B] - Other regional or local newspaper website is selected
 And <991> - If [Q5B] - Other online sites from outside \$country_text is selected
 And <994> - If [Q5B] - Other1 is selected
 And <995> - If [Q5B] - Other2 is selected
 [if 1 in Q5B and Country in
 [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,
 34,35,36,37,38,40,41,39,43,42,44,45,46] and 2 in Q5B and 3 in Q5B and Country in
 [1,2,4,5,6,11,12,16,19,25,29,38,40,30,42] and 7 in Q5B and Country in
 [1,2,4,6,5,6,12,25,29,38,16,42,19] and 8 in Q5B and Country in [1,2,3,7,8,10,18,25,20]
 and 9 in Q5B and Country in [1,5,11,12,25,38,40,42,2] and 10 in Q5B and Country in
 [1,2,3,4,6,8,10,16,17,18,19,20,22,24,25,30,40,41] and 11 in Q5B and Country in
 [1,2,3,4,9,10,12,17,18,19,20,24,25,27,28,28,29,30,31,32,37,38,39,39,40,43,41,46] and 429
 in Q5B and Country in [1] and 430 in Q5B and Country in [1] and 431 in Q5B and
 Country in [1] and 434 in Q5B and Country in [1] and 435 in Q5B and Country in [1] and
 436 in Q5B and Country in [1] and 437 in Q5B and Country in [1] and 438 in Q5B and
 Country in [1] and 440 in Q5B and Country in [1] and 441 in Q5B and Country in [1] and
 442 in Q5B and Country in [1] and 443 in Q5B and Country in [1] and 444 in Q5B and
 Country in [1] and 445 in Q5B and Country in [1] and 446 in Q5B and Country in [1] and
 447 in Q5B and Country in [1] and 448 in Q5B and Country in [1] and 449 in Q5B and
 Country in [1] and 450 in Q5B and Country in [1] and 451 in Q5B and Country in [1] and
 458 in Q5B and Country in [1] and 642 in Q5B and Country in [22,1,47,11,25] and 1224
 in Q5B and Country in [1] and 1800 in Q5B and Country in [1] and 1801 in Q5B and
 Country in [1] and 1802 in Q5B and Country in [1] and 1921 in Q5B and Country in [1]
 and 1963 in Q5B and Country in [1] and 990 in Q5B and 991 in Q5B and 994 in Q5B and
 995 in Q5B]

Base: All

Question type: **Grid**

#row order: randomize

[Vlabel - We are now going to ask you about trust in the news. First we will ask you about how much you trust the news as a whole within your country. Then we will ask you about how much you trust the news that you choose to consume.<

>Please indicate your level of agreement with the following statements:]

[Q6_2016] We are now going to ask you about trust in the news. First we will ask you about how much you trust the news as a whole within your country. Then we will ask you about how much you trust the news that you choose to consume.

Please indicate your level of agreement with the following statements:

- [Q6_2016_1 fixed] I think you can trust most news most of the time
Varlabel:I think you can trust most news most of the time
- [Q6_2016_6 fixed] I think I can trust most of the news I consume most of the time
Varlabel:I think I can trust most of the news I consume most of the time
- <1> Varlabel:Strongly disagree Strongly disagree
- <2> Varlabel:Tend to disagree Tend to disagree
- <3> Varlabel:Neither agree nor disagree Neither agree nor disagree
- <4> Varlabel:Tend to agree Tend to agree
- <5> Varlabel:Strongly agree Strongly agree

Base: All
Question type: **Open**
#any

[Q6_open] Still thinking about trust in news...
What actions, if any, could the news media take to increase your trust in the news?
Please answer with no more than two short sentences.

Don't know

Base: All
Question type: **Grid**
#row order: randomize
[Varlabel - How trustworthy would you say **<u>news</u>** from the following brands is? Please use the scale below, where 0 is 'not at all trustworthy' and 10 is 'completely trustworthy'.]

[Q6_2018_trust] How trustworthy would you say **news** from the following brands is? Please use the scale below, where 0 is 'not at all trustworthy' and 10 is 'completely trustworthy'.

-[Q6_2018_trust_1] Varlabel:BBC News	BBC News	-[Q6_2018_trust_9] Varlabel:The Telegraph	The Telegraph
-[Q6_2018_trust_2] Varlabel:ITV News	ITV News	-[Q6_2018_trust_12] Varlabel:Daily Mirror	Daily Mirror
-[Q6_2018_trust_3] Varlabel:Sky News	Sky News	-[Q6_2018_trust_13] Varlabel:Sun	The Sun
-[Q6_2018_trust_4] Varlabel:Channel 4 News	Channel 4 News	- [Q6_2018_trust_579] Varlabel:Financial Times	Financial Times
-[Q6_2018_trust_5] Varlabel:Daily Mail/MailOnline	Daily Mail / MailOnline	- [Q6_2018_trust_628] Varlabel:Regional or local newspaper	Local or regional newspaper
-[Q6_2018_trust_6] Varlabel:Guardian	The Guardian	- [Q6_2018_trust_901] Varlabel:GB News	GB News
-[Q6_2018_trust_7] Varlabel:Independent	Independent	- [Q6_2018_trust_960] Varlabel:MSN News	MSN News
-[Q6_2018_trust_8] Varlabel:The Times	The Times/ Sunday Times		
<1> Varlabel:0- Not at all trustworthy	0- Not at all trustworthy	<7> Varlabel:6	6
<2> Varlabel:1	1	<8> Varlabel:7	7
<3> Varlabel:2	2	<9> Varlabel:8	8
<4> Varlabel:3	3	<10> Varlabel:9	9
<5> Varlabel:4	4	<11> Varlabel:10- Completely trustworthy	10- Completely trustworthy
<6> Varlabel:5- Neither trustworthy nor untrustworthy	5- Neither trustworthy nor untrustworthy	<999> Varlabel:Haven't heard of this brand	Haven't heard of this brand

#option display logic:

*[Q6_2018_trust_1] - If [Country] - UK or US or Australia or South Africa or US or
Canada or India or Kenya or Nigeria, is selected*

And [Q6_2018_trust_2] - If [Country] - UK, is selected

And [Q6_2018_trust_3] - If [Country] - UK, is selected

And [Q6_2018_trust_4] - If [Country] - UK, is selected

And [Q6_2018_trust_5] - If [Country] - UK, is selected

And [Q6_2018_trust_6] - If [Country] - UK, is selected

And [Q6_2018_trust_7] - If [Country] - UK, is selected

And [Q6_2018_trust_8] - If [Country] - UK, is selected

And [Q6_2018_trust_9] - If [Country] - UK, is selected

And [Q6_2018_trust_12] - If [Country] - UK, is selected

And [Q6_2018_trust_13] - If [Country] - UK, is selected

And [Q6_2018_trust_579] - If [Country] - UK, is selected
 And [Q6_2018_trust_628] - If [Country] - UK or US or Malaysia or Philippines or Australia or Denmark or Greece or South Africa or Canada or Ireland or Republic of Korea or Belgium or Romania or Thailand, is selected
 And [Q6_2018_trust_901] - If [Country] - UK, is selected
 And [Q6_2018_trust_960] - If [Country] - UK, is selected
 [if Country in [1,2,11,38,2,25,42,39,44] and Country in [1] and Country in [1] and Country in [1] and Country in [1] and Country in [1] and Country in [1] and Country in [1] and Country in [1] and Country in [1] and Country in [1] and Country in [1] and Country in [1,2,28,40,11,5,20,38,25,12,26,19,31,46] and Country in [1] and Country in [1]]

Base: All

Question type: **Single**

[Vlabel - Please indicate your level of agreement with the following statement.

"Thinking about online news, I am concerned about what is real and what is fake on the internet."]

[Q_FAKE_NEWS_1] Please indicate your level of agreement with the following statement. **"Thinking about online news, I am concerned about what is real and what is fake on the internet."**

- <1> Vlabel:Strongly disagree Strongly disagree
- <2> Vlabel:Tend to disagree Tend to disagree
- <3> Vlabel:Neither agree nor disagree Neither agree nor disagree
- <4> Vlabel:Tend to agree Tend to agree
- <5> Vlabel:Strongly agree Strongly agree

Base: All

Question type: **Multiple**

#row order: custom(\$custom_order_group2_fs)

[Vlabel - Biggest problem causing false and misleading information]

[Q_fake_sources_new] When it comes to false and misleading information online these days, in general, which of the following would you say poses a major threat? Please select all that apply.

- <1> Politicians or political parties in my country
- <2> Foreign governments, politicians or political parties from other countries
- <3> News media and journalists
- <4> Activists or activist groups
- <5> Online influencers/personalities
- <6> Celebrities (e.g. singers, actors, sports stars)

- <7> Ordinary people
- <995 fixed> Other (please specify) (open [Q_fake_sources_other]) [open]
- <999 fixed xor> None of these
- <998 fixed xor> Don't know

Base: All

Question type: **Multiple**

#row order: *randomize*

[Varlabel - Places with most false and leading information]

[Q_fake_channels_new] Which of the following do you think poses a major threat in terms of false and misleading information? Please select all that apply.

- | | | | |
|-----|------------------------------------|-----------------|--|
| <1> | News websites | <8> | YouTube |
| <2> | Search engines (e.g. Google, Bing) | <9> | TikTok |
| <3> | Facebook | <10> | Face-to-face discussions with people I know |
| <4> | X (formerly Twitter) | <995 fixed> | Other (please specify) (open [Q_fake_channels_other]) [open] |
| <5> | WhatsApp | <999 fixed xor> | None of these |
| <6> | Telegram | <998 fixed xor> | Don't know |
| <7> | Instagram | | |

Base: All

Question type: **Multiple**

#row order: *randomize*

[Varlabel - Checking online news source]

[Q_fake_verify_1] Imagine you came across something important in the news online that you suspect may be false, misleading, or fake.

