

Base: All

Question type: Single

[Varlabel - How often do you access the Internet for any purpose (i.e. for work/leisure

etc.)?

This should include access from any device (desktop, laptop, tablet or mobile) and from any location (home, work, internet café or any other location).]

[Q1_aNEW] How often do you access the Internet for any purpose (i.e. for work/leisure etc.)?

This should include access from any device (desktop, laptop, tablet or mobile) and from any location (home, work, internet café or any other location).

More than 10 times a day (select this if you feel like you are always

<1> Varlabel:More than 10 times a day (select this if you feel

like you are always connected to the

internet)

Between 6 and 10 times a day <2>

connected to the internet)

Less often than once a week

Varlabel:Between 6 and 10 times a day

<3> Between 2 and 5 times a day

Varlabel:Between 2 and 5 times a day

<4> Varlabel:Once a Once a day

<5> Varlabel:4-6 days 4-6 days a week

a week

<6> Varlabel:2-3 days 2-3 days a week

a week

<7> Varlabel:Once a Once a week

<8> Varlabel:Less

often than once a

week

<998> Varlabel:Don't Don't know

know

Base: All

Question type: Single

[Varlabel - How often do you access the Internet for any purpose (i.e. for work/leisure

This should include access from any device (desktop, laptop, tablet or mobile) and from any location (home, work, internet café or any other location).]

[Q1_aNEW_np] How often do you access the Internet for any purpose (i.e. for work/leisure etc.)?

This should include access from any device (desktop, laptop, tablet or mobile) and from any location (home, work, internet café or any other location).

<1> Varlabel:More than 10 times a day More than 10 times a day (select this if you feel like you are always

connected to the internet)



(select this if you feel like you are always connected to the

internet)

<2> Between 6 and 10 times a day

Varlabel:Between 6 and 10 times a day

Between 2 and 5 times a day

Varlabel:Between 2 and 5 times a day

<4> Varlabel:Once a Once a day

day

<5> Varlabel:4-6 days 4-6 days a week

a week

<6> Varlabel:2-3 days 2-3 days a week

a week

<7> Varlabel:Once a Once a week

week

Less often than once a week <8> Varlabel:Less

often than once a

week

<998> Varlabel:Don't Don't know

know

Base: All

Question type: Single

[Varlabel - Typically, how often do you access news? By news we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online).]

[Q1b_NEW] Typically, how often do you access news?

By news we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online).

<1> Varlabel:More More than 