If you decided you wanted to check it, where would you usually go? Please select all that apply.

- <1> A news source I trust
- <2> A fact-checking website
- <3> Somebody I know and trust personally
- <4> Social media or video network
- <5> Search engine
- <6> An AI chatbot
- <7> Wikipedia
- <8> Official source (e.g. government website)
- <9> Comments from other users
- <995 fixed> Other (please specify) (open [Q_fake_verify_1_other]) [open]
- <998 fixed xor> Don't know

Base: All who would go to a trusted news source to check information

Question type: Multiple

[Q_fake_verify_2a_n] In the previous question you said you would go to a news source you trust to check information you suspect may be false, misleading, or fake. Which news sources?

Please enter up to three.

- <1> undefined (open [Q_fake_verify_2a_t1]) [open]
- <2> undefined (open [Q_fake_verify_2a_t2]) [open]
- <3> undefined (open [Q_fake_verify_2a_t3]) [open]
- <998 fixed xor> Don't know

Base: All who would go to a fact-checking website to check information

Question type: Multiple

[Q_fake_verify_2b_n] In the previous question you said you would go to a fact-checking website to check information you suspect may be false, misleading, or fake. Which one(s)?

Please enter up to three.

- <1> undefined (open [Q_fake_verify_2b_t1]) [open]
- <2> undefined (open [Q_fake_verify_2b_t2]) [open]
- <3> undefined (open [Q_fake_verify_2b_t3]) [open]
- <998 fixed xor> Don't know

Base: All who would use a search engine to check information

Question type: Multiple

#row order: custom(\$custom_order_group2_Qfv2c)

#Question display logic:

If [q_chosen_Qfv] - Q_fake_verify_2c - Search engine is selected [if 3 in q_chosen_Qfv]

[Varlabel - Search engine to check information]

[Q_fake_verify_2c_n] In the previous question you said you would go to a search engine to check information you suspect may be false, misleading, or fake.

Which type of source would you mostly be looking for in the results? Please select all that apply.

- <1> The summary of information at the top of the search page
- <2> Traditional news outlet/journalist
- <3> Other/alternative news outlet
- <4> Politician
- <5> Specialist website or expert
- <6> Wikipedia
- <7> Fact checker

- <8> Online influencer/personality
- <9> Official source (e.g. government website)
- <995 fixed> Other
- <998 fixed xor> Don't know

Base: All who would go to social media or video network to check information

Question type: **Multiple**

#row order: custom(\$custom_order_group2_Qfv2d)

#Question display logic:

If [q_chosen_Qfv] - Q_fake_verify_2d - Social media or video network is selected [if 4 in q_chosen_Qfv]

[Varlabel - Social media or video network to check information]

[Q_fake_verify_2d_n] In the previous question you said you would go to a social media or video network to check information you suspect may be false, misleading, or fake.

Which type of source would you mostly be looking for? Please select all that apply.

- <1> Traditional news outlet/journalist
- <2> Other/alternative news outlet
- <3> Politician
- <4> Subject expert
- <5> Wikipedia
- <6> Fact checker
- <7> Online influencer/personality
- <8> Official source (e.g. government source)
- <995 fixed> Other
- <998 fixed xor> Don't know

Base: All who would go to an AI chatbot to check information

Question type: **Multiple**

[Q_fake_verify_2e_n] In the previous question you said you would go to an AI chatbot to check information you suspect may be false, misleading, or fake. Which AI chatbots?

Please enter up to three.

- <1> undefined (open [Q_fake_verify_2e_t1]) [open]
- <2> undefined (open [Q_fake_verify_2e_t2]) [open]
- <3> undefined (open [Q_fake_verify_2e_t3]) [open]
- <998 fixed xor> Don't know

Base: All

Question type: **Single**

#row order: reverse

[Varlabel - Social media/ online video networks removing harmful or offensive content]

[Q1_social_2025] Thinking about how social media and online video networks sometimes remove content that is deemed harmful or offensive (in addition to content that is illegal), which comes closest to your view? Please select one option.

- <1> Social media/video networks are removing too much
- <2> Social media/video networks are removing about the right amount
- <3> Social media/video networks are removing too little
- <998 fixed> Don't know

Base: All

Question type: **Single**

#row order: reverse

[Varlabel - Formal education around the news]

[Q_fake_news_literacy] Have you ever received any education or training on how to use news (e.g., critical media understanding, analysing sources, news literacy etc.)? This could have been at school, college or university, online or offline, or in a formal or informal setting.

- <1> Yes, I have
- <2> No, I have not
- <998 fixed> Don't know

Base: All

Question type: **Single**

#Question display logic:

if Country in

[2,1,4,3,7,8,16,12,22,23,6,5,19,18,24,17,21,32,14,13,31,33,20,37,9,26,27,30,28,29,11,25,10,36,35,34,40,41,43,45,47,48]

[Varlabel - Have you paid for ONLINE news content, or accessed a paid for ONLINE news service _in the last year_? (This could be a digital subscription, combined digital/print subscription, a donation, or one off payment for an article or app or e-edition)]

[Q7a] Have you paid for ONLINE news content, or accessed a paid for ONLINE news service _in the last year_? (This could be a digital subscription, combined digital/print subscription, a donation, or one off payment for an article or app or e-edition)

- <1> Varlabel:Yes Yes
- <2> Varlabel:No No
- <3> Varlabel:Don't know Don't know

Base: Those who have accessed paid for online news content in the last year

Question type: **Multiple**

#row order: randomize

#Question display logic:

If [Q7a] - Yes is selected [if Q7a == 1]

[Varlabel - You said you have accessed paid for ONLINE news content in the last year... Which, if any, of the following ways have you used to pay for ONLINE news content in the last year? Please select <u>all that apply</u>.]

[Q7ai] You said you have accessed paid for ONLINE news content in the last year...

Which, if any, of the following ways have you used to pay for ONLINE news content in the last year? Please select all that apply.

- <1> Varlabel:I made a single one-off payment to access a single article or edition I made a single one-off payment to access a single article or edition
- <3> Varlabel:I made an ongoing payment (subscription or membership) for a digital news service – eg monthly, quarterly or annual payment I made an ongoing payment (subscription or membership) for a digital news service – eg monthly, quarterly or annual payment
- <6> Varlabel:I pay for digital news access as part of a print-digital bundle, or I get it for free as part of a print subscription I pay for digital news access as part of a print-digital bundle, or I get it for free as part of a print subscription
- <5> Varlabel:I get free digital news access as part of a subscription to something else (e.g. broadband, phone, cable) I get free digital news access as part of a subscription to something else (e.g. broadband, phone, cable)
- <7> Varlabel:Someone else paid for me to subscribe or access a digital news service Someone else paid for me to subscribe or access a digital news service
- <9> Varlabel:I have made a donation to support a digital news service I have made a donation to support a digital news service
- <995 fixed> Varlabel:Other Other

Base: Those who have made a regular payment to a digital news service in last year

Question type: **Multiple**

#row order: *randomize*

#Question display logic:

if Q7ai.has_any([3,6]) and Country in [2,1,4,3,7,8,16,12,22,23,6,5,19,18,24,17,13,9,11,25]

[Q7_SUBS_name_2022] You said you have paid a subscription/membership to a digital news service in the last year... Which of the following did you subscribe to? Please select all that apply.

<1> Varlabel:Apple+ (premium news articles)	Apple+ (premium news articles)	<178> Varlabel:Economist	Economist
<2> Varlabel:Daily Mail/Mail+	Daily Mail/Mail+	<179> Varlabel:New York Times	New York Times
<3> Varlabel:New Statesman	New Statesman	<210> Varlabel:Independent Premium	Independent Premium
<4> Varlabel:Spectator	Spectator	<990 fixed> Varlabel:Other local or regional news brand (e.g. a local, city or regional newspaper)	Other local or regional news brand (e.g. a local, city or regional newspaper)
<5> Varlabel:The Athletic	The Athletic	<991 fixed> Varlabel:International brand (e.g. New York Times, Washington Post, Wall St Journal, Le Monde)	International brand (e.g. Washington Post, Wall St Journal, Le Monde)
<6> Varlabel:Tortoise media	Tortoise media	<992 fixed> Varlabel:An individual journalist (e.g. via a newsletter/own website)	An individual journalist (e.g. via a newsletter/own website)
<173> Varlabel:Telegraph	Telegraph	<993 fixed> Varlabel:An individual journalist (e.g. a podcaster, a youtuber, etc.)	An individual journalist (e.g. a podcaster, a youtuber, etc.)
<174> Varlabel:Guardian	Guardian	<995 fixed> Varlabel:Other (please specify)	Other (please specify) (open [Q7_SUBS_name_2022_other]) [open]
<175> Varlabel:The Times/Sunday Times	The Times/Sunday Times	<998 fixed xor> Varlabel:Don't know	Don't know
<176> Varlabel:Financial Times	Financial Times		

#option display logic:

*<1> - If [Country] - UK, is selected
 And <2> - If [Country] - UK, is selected
 And <3> - If [Country] - UK, is selected
 And <4> - If [Country] - UK, is selected
 And <5> - If [Country] - UK or US, is selected
 And <6> - If [Country] - UK, is selected
 And <173> - If [Country] - UK or Australia or Ireland, is selected
 And <174> - If [Country] - UK or Ireland or US, is selected
 And <175> - If [Country] - UK or Ireland, is selected*

And <176> - If [Country] - UK or US or Ireland or Poland, is selected
 And <178> - If [Country] - UK or Ireland or Canada or Poland, is selected
 And <179> - If [Country] - UK or US or Ireland or Canada or Poland, is selected
 And <210> - If [Country] - UK, is selected
 [if Country in [1] and Country in [1] and Country in [1] and Country in [1] and Country in [1,2] and Country in [1] and Country in [1,11,12] and Country in [1,12,2] and Country in [1,12] and Country in [1,2,12,13] and Country in [1,12,25,13] and Country in [1,2,12,25,13] and Country in [1]]

Base: All who have not paid for online news in last year

Question type: **Multiple**

#row order: randomize

#Question display logic:

If [Q7a] - No, is selected [if Q7a in [2]]

[Varlabel - Paying for news in the future]

[Q_pay_bundling_n] You say you have not paid for online news in the last year... which of the following, if any, would encourage you to pay for online news? Please select all that apply.

- <1> Getting access to more than one news site for a reasonable price (e.g. national and local together, or a national and an international title together)
- <2> Getting additional services along with the news (e.g. games, cooking, e-books, etc.)
- <3> More flexible payments (e.g. a small amount for a day, a week's access, or a single article)
- <999 fixed xor> None of these are likely to encourage me to pay
- <998 fixed xor> Don't know

Base: All

Question type: **Dyngrid**

#row order: randomize(ITRAND6)

[Varlabel - Q8 device ownership]

[Q8A_2023_V2] Do you ever use the following device for ANY purpose?

- [Q8A_2023_V2_1] Smartphone (e.g. Apple, Samsung, LG, Huawei, Sony, Oppo, Xiaomi etc.)
 Varlabel:Smartphone
 (e.g. Apple, Samsung, LG, Huawei, Sony, Oppo, Xiaomi etc.)
- [Q8A_2023_V2_2] Voice activated speaker (e.g. Amazon Echo, Google Home, Apple HomePod)
 Varlabel:Voice
 activated speaker
 (e.g., Amazon Echo, Google Home, Apple HomePod)

-[Q8A_2023_V2_3] Varlabel:Laptop or desktop computer (at work or home)	Laptop or desktop computer (at work or home)
-[Q8A_2023_V2_4] Varlabel:Tablet computer (e.g., Amazon Fire, iPad, iPad Air, iPad mini, Asus ZenPad, Samsung Galaxy, etc.)	Tablet computer (e.g. Amazon Fire, iPad, iPad Air, iPad mini, Asus ZenPad, Samsung Galaxy, etc.)
-[Q8A_2023_V2_5] Varlabel:Smart watch or wristband that connects to the internet	Smart watch or wristband that connects to the internet
<1>	Yes, I do
<2>	No, I don't

Question type: Text

We are now going to ask you whether you have used each of these devices to access any form of NEWS in the past week.

Base: All

Question type: Dyngrid

#row order: randomize(ITRAND6)

[Varlabel - Q8 device ownership v2]

[Q8B_2023_V2] Have you used the following device to access NEWS _in the last week_?

-[Q8B_2023_V2_1] Varlabel:Smartphone (e.g. Apple, Samsung, LG, Huawei, Sony, Oppo, Xiaomi etc.)	Smartphone (e.g. Apple, Samsung, LG, Huawei, Sony, Oppo, Xiaomi etc.)
-[Q8B_2023_V2_2] Varlabel:Voice activated speaker (e.g., Amazon Echo, Google Home, Apple HomePod)	Voice activated speaker (e.g. Amazon Echo, Google Home, Apple HomePod)
-[Q8B_2023_V2_3] Varlabel:Laptop or desktop computer (at work or home)	Laptop or desktop computer (at work or home)
-[Q8B_2023_V2_4] Varlabel:Tablet	Tablet computer (e.g. Amazon Fire, iPad, iPad Air, iPad mini, Asus ZenPad, Samsung Galaxy, etc.)

computer (e.g., Amazon Fire, iPad, iPad Air, iPad mini, Asus ZenPad, Samsung Galaxy, etc.)

-[Q8B_2023_V2_5]
Varlabel:Smart watch or wristband that connects to the internet

Smart watch or wristband that connects to the internet

<1>
<2>

Yes, I have
No, I haven't

Question type: *Text*

Now we're going to ask you questions about how you typically start your online news sessions.

Base: All

Question type: **Multiple**

#row order: *randomize*

[Varlabel - Thinking about how you got news online (via computer, mobile or any device) _in the last week_, which were the ways in which you came across news stories? Please select <u>all that apply</u>.]

[Q10] Thinking about how you got news online (via computer, mobile or any device) _in the last week_, which were the ways in which you came across news stories? Please select all that apply.

<1> Varlabel:Went directly to a news website or app (e.g. BBC News, Guardian, MailOnline, HuffPost)
<2 fixed>

Went directly to a news website or app (e.g. BBC News, Guardian, MailOnline, HuffPost)

Varlabel:Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website
<3 fixed>

Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website

Varlabel:Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story

Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story

- <4> Varlabel:Used a newsreader site or 'app' that aggregates news links (e.g. Google News, Flipboard, Apple News, Uday)
 - Used a newsreader site or 'app' that aggregates news links (e.g. Google News, Flipboard, Apple News, Uday)
- <5> Varlabel:Used social media and came across news that way (e.g. Facebook, X (formerly Twitter), YouTube, Instagram)
 - Used social media and came across news that way (e.g. Facebook, X (formerly Twitter), YouTube, Instagram)
- <6> Varlabel:Got news via an email newsletter or email alert
 - Got news via an email newsletter or email alert
- <7> Varlabel:Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre)
 - Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre)
- <995 fixed> Varlabel:Other
 - Other (open [Q10_other]) [open] please specify
- <998 fixed xor> Varlabel:Don't know
 - Don't know
- <997 fixed xor> Varlabel:I haven't used online news in the last week
 - I haven't used online news in the last week

#option display logic:

<997> - If [Q3] - None of these is selected [if 999 in Q3]

Base: All who came across news in last week

Question type: **Single**

#Question display logic:

if (Q10.has_any([1,2,3,4,5,6,7,995])) and (len(Q10)>1)

[Varlabel - Which of these was the ****MAIN**** way in which you came across news in the last week?]

[Q10a_new2017] Which of these was the ****MAIN**** way in which you came across news in the last week?

- <1> Varlabel:Went directly to a news website or app (e.g. BBC News, Guardian, MailOnline, HuffPost)
 - Went directly to a news website or app (e.g. BBC News, Guardian, MailOnline, HuffPost)

<2> Varlabel:Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website	Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website
<3> Varlabel:Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story	Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story
<4> Varlabel:Used a newsreader site or 'app' that aggregates news links (e.g. Google News, Flipboard, Apple News, Upday)	Used a newsreader site or 'app' that aggregates news links (e.g. Google News, Flipboard, Apple News, Upday)
<5> Varlabel:Used social media and came across news that way (e.g. Facebook, X (formerly Twitter), YouTube, Instagram)	Used social media and came across news that way (e.g. Facebook, X (formerly Twitter), YouTube, Instagram)
<6> Varlabel:Got news via an email newsletter or email alert	Got news via an email newsletter or email alert
<7> Varlabel:Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre)	Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre)
<995 fixed> Varlabel:Other	\$Q10_other
<998 fixed xor> Varlabel:Don't know	Don't know

#option display logic:

<1> - If [Q10] - Went directly to a news website or app (e.g. BBC News, Guardian, MailOnline, HuffPost) is selected
And <2> - If [Q10] - Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website is selected
And <3> - If [Q10] - Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story is selected
And <4> - If [Q10] - Used a newsreader site or 'app' that aggregates news links (e.g. Google News, Flipboard, Apple News, Upday) is selected
And <5> - If [Q10] - Used social media and came across news that way (e.g. Facebook, X (formerly Twitter), YouTube, Instagram) is selected
And <6> - If [Q10] - Got news via an email newsletter or email alert is selected
And <7> - If [Q10] - Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre) is selected
And <995> - If [Q10] - Other is selected

[if 1 in Q10 and 2 in Q10 and 3 in Q10 and 4 in Q10 and 5 in Q10 and 6 in Q10 and 7 in Q10 and 995 in Q10]

Base: All who have received news alerts on their devices in the last week

Question type: **Multiple**

#row order: randomize

[Vlabel - News source notification]

[Q_ALERTS_2] You said you have received one or more news alerts/notifications on your mobile phone or tablet in the last week...

Enter the name of the source or sources that you most regularly get them from (e.g. news brand or other source).

- <1> undefined (open [Q_ALERTS_2_t1]) [open]
- <2> undefined (open [Q_ALERTS_2_t2]) [open]
- <3> undefined (open [Q_ALERTS_2_t3]) [open]
- <998 fixed xor> Don't know

Question type: **Open**

#any

#Question display logic:

if Q10.has_any([7])

[Q_ALERTS_open] What do you value or not value about news alerts?

Please answer using up to two short sentences.

Don't know

Base: All who have not received news alerts on their devices in the last week

Question type: **Single**

#row order: randomize

#Question display logic:

if not Q10.has_any([7])

[Vlabel - Reasons for not receiving news source notification]

[Q_ALERTS_3] You say you have not received news alerts/notifications in the last week (notifications that appear on your device screen or in voice)... Why is that? Please select one option

- <1> I used to get them but disabled them because there were too many
- <2> I used to get them but disabled them because they weren't useful
- <3> I do sometimes get them, but not in the last week
- <4> I disabled them when I downloaded the app

<5> I never got them in the first place
 <995 fixed> Other (open [Q_ALERTS_3_other]) [open] please specify
 <998 fixed xor> Don't know

Base: All

Question type: **Multiple**

[Varlabel - Websites, apps, or AI Chatbots used in the last week for news]

[Q10c_2025] When using the internet for news, which of the following, if any, have you used for news in the last week? Please select all that apply.

<p><3 if Country in [1,2,3,4,6,7,9,10,11,12,13,14,15,16,17,18,19,21,25,22,23,24,28,29,34,40,42,31,32,30,36,35,34,37,38,27,20,39,43,45,41,44,46,47,48]> Varlabel:Apple News (the app called News or the news stories that appear when you swipe right on an iPhone, iPad)</p>	<p>Apple News or the news stories that appear when you swipe right on an iPhone,</p>	<p><224 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48]> Varlabel:Meta AI (LLaMA)</p>	<p>Meta AI (LLaMA)</p>
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<p><7> Varlabel:Flipboard (including the Briefing App)</p>	<p>iPa d) Flip bo ard</p>	<p><225 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48]> Varlabel:Snapchat My AI</p>	<p>Snap chat My AI</p>
<p><8> Varlabel:SmartNews</p>	<p>Sm art Ne ws</p>	<p><226 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48]> Varlabel:Perplexity</p>	<p>Perpl exity</p>
<p><11> Varlabel:Snapchat Discover (the section of Snapchat with branded content from brands like CNN, Cosmopolitan etc)</p>	<p>Sn apc hat Dis cov er (th e sec tion of Sn apc hat wit h bra nd ed con ten t fro m bra nds like CN N, Co sm op olit an etc)</p>	<p><227 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48]> Varlabel:Claude</p>	<p>Clau de</p>
<p><56> Varlabel:Upday (app available on many Android phones that aggregates news sources)</p>	<p>Up day (ap p ava ilab le on ma ny An</p>	<p><234 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48]> Varlabel:News articles that appear on an Android phone when opening the web browser (or when you swipe right on your phone)</p>	<p>New s artic les that appe ar on an Andr oid phon</p>

dro
id
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tha
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<1 if Country in
[1,2,3,4,5,6,7,9,10,11,12,13,14,15,16,
17,18,19,20,21,22,23,24,25,26,27,28,
29,30,31,32,33,34,35,36,37,38,39,40,
43,41,42,44,45,46,47,48]>
Varlabel:Google News (NB only tick
this option if you visit the Google
News site/app, not news stories you
find within the MAIN Google search
results page)

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<995 fixed if Country in
[1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18
,19,192,20,21,22,23,24,242,25,252,26,27,28,
282,29,30,31,32,33,34,35,36,37,38,39,392,4
0,402,43,41,42,44,45,46,48,47]>
Varlabel:Other

<p><221 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48]> Varlabel:ChatGPT</p> <p><222 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48]> Varlabel:Google Gemini (incl. AI overviews)</p> <p><223 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48]> Varlabel:Microsoft Copilot</p>	<p>sea rch res ults pa ge) Ch atG PT Go ogl e Ge min i (inc l. AI ove rvie ws) Mic ros oft Co pilo t</p>	<p><998 fixed xor if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,48,47]> Varlabel:Don't know</p> <p><999 fixed xor if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,48,47]> Varlabel:None of these</p>	<p>Don't know</p> <p>None of thes e</p>
---	---	--	---

#option display logic:

<7> - If [Country] - UK or US or Germany or Finland or Italy or Spain or Japan or Brazil or Ireland or Turkey or Portugal or Austria or Netherlands or Canada or Hungary or Norway or Greece or Singapore or Hong Kong - Traditional Chinese or Slovakia or Croatia or Poland or Bulgaria or South Africa or Kenya or Philippines or Colombia or India or Nigeria, is selected

And <8> - If [Country] - UK or US or Japan, is selected

And <11> - If [Country] - UK or US or France or Germany or Denmark or Finland or Japan or Brazil or Ireland or Poland or Turkey or Portugal or Austria or Netherlands or Belgium or Canada or Hungary or Norway or Sweden or Switzerland or Greece or Singapore or Malaysia or Hong Kong - Traditional Chinese or Romania or Slovakia or Croatia or Taiwan or Chile or Argentina or Mexico or Bulgaria or South Africa or Philippines or Kenya or Indonesia or India or Nigeria, is selected

And <56> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Japan or Australia or Ireland or Turkey or Portugal or Austria or Netherlands or Belgium or Greece or Hungary or Norway or Sweden or Switzerland or Canada or Taiwan or Malaysia or Singapore or Hong Kong - Traditional Chinese or Romania or Slovakia or Croatia or Chile or Sweden or Poland or Brazil or Bulgaria or South Africa or Philippines or Kenya, is selected

[if Country in

[1,2,4,6,7,8,9,10,12,15,16,17,18,25,21,22,20,29,30,32,33,13,37,38,39,40,41,42,44] and Country in [1,2,9] and Country in

[1,2,3,4,5,6,9,10,12,13,15,16,17,18,19,25,21,22,23,24,20,29,28,30,31,32,33,27,35,36,34,37,38,40,39,43,42,44] and Country in

[1,2,3,4,5,6,7,8,9,11,12,15,16,17,18,19,20,21,22,23,24,25,27,28,29,30,31,32,33,35,23,13,10,37,38,40,39]]

Base: All

Question type: **Single**

#row order: randomize

[Vlabel - First way to come across news in the morning]

[Q9c_new2016] What is the FIRST way you typically come across news in the morning?

- <1> Printed newspaper
- <2> Radio
- <3> TV
- <4 fixed> Internet via laptop/desktop
- <5 fixed> Internet via smartphone
- <6 fixed> Internet via tablet
- <7 fixed> Internet via smart speaker
- <8 fixed> Internet via smartwatch
- <99 fixed xor> None of these
- <98 fixed xor> Don't know

#option display logic:

<4> - If [Q8A_2023_V2] - <p style="text-align: center;">Laptop or desktop computer (at work or home)</p>, Yes, I do is selected

And <5> - If [Q8A_2023_V2] - <p style="text-align: center;">Smartphone (e.g. Apple, Samsung, LG, Huawei, Sony, Oppo, Xiaomi etc.)</p>, Yes, I do is selected

And <6> - If [Q8A_2023_V2] - <p style="text-align: center;">Tablet computer (e.g. Amazon Fire, iPad, iPad Air, iPad mini, Asus ZenPad, Samsung Galaxy, etc.)</p>, Yes, I do is selected

And <7> - If [Q8A_2023_V2] - <p style="text-align: center;">Voice activated speaker (e.g. Amazon Echo, Google Home, Apple HomePod)</p>, Yes, I do is selected

And <8> - If [Q8A_2023_V2] - <p style="text-align: center;">Smart watch or wristband that connects to the internet</p>, Yes, I do is selected

[if Q8A_2023_V2_3 == 1 and Q8A_2023_V2_1 == 1 and Q8A_2023_V2_4 == 1 and Q8A_2023_V2_2 == 1 and Q8A_2023_V2_5 == 1]

Base: All who have had first contact with the news using the internet

Question type: **Single**

#row order: randomize

#Question display logic:

If [Q9c_new2016] - Internet via laptop/desktop or Internet via smartphone or Internet via tablet or Internet via smart speaker, is selected [if Q9c_new2016 in [4,5,6,7]]

[Vlabel - Places typically found for news]

[Q9d_2016] You mentioned that your first contact with news in the morning is using \$Q9c_new2016.lower. In which ONE of the following places do you typically find your first news?

- | | | | |
|-----|---|----------------|---|
| <1> | News website or app | <9> | Instagram |
| <2> | Aggregator website or app (e.g Apple News, Google News, etc.) | <10> | Snapchat |
| <3> | News links on my \$Q9dtext homescreen | <11> | YouTube |
| <4> | Podcast | <12> | TikTok |
| <6> | Email | <13> | Messenger app (e.g. WhatsApp, Facebook Messenger) |
| <7> | X (formerly Twitter) | <95 fixed> | Other (open [Q9d_2016_other]) [open] please specify |
| <8> | Facebook | <98 fixed xor> | Don't know |

#option display logic:

<3> - If [Q9c_new2016] - Internet via smartphone or Internet via tablet, is selected [if Q9c_new2016 in [5,6]]

Base: All

Question type: **Single**

#row order: randomize

[Varlabel - In thinking about your **<u>online</u>** habits around news and current affairs , which of the following statements applies best to you? Please select one.]

[OPTQ11D_2020] In thinking about your **online** habits around news and current affairs, which of the following statements applies best to you? Please select one.

- | | |
|--|---|
| <1> Varlabel:I prefer to <<u>read</u>> the news when I'm online | I prefer to <u>read</u> the news when I'm online |
| <2> Varlabel:I prefer to <<u>watch</u>> the news when I'm online | I prefer to <u>watch</u> the news when I'm online |
| <3> Varlabel:I prefer <<u>listening</u>> to the news when I'm online | I prefer <u>listening</u> to the news when I'm online |
| <998 fixed xor> Varlabel:Don't know | Don't know |

Base: All who have used podcasts as a source of news in the last week

Question type: **Multiple**

#row order: randomize

[Varlabel - News podcasts listened to regularly]

[Q1_podcast_open] You said earlier that you have accessed a news-related podcast in the last week. Can you name those that you listen to most regularly?

- <1> undefined (open [Q1_podcast_open_t1]) [open]
- <2> undefined (open [Q1_podcast_open_t2]) [open]
- <3> undefined (open [Q1_podcast_open_t3]) [open]
- <998 fixed xor> Don't know

Question type: **Grid**

#row order: randomize #column order: reverse

#Question display logic:

if Q3.has_any([13])

[Vlabel - Agree/disagree podcast statements]

[Q2_podcast_2025] To what extent do you agree or disagree with the following statements?

- Listening to podcasts helps me understand issues at a deeper level than other types of media
- I would be prepared to pay a reasonable price for news-related podcasts that I like
- <1> Strongly disagree
- <2> Tend to disagree
- <3> Neither agree nor disagree
- <4> Tend to agree
- <5> Strongly agree
- <6> Don't know

Question type: **Multiple**

#row order: randomize

#Question display logic:

if Q3.has_any([13])

[Vlabel - Which of the following apps or websites do you mainly use to find and play podcasts? Please select <u>all that apply</u>.]

[POD2] Which of the following apps or websites do you mainly use to find and play podcasts? Please select all that apply.

- | | |
|---|--|
| <1> Apple Podcasts
Vlabel:Apple Podcasts | <16> Pandora
Vlabel:Podora |
| <3> Spotify (only if you use for podcasts)
Vlabel:Spotify (only if you use for podcasts) | <17> Podcast Addict
Vlabel:Podcast Addict |
| <5> BBC Sounds
Vlabel:BBC Sounds | <42> iHeartRadio (only if you use for podcasts)
Vlabel:iHeartRadio (only if you use for podcasts) |

<8> Varlabel:Castbox	Castbox	<54> Varlabel:Amazon Music (only if you use for podcasts)	Amazon Music (only if you use for podcasts)
<12> Varlabel:TuneIn Radio	TuneIn Radio	<994> Varlabel:Website or app of other news publisher/broadcaster	Website or app of other news publisher/broadcaster
<13> Varlabel:Audible	Audible	<995 fixed> Varlabel:Other	Other
<14> Varlabel:YouTube (only if you use for podcasts)	YouTube (only if you use for podcasts)	<998 fixed xor> Varlabel:Don't know	Don't know
<15> Varlabel:Deezer (only if you use for podcasts)	Deezer (only if you use for podcasts)		

#option display logic:

<1> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Australia or Ireland or Netherlands or Norway or Sweden or Canada or South Africa, is selected

And <3> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Australia or Ireland or Netherlands or Norway or Sweden or Canada or South Africa, is selected

And <5> - If [Country] - UK, is selected

And <8> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Australia or Ireland or Netherlands or Norway or Sweden or Canada or South Africa, is selected

And <12> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Australia or Ireland or Netherlands or Norway or Sweden or Canada or South Africa, is selected

And <13> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Australia or Ireland or Netherlands or Norway or Sweden or Canada or South Africa, is selected

And <14> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Australia or Ireland or Netherlands or Norway or Sweden or Canada or South Africa, is selected

And <15> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Australia or Ireland or Netherlands or Norway or Sweden or Canada or South Africa, is selected

And <16> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Australia or Netherlands or Norway or Sweden or Canada or South Africa, is selected

And <17> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Australia or Ireland or Netherlands or Norway or Sweden or Canada or South Africa, is selected

And <42> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Australia or Ireland or Netherlands or Norway or Sweden or Canada or South Africa, is selected

And <54> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Australia or Ireland or Netherlands or Norway or Sweden or Canada or South Africa, is selected

And <994> - If [Country] - UK or US or France or Germany or Denmark or Finland or

Italy or Spain or Australia or Ireland or Netherlands or Norway or Sweden or Canada or South Africa, is selected

And <995> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Australia or Ireland or Netherlands or Norway or Sweden or Canada or South Africa, is selected

And <998> - If [Country] - UK or US or France or Germany or Denmark or Finland or Italy or Spain or Australia or Ireland or Netherlands or Norway or Sweden or Canada or South Africa, is selected

[if Country in [1,2,3,4,5,6,7,8,11,12,18,22,23,25,38] and Country in [1,2,3,4,5,6,7,8,11,12,18,22,23,25,38] and Country in [1] and Country in [1,2,3,4,5,6,7,8,11,12,18,22,23,25,38] and Country in [1,2,3,4,5,6,7,8,11,12,18,22,23,25,38] and Country in [1,2,3,4,5,6,7,8,11,12,18,22,23,25,38] and Country in [1,2,3,4,5,6,7,8,11,12,18,22,23,25,38] and Country in [1,2,3,4,5,6,7,8,11,12,18,22,23,25,38] and Country in [1,2,3,4,5,6,7,8,11,12,18,22,23,25,38] and Country in [1,2,3,4,5,6,7,8,11,12,18,22,23,25,38] and Country in [1,2,3,4,5,6,7,8,11,12,18,22,23,25,38] and Country in [1,2,3,4,5,6,7,8,11,12,18,22,23,25,38] and Country in [1,2,3,4,5,6,7,8,11,12,18,22,23,25,38] and Country in [1,2,3,4,5,6,7,8,11,12,18,22,23,25,38] and Country in [1,2,3,4,5,6,7,8,11,12,18,22,23,25,38]]

Base: All

Question type: **Multiple**

#row order: randomize

[Vlabel - Thinking about when you used online news-related video (a short clip, a live stream, or a full episode) over the last week, which of the following did you do? Please select <u>all that apply</u>.]

[Q11_VIDEO_2018a] Thinking about when you used online news-related video (a short clip, a live stream, or a full episode) over the last week, which of the following did you do? Please select all that apply.

- <1> Vlabel:I watched a news-related video when browsing a news website or news app
- <2> Vlabel:I watched a news-related video when on Facebook
- <3> Vlabel:I watched a news-related video when on YouTube
- <4> Vlabel:I watched a news-related video when on X (formerly Twitter)
- <5> Vlabel:I watched a news-related video when on Instagram

<6> Varlabel:I watched a news-related video when on TikTok

<8> Varlabel:I watched a news-related video when on Snapchat

<9> Varlabel:I watched a news-related video when on WhatsApp

<999 fixed xor> Varlabel:I haven't watched any news-related videos in the last week

Base: All

Question type: **Multiple**

#row order: randomize #Columns: 2 #Response Options Layout: horizontal

[Varlabel - Which, if any, of the following have you used for any purpose in the last week? Please select <u>all that apply</u>.]

[Q12A] Which, if any, of the following have you used for any purpose in the last week? Please select all that apply.

<2 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,29,28,30,31,32,33,27,35,36,34,37,38,40,39,43,41,42,44,45,46,47,48]> Varlabel:LinkedIn	Lin ke dln	<76 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,29,28,31,32,33,27,35,36,34,37,38,40,39,43,41,44,45,46,47,48]> Varlabel:TikTok	Tik Tok
<4 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,29,28,30,31,32,33,27,35,36,34,37,38,40,39,43,41,42,44,45,46,47,48]> Varlabel:X (formerly Twitter)	X (formerly Twitter)	<78> Varlabel:Nextdoor	Nextdoor
<5 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,29,28,30,31,32,33,27,35,36,34,37,38,40,39,392,43,41,42,44,45,46,47,48]> Varlabel:YouTube	Yo uT ube	<82 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,25,26,28,29,23,31,32,33,35,37,43,40,46,48]> Varlabel:Discord	Discord
<7 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,29,28,30,31,32,33,27,35,36,34,37,38,40,39,392,43,41,42,44,45,46,47,48]> Varlabel:Instagram	Ins tag ram	<90 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,14,15,16,17,18,19,20,22,23,25,26,29,31,32,34,35,36,37,38,41,45,42,48]> Varlabel:Twitch	Twitch
<9 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,28,29,30,31,32,	Re ddit	<154> Varlabel:Mastodon	Mastodon

33,34,35,36,37,38,40,39,42,43,41,44,45,46,47,48]> Varlabel:Reddit
 <15 if Country in
 [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,29,28,30,31,32,33,27,35,36,34,37,38,40,39,392,43,41,42,44,45,46,26,47,48]> Varlabel:WhatsApp
 <17 if Country in
 [1,14,16,20,21,23,32,33,37,40,48]>
 Varlabel:Viber
 <18 if Country in
 [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,29,28,30,31,32,33,27,35,36,34,37,38,40,39,43,41,42,44,45,46,47,48]> Varlabel:Snapchat
 <40 if Country in
 [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,28,29,31,32,33,27,35,36,34,30,37,38,39,40,41,43,42,44,45,46,47,48]> Varlabel:Telegram

W hat sA pp
 <159 if Country in
 [1,2,3,4,5,6,7,8,10,12,11,13,14,16,15,17,18,19,25,21,22,23,24,28,29,30,31,32,33,34,35,36,37,38,27,20,9,40,26,39,392,45,43,41,44,42,46,47,48]> Varlabel:Threads
 Vib er
 <160 if Country in
 [1,2,4,6,8,10,12,11,25,38,252,18,22]>
 Varlabel:BlueSky
 Sn ap ch at
 <161> Varlabel:Rumble
 Tel egr am
 <995 fixed> Varlabel:Other

Th read s
 Blu eSk y Ru mbl e
 Oth er (op en [Q1 2A_oth er]) [op en] ple ase spe cify Don 't kno w Non e of the se

<47 if Country in
 [1,5,6,12,16,19,20,21,22,37,40,4,42,16,2,33,15,29,48]> Varlabel:Signal

Sig nal
 <998 fixed xor> Varlabel:Don't know

<1 fixed if Country in
 [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,29,28,30,31,32,33,27,35,36,34,37,38,39,40,43,41,42,44,45,46,47,48]> Varlabel:Facebook

Fa ce bo ok
 <999 fixed xor> Varlabel:None of these

<50 fixed if Country in
 [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,29,28,30,31,32,33,27,35,36,34,37,38,40,39,43,41,42,44,45,46,47,48]> Varlabel:Facebook Messenger

Fa ce bo ok Me ss en ger

#option display logic:

<78> - If [Country] - UK or US or Netherlands, is selected
And <154> - If [Country] - UK or US or Germany or India or Spain or Australia, is selected
And <161> - If [Country] - UK or US, is selected
[if Country in [1,2,18] and Country in [1,2,4,42,8,11] and Country in [1,2]]

Base: All

Question type: **Multiple**

#row order: randomize #Columns: 2

#Question display logic:

if Q12A and not Q12A.has_any([998,999])

[Varlabel - Which, if any, of the following have you used for finding, reading, watching, sharing or discussing _news_ in _the last week_? Please select <u>all that apply</u>.]

[Q12B] Which, if any, of the following have you used for finding, reading, watching, sharing or discussing _news_ in _the last week_? Please select all that apply.

<2>	LinkedIn	<76>	TikTok
Varlabel:LinkedIn		Varlabel:TikTok	
<4>	X (formerly Twitter)	<78>	Nextdoor
Varlabel:X (formerly Twitter)		Varlabel:Nextdoor	
<5>	YouTube	<82>	Discord
Varlabel:YouTube		Varlabel:Discord	
<7>	Instagram	<90>	Twitch
Varlabel:Instagram		Varlabel:Twitch	
<9>	Reddit	<154>	Mastodon
Varlabel:Reddit		Varlabel:Mastodon	
<15>	WhatsApp	<159>	Threads
Varlabel:WhatsApp		Varlabel:Threads	
<17>	Viber	<160>	BlueSky
Varlabel:Viber		Varlabel:BlueSky	
<18>	Snapchat	<161>	Rumble
Varlabel:Snapchat		Varlabel:Rumble	
<40>	Telegram	<995 fixed>	\$Q12A_other
Varlabel:Telegram		Varlabel:Other	
<47>	Signal	<998 fixed xor>	Don't know
Varlabel:Signal		Varlabel:Don't know	
<1 fixed>	Facebook	<999 fixed xor>	None of these
Varlabel:Facebook		Varlabel:None of these	
<50 fixed>	Facebook Messenger		
Varlabel:Facebook Messenger			

#option display logic:

- <2> - If [Q12A] - LinkedIn is selected
- And <4> - If [Q12A] - X (formerly Twitter) is selected
- And <5> - If [Q12A] - YouTube is selected
- And <7> - If [Q12A] - Instagram is selected
- And <9> - If [Q12A] - Reddit is selected
- And <15> - If [Q12A] - WhatsApp is selected
- And <17> - If [Q12A] - Viber is selected
- And <18> - If [Q12A] - Snapchat is selected
- And <40> - If [Q12A] - Telegram is selected
- And <47> - If [Q12A] - Signal is selected
- And <1> - If [Q12A] - Facebook is selected
- And <50> - If [Q12A] - Facebook Messenger is selected
- And <76> - If [Q12A] - TikTok is selected
- And <78> - If [Q12A] - Nextdoor is selected
- And <82> - If [Q12A] - Discord is selected
- And <90> - If [Q12A] - Twitch is selected

And <154> - If [Q12A] - Mastodon is selected

And <159> - If [Q12A] - Threads is selected

And <160> - If [Q12A] - BlueSky is selected

And <161> - If [Q12A] - Rumble is selected

And <995> - If [Q12A] - Other is selected

[if 2 in Q12A and 4 in Q12A and 5 in Q12A and 7 in Q12A and 9 in Q12A and 15 in Q12A and 17 in Q12A and 18 in Q12A and 40 in Q12A and 47 in Q12A and 1 in Q12A and 50 in Q12A and 76 in Q12A and 78 in Q12A and 82 in Q12A and 90 in Q12A and 154 in Q12A and 159 in Q12A and 160 in Q12A and 161 in Q12A and 995 in Q12A]

#Question display logic:

if Q12B.has_any([1,4,5,7,18,76])

Question type: **Multiple**

#row order: custom(\$custom_order_group2_Q12_ss)

#Question display logic:

If [Q12_Social_source] - Facebook is selected [if Q12_Social_source == 1]

[Q12_Social_sources_Facebook] You said that you use **Facebook** for news...
When it comes to news on **Facebook**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

Question type: **Multiple**

#row order: custom(\$custom_order_group2_Q12_ss)

#Question display logic:

If [Q12_Social_source] - X (formerly Twitter) is selected [if Q12_Social_source == 4]

[Q12_Social_sources_Twitter] You said that you use **X (formerly Twitter)** for news...
When it comes to news on **X (formerly Twitter)**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

Question type: **Multiple**

#row order: custom(\$custom_order_group2_Q12_ss)

#Question display logic:

If [Q12_Social_source] - YouTube is selected [if Q12_Social_source == 5]

[Q12_Social_sources_YouTube] You said that you use **YouTube** for news...
When it comes to news on **YouTube**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

Question type: **Multiple**

#row order: custom(\$custom_order_group2_Q12_ss)

#Question display logic:

If [Q12_Social_source] - Instagram is selected [if Q12_Social_source == 7]

[Q12_Social_sources_Instagram] You said that you use **Instagram** for news...
When it comes to news on **Instagram**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

Question type: **Multiple**

#row order: custom(\$custom_order_group2_Q12_ss)

#Question display logic:

If [Q12_Social_source] - Snapchat is selected [if Q12_Social_source == 18]

[Q12_Social_sources_Snapchat] You said that you use **Snapchat** for news...
When it comes to news on **Snapchat**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

Question type: **Multiple**

#row order: custom(\$custom_order_group2_Q12_ss)

#Question display logic:

If [Q12_Social_source] - TikTok is selected [if Q12_Social_source == 76]

[Q12_Social_sources_Tiktok] You said that you use **TikTok** for news...
When it comes to news on **TikTok**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

Question type: **Multiple**

[Q12_Social_sources_2024_traditionalnews_Facebook] You said that you pay attention to traditional news media/ journalists on Facebook. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_traditionalnews_Facebook_t1]) [open]
- <2> undefined (open [Q12_Social_sources_2024_traditionalnews_Facebook_t2]) [open]
- <3> undefined (open [Q12_Social_sources_2024_traditionalnews_Facebook_t3]) [open]
- <4 fixed xor> I can't think of any right now

Question type: **Multiple**

[Q12_Social_sources_2024_traditionalnews_Twitter] You said that you pay attention to traditional news media/ journalists on X (formerly Twitter). Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_traditionalnews_Twitter_t1]) [open]
- <2> undefined (open [Q12_Social_sources_2024_traditionalnews_Twitter_t2]) [open]
- <3> undefined (open [Q12_Social_sources_2024_traditionalnews_Twitter_t3]) [open]
- <4 fixed xor> I can't think of any right now

Question type: **Multiple**

[Q12_Social_sources_2024_traditionalnews_YouTube] You said that you pay attention to traditional news media/ journalists on YouTube. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_traditionalnews_YouTube_t1]) [open]
- <2> undefined (open [Q12_Social_sources_2024_traditionalnews_YouTube_t2]) [open]

<3> undefined (open [Q12_Social_sources_2024_traditionalnews_YouTube_t3]) [open]
 <4 fixed xor> I can't think of any right now

Question type: *Multiple*

[Q12_Social_sources_2024_traditionalnews_Instagram] You said that you pay attention to traditional news media/ journalists on Instagram. Can you name any of the accounts you follow or pay attention to? Please name up to three.

<1> undefined (open [Q12_Social_sources_2024_traditionalnews_Instagram_t1]) [open]
 <2> undefined (open [Q12_Social_sources_2024_traditionalnews_Instagram_t2]) [open]
 <3> undefined (open [Q12_Social_sources_2024_traditionalnews_Instagram_t3]) [open]
 <4 fixed xor> I can't think of any right now

Question type: *Multiple*

[Q12_Social_sources_2024_traditionalnews_Snapchat] You said that you pay attention to traditional news media/ journalists on Snapchat. Can you name any of the accounts you follow or pay attention to? Please name up to three.

<1> undefined (open [Q12_Social_sources_2024_traditionalnews_Snapchat_t1]) [open]
 <2> undefined (open [Q12_Social_sources_2024_traditionalnews_Snapchat_t2]) [open]
 <3> undefined (open [Q12_Social_sources_2024_traditionalnews_Snapchat_t3]) [open]
 <4 fixed xor> I can't think of any right now

Question type: *Multiple*

[Q12_Social_sources_2024_traditionalnews_TikTok] You said that you pay attention to traditional news media/ journalists on TikTok. Can you name any of the accounts you follow or pay attention to? Please name up to three.

<1> undefined (open [Q12_Social_sources_2024_traditionalnews_TikTok_t1]) [open]
 <2> undefined (open [Q12_Social_sources_2024_traditionalnews_TikTok_t2]) [open]
 <3> undefined (open [Q12_Social_sources_2024_traditionalnews_TikTok_t3]) [open]
 <4 fixed xor> I can't think of any right now

Question type: *Multiple*

[Q12_Social_sources_2024_othernews_Facebook] You said that you pay attention to other sources (i.e. digital-first news outlets not associated with traditional media) on Facebook. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_othernews_Facebook_t1])
[open]
- <2> undefined (open [Q12_Social_sources_2024_othernews_Facebook_t2])
[open]
- <3> undefined (open [Q12_Social_sources_2024_othernews_Facebook_t3])
[open]
- <4 fixed xor> I can't think of any right now

Question type: *Multiple*

[Q12_Social_sources_2024_othernews_Twitter] You said that you pay attention to other sources (i.e. digital-first news outlets not associated with traditional media) on X (formerly Twitter). Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_othernews_Twitter_t1])
[open]
- <2> undefined (open [Q12_Social_sources_2024_othernews_Twitter_t2])
[open]
- <3> undefined (open [Q12_Social_sources_2024_othernews_Twitter_t3])
[open]
- <4 fixed xor> I can't think of any right now

Question type: *Multiple*

[Q12_Social_sources_2024_othernews_YouTube] You said that you pay attention to other sources (i.e. digital-first news outlets not associated with traditional media) on YouTube. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_othernews_YouTube_t1])
[open]
- <2> undefined (open [Q12_Social_sources_2024_othernews_YouTube_t2])
[open]
- <3> undefined (open [Q12_Social_sources_2024_othernews_YouTube_t3])
[open]
- <4 fixed xor> I can't think of any right now

Question type: **Multiple**

[Q12_Social_sources_2024_othernews_Instagram] You said that you pay attention to other sources (i.e. digital-first news outlets not associated with traditional media) on Instagram. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_othernews_Instagram_t1])
[open]
 - <2> undefined (open [Q12_Social_sources_2024_othernews_Instagram_t2])
[open]
 - <3> undefined (open [Q12_Social_sources_2024_othernews_Instagram_t3])
[open]
 - <4 fixed xor> I can't think of any right now
-

Question type: **Multiple**

[Q12_Social_sources_2024_othernews_Snapchat] You said that you pay attention to other sources (i.e. digital-first news outlets not associated with traditional media) on Snapchat. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_othernews_Snapchat_t1])
[open]
 - <2> undefined (open [Q12_Social_sources_2024_othernews_Snapchat_t2])
[open]
 - <3> undefined (open [Q12_Social_sources_2024_othernews_Snapchat_t3])
[open]
 - <4 fixed xor> I can't think of any right now
-

Question type: **Multiple**

[Q12_Social_sources_2024_othernews_TikTok] You said that you pay attention to other sources (i.e. digital-first news outlets not associated with traditional media) on TikTok. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_othernews_TikTok_t1])
[open]
 - <2> undefined (open [Q12_Social_sources_2024_othernews_TikTok_t2])
[open]
 - <3> undefined (open [Q12_Social_sources_2024_othernews_TikTok_t3])
[open]
 - <4 fixed xor> I can't think of any right now
-

Question type: **Multiple**

[Q12_Social_sources_2024_newscreators_Facebook] You said that you pay attention to creators/personalities that mostly focus on the news on Facebook. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_newscreators_Facebook_t1])
[open]
 - <2> undefined (open [Q12_Social_sources_2024_newscreators_Facebook_t2])
[open]
 - <3> undefined (open [Q12_Social_sources_2024_newscreators_Facebook_t3])
[open]
 - <4 fixed xor> I can't think of any right now
-

Question type: *Multiple*

[Q12_Social_sources_2024_newscreators_Twitter] You said that you pay attention to creators/personalities that mostly focus on the news on X (formerly Twitter). Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_newscreators_Twitter_t1])
[open]
 - <2> undefined (open [Q12_Social_sources_2024_newscreators_Twitter_t2])
[open]
 - <3> undefined (open [Q12_Social_sources_2024_newscreators_Twitter_t3])
[open]
 - <4 fixed xor> I can't think of any right now
-

Question type: *Multiple*

[Q12_Social_sources_2024_newscreators_YouTube] You said that you pay attention to creators/personalities that mostly focus on the news on YouTube. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_newscreators_YouTube_t1])
[open]
 - <2> undefined (open [Q12_Social_sources_2024_newscreators_YouTube_t2])
[open]
 - <3> undefined (open [Q12_Social_sources_2024_newscreators_YouTube_t3])
[open]
 - <4 fixed xor> I can't think of any right now
-

Question type: *Multiple*

[Q12_Social_sources_2024_newscreators_Instagram] You said that you pay attention to creators/personalities that mostly focus on the news on Instagram. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_newscreators_Instagram_t1])
[open]
 - <2> undefined (open [Q12_Social_sources_2024_newscreators_Instagram_t2])
[open]
 - <3> undefined (open [Q12_Social_sources_2024_newscreators_Instagram_t3])
[open]
 - <4 fixed xor> I can't think of any right now
-

Question type: *Multiple*

[Q12_Social_sources_2024_newscreators_Snapchat] You said that you pay attention to creators/personalities that mostly focus on the news on Snapchat. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_newscreators_Snapchat_t1])
[open]
 - <2> undefined (open [Q12_Social_sources_2024_newscreators_Snapchat_t2])
[open]
 - <3> undefined (open [Q12_Social_sources_2024_newscreators_Snapchat_t3])
[open]
 - <4 fixed xor> I can't think of any right now
-

Question type: *Multiple*

[Q12_Social_sources_2024_newscreators_TikTok] You said that you pay attention to creators/personalities that mostly focus on the news on TikTok. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_newscreators_TikTok_t1])
[open]
 - <2> undefined (open [Q12_Social_sources_2024_newscreators_TikTok_t2])
[open]
 - <3> undefined (open [Q12_Social_sources_2024_newscreators_TikTok_t3])
[open]
 - <4 fixed xor> I can't think of any right now
-

Question type: *Multiple*

[Q12_Social_sources_2024_creators_Facebook] You said that you pay attention to creators/personalities that occasionally focus on the news on Facebook. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_creators_Facebook_t1])
[open]
- <2> undefined (open [Q12_Social_sources_2024_creators_Facebook_t2])
[open]

- <3> undefined (open [Q12_Social_sources_2024_creators_Facebook_t3])
[open]
- <4 fixed xor> I can't think of any right now

Question type: **Multiple**

[Q12_Social_sources_2024_creators_Twitter] You said that you pay attention to creators/personalities that occasionally focus on the news on X (formerly Twitter). Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_creators_Twitter_t1]) [open]
- <2> undefined (open [Q12_Social_sources_2024_creators_Twitter_t2]) [open]
- <3> undefined (open [Q12_Social_sources_2024_creators_Twitter_t3]) [open]
- <4 fixed xor> I can't think of any right now

Question type: **Multiple**

[Q12_Social_sources_2024_creators_YouTube] You said that you pay attention to creators/personalities that occasionally focus on the news on YouTube. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_creators_YouTube_t1])
[open]
- <2> undefined (open [Q12_Social_sources_2024_creators_YouTube_t2])
[open]
- <3> undefined (open [Q12_Social_sources_2024_creators_YouTube_t3])
[open]
- <4 fixed xor> I can't think of any right now

Question type: **Multiple**

[Q12_Social_sources_2024_creators_Instagram] You said that you pay attention to creators/personalities that occasionally focus on the news on Instagram. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_creators_Instagram_t1])
[open]
- <2> undefined (open [Q12_Social_sources_2024_creators_Instagram_t2])
[open]
- <3> undefined (open [Q12_Social_sources_2024_creators_Instagram_t3])
[open]
- <4 fixed xor> I can't think of any right now

Question type: **Multiple**

[Q12_Social_sources_2024_creators_Snapchat] You said that you pay attention to creators/personalities that occasionally focus on the news on Snapchat. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_creators_Snapchat_t1]) [open]
- <2> undefined (open [Q12_Social_sources_2024_creators_Snapchat_t2]) [open]
- <3> undefined (open [Q12_Social_sources_2024_creators_Snapchat_t3]) [open]
- <4 fixed xor> I can't think of any right now

Question type: **Multiple**

[Q12_Social_sources_2024_creators_TikTok] You said that you pay attention to creators/personalities that occasionally focus on the news on TikTok. Can you name any of the accounts you follow or pay attention to? Please name up to three.

- <1> undefined (open [Q12_Social_sources_2024_creators_TikTok_t1]) [open]
- <2> undefined (open [Q12_Social_sources_2024_creators_TikTok_t2]) [open]
- <3> undefined (open [Q12_Social_sources_2024_creators_TikTok_t3]) [open]
- <4 fixed xor> I can't think of any right now

Base: All who pay attention to creators and personalities with at least some focus on the news

Question type: **Single**

#row order: randomize

#Question display logic:

if Q12_Social_sources_Facebook.has_any([4,5])

[Vlabel - Content pay attention to]

[Q2_social_2025_Facebook] You said that you pay attention to creators/personalities when on Facebook for news. What types of content do you MAINLY pay attention to them for? Please select one option.

- <null> ||Q2_Social_2025_list||
- <995 fixed> Other (Please specify) (open [Q2_social_2025_Facebook_other]) [open]
- <998 fixed> Don't know

Base: All who pay attention to creators and personalities with at least some focus on the news

Question type: **Single**

#row order: randomize

#Question display logic:
 if Q12_Social_sources_Twitter.has_any([4,5])
 [Varlabel - Content pay attention to]

[Q2_social_2025_Twitter] You said that you pay attention to creators/personalities when on X (formerly Twitter) for news. What types of content do you MAINLY pay attention to them for? Please select one option.

- <null> ||Q2_Social_2025_list||
- <995 fixed> Other (Please specify) (open [Q2_social_2025_Twitter_other]) [open]
- <998 fixed> Don't know

Base: All who pay attention to creators and personalities with at least some focus on the news

Question type: **Single**
 #row order: randomize
 #Question display logic:
 if Q12_Social_sources_Youtube.has_any([4,5])
 [Varlabel - Content pay attention to]

[Q2_social_2025_YouTube] You said that you pay attention to creators/personalities when on YouTube for news. What types of content do you MAINLY pay attention to them for? Please select one option.

- <null> ||Q2_Social_2025_list||
- <995 fixed> Other (Please specify) (open [Q2_social_2025_YouTube_other]) [open]
- <998 fixed> Don't know

Base: All who pay attention to creators and personalities with at least some focus on the news

Question type: **Single**
 #row order: randomize
 #Question display logic:
 if Q12_Social_sources_Instagram.has_any([4,5])
 [Varlabel - Content pay attention to]

[Q2_social_2025_Instagram] You said that you pay attention to creators/personalities when on Instagram for news. What types of content do you MAINLY pay attention to them for? Please select one option.

- <null> ||Q2_Social_2025_list||
- <995 fixed> Other (Please specify) (open [Q2_social_2025_Instagram_other]) [open]
- <998 fixed> Don't know

Base: All who pay attention to creators and personalities with at least some focus on the news

Question type: **Single**

#row order: randomize

#Question display logic:

if Q12_Social_sources_Snapchat.has_any([4,5])

[Vlabel - Content pay attention to]

[Q2_social_2025_Snapchat] You said that you pay attention to creators/personalities when on Snapchat for news. What types of content do you MAINLY pay attention to them for? Please select one option.

- <null> ||Q2_Social_2025_list||
- <995 fixed> Other (Please specify) (open [Q2_social_2025_Snapchat_other]) [open]
- <998 fixed> Don't know

Base: All who pay attention to creators and personalities with at least some focus on the news

Question type: **Single**

#row order: randomize

#Question display logic:

if Q12_Social_sources_Tiktok.has_any([4,5])

[Vlabel - Content pay attention to]

[Q2_social_2025_TikTok] You said that you pay attention to creators/personalities when on TikTok for news. What types of content do you MAINLY pay attention to them for? Please select one option.

- <null> ||Q2_Social_2025_list||
- <995 fixed> Other (Please specify) (open [Q2_social_2025_TikTok_other]) [open]
- <998 fixed> Don't know

Base: All

Question type: **Multiple**

#row order: custom(\$xcustom_order_Q13)

[Vlabel - During an average week in which, if any, of the following ways do you share or participate in news coverage? Please select <u>all that apply</u>.]

[Q13] During an average week in which, if any, of the following ways do you share or participate in news coverage? Please select all that apply.

- | | | | |
|---|---|---|--|
| <ul style="list-style-type: none"> <1> Vlabel:Share a news story via social network (e.g. Facebook, X (formerly Twitter), LinkedIn) | <ul style="list-style-type: none"> Share a news story via social network (e.g. Facebook, X (formerly Twitter), LinkedIn) | <ul style="list-style-type: none"> <11> Vlabel:Talk <u>online</u> with friends and colleagues about a news story (e.g. by email, social media, messaging app) | <ul style="list-style-type: none"> Talk <u>online</u> with friends and colleagues about a news story (e.g. by email, social media, messaging app) |
|---|---|---|--|

<2> Varlabel:Share a news story via email	Share a news story via email	media, messaging app)	<12> Varlabel:Talk _face to face_ with friends and colleagues about a news story	Talk _face to face_ with friends and colleagues about a news story
<3> Varlabel:Rate, like or favourite a news story	Rate, like or favourite a news story	<13> Varlabel:Share a news story via an instant messenger (e.g. WhatsApp, Facebook Messenger)	<13> Varlabel:Share a news story via an instant messenger (e.g. WhatsApp, Facebook Messenger)	Share a news story via an instant messenger (e.g. WhatsApp, Facebook Messenger)
<4> Varlabel:Comment on a news story in a social network (e.g. Facebook or X (formerly Twitter))	Comment on a news story in a social network (e.g. Facebook or X (formerly Twitter))	<14> Varlabel:Read the comments on social media posts	<14> Varlabel:Read the comments on social media posts	Read the comments on social media posts
<5> Varlabel:Comment on a news story on a news website	Comment on a news story on a news website	<15> Varlabel:Read the comments on news websites	<15> Varlabel:Read the comments on news websites	Read the comments on news websites
<9> Varlabel:Vote in an online poll via a news site or social network	Vote in an online poll via a news site or social network	<999 fixed xor> Varlabel:None of these	<999 fixed xor> Varlabel:None of these	None of these

Base: All

Question type: **Grid**

#row order: randomize #column order: reverse

[Varlabel - News quality comparison]

[online_personalisation] How comfortable or uncomfortable do you feel with using websites and apps where content has been automatically selected for you based on your previous preferences (i.e. highly personalised) when it comes to each of the following?

- [online_personalisation_1] News
- [online_personalisation_2] Sports
- [online_personalisation_3] Weather
- [online_personalisation_4] Music (e.g. Spotify, Apple Music)

- Online TV shows and movies (e.g. Netflix, Disney+)
- [online_personalisation_5]
- Social media/video feeds (e.g. Facebook, X (formerly Twitter), YouTube, Instagram, TikTok, etc.)
- [online_personalisation_6]
- <1> Very comfortable
- <2> Somewhat comfortable
- <3> Neither comfortable nor uncomfortable
- <4> Somewhat uncomfortable
- <5> Very uncomfortable
- <998 fixed> Don't know/ I don't use

Base: All who are comfortable or uncomfortable with content automatically selected for them for news

Question type: **Open**

#any

#Question display logic:

if online_personalisation_1 in [1,2,4,5]

[personalisation_open] You said you are \$online_personalisation_1.lower with using news that has been automatically selected for you (e.g. by an algorithm rather than a human). Why do you feel this way?

Please answer using up to two short sentences.

Don't know

Base: All

Question type: **Single**

[Q1di_2017] Do you find yourself actively trying to avoid news these days?

- <1> Often
- <2> Sometimes
- <3> Occasionally
- <4> Never
- <998> Don't know

Base: All who avoid news

Question type: **Multiple**

#row order: custom(\$custom_order_group2_Q1di)

#Question display logic:

If [Q1di_2017] - Often or Sometimes or Occasionally, is selected [if Q1di_2017 in [1,2,3]]

[Q1di_2017ii] Why do you find yourself actively trying to avoid the news? Please select all that apply.

- <1> The news has a negative effect on my mood
- <2> I am worn out by the amount of news there is these days
- <10> There is too much coverage of politics
- <11> There is too much coverage of wars and conflicts
- <4> The news is untrustworthy or biased
- <5> It leads to arguments I'd rather avoid
- <7> I don't feel there is anything I can do with the information
- <8> The news is hard to follow or understand
- <9> It doesn't seem relevant to my life
- <995 fixed> Other (please specify) (open [Q1di_2017ii_other]) [open]

Question type: *Text*

The next few questions will focus on the topic of artificial intelligence (AI) in journalism. By AI, we are referring to computer systems taught to mimic intelligent human behaviours.

Base: All

Question type: *Grid*

#row order: *randomize(rand2)* #column order: *reverse*

[Q2_AIComfortlevel_2024] In general, how comfortable or uncomfortable are you with using NEWS produced in each of the following ways...?

- Mostly by artificial intelligence (AI) with some human oversight
[Q2_AIComfortlevel_2024_1]
- Mostly by a human journalist with some help from artificial intelligence (AI)
[Q2_AIComfortlevel_2024_2]
- <1> Very comfortable
- <2> Somewhat comfortable
- <3> Neither comfortable nor uncomfortable
- <4> Somewhat uncomfortable
- <5> Very uncomfortable
- <6 fixed> Don't know

Base: All

Question type: *Grid*

#row order: *randomize* #column order: *reverse*

[Vlabel - News quality comparison]

[AI_3_news_qualities] In general, do you think that news produced mostly by artificial intelligence, albeit with some human oversight, is likely to be more or less of each of the following, compared to news produced entirely by a human journalist?

- Cheaper to make
- [AI_3_news_qualities_1]
- Up to date
- [AI_3_news_qualities_2]
- Easier to understand
- [AI_3_news_qualities_3]
- Unbiased
- [AI_3_news_qualities_5]
- Accurate
- [AI_3_news_qualities_6]
- Trustworthy
- [AI_3_news_qualities_8]
- Transparent
- [AI_3_news_qualities_9]
- <1> Much more
- <2> Somewhat more
- <3> Neither more nor less
- <4> Somewhat less
- <5> Much less
- <998 fixed> Don't know

Base: All

Question type: **Multiple**

#row order: custom(\$custom_order_group2_AIP)

[Vlabel - AI to better adapt news content]

[AI personalisation] The news industry is considering using AI to better adapt news content to people's individual needs. Which of the following options, if any, would you be interested in using? Please select all that apply.

- <1> Summarised (e.g. bullet point) versions of news articles that are quicker to read
- <2> News articles translated from another language into your own native language
- <3> News articles that are converted from text into audio (or from audio to text)
- <4> News articles that are converted from text into video (or video into text)
- <5> News articles where the language can be modified for different reading levels (e.g. using vocabulary that is more or less advanced)
- <6> An AI chatbot that answers questions about the news
- <7> Story recommendations or news alerts based on your interests
- <8> A customised news homepage that shows articles based on your interests
- <999 fixed xor> None of these
- <998 fixed xor> Don't know

Question type: **Text**

We're now going to ask you about local news, by which we mean a range of news and information related to the city, town, or region where you live.

Base: All

Question type: **Single**

#row order: reverse

[Varlabel - Interest in local news]

[Q1_local_2025] How interested, if at all, are you in local news about the area where you live?

- <1> Extremely interested
- <2> Very interested
- <3> Somewhat interested
- <4> Not very interested
- <5> Not at all interested
- <998 fixed> Don't know

Base: All

Question type: **Multiple**

#row order: randomize

[Varlabel - Local information accessed most in the last week]

[Q2_local_2025_n] Thinking about the types of information you may need about the area where you live...

Which, if any, of the following types of local information have you accessed in the last week? Please select all that apply.

- <1> Local news stories (e.g. crimes, accidents, etc.)
- <2> Local politics/government
- <3> Local information services (e.g. train/bus times, weather, movie times, etc.)
- <4> Local sports/clubs
- <5> Local activities/culture (e.g. things to do, reviews, walks, talks, etc.)
- <6> Things to buy/sell locally (including services, e.g. plumbers, electricians, etc.)
- <7> Local notices (e.g. births, deaths, marriages)
- <999 fixed xor> None of these
- <998 fixed xor> Don't know

Base: All who have accessed local information in the last week

Question type: **Single**

#row order: randomize

#Question display logic:

if Q2_local_2025_n.has_any([1,2,3,4,5,6,7])

[Varlabel - Best source for local information]

[Q3_local_2025] You said you have accessed local news and information about \$Q3_local_pipe in the last week...

Which source, if any, offers the BEST information for you on this topic? Please select one option.

- <1> Local newspaper (online or offline)
 - <2> Local radio (online or offline)
 - <7> Local television (online or offline)
 - <3> Search engine (e.g. Google, Bing)
 - <4> Social media (e.g. Facebook, X (formerly Twitter), TikTok)
 - <5> Specialised app or website
 - <6> People I know personally
 - <995 fixed> Other (Please specify) (open [Q3_local_2025_other]) [open]
 - <999 fixed> None of these
 - <998 fixed> Don't know
-

Base: All

Question type: **Single**

#row order: reverse

[Q1_civic] In your opinion, how important or unimportant is it for society that people keep up with the news?

- <1> Very important
- <2> Somewhat important
- <3> Neither important nor unimportant
- <4> Somewhat unimportant
- <5> Very unimportant
- <998 fixed> Don't know

#Question display logic:

if profile_GOR in [1,2,3,4,5,6,7,8,9,10,11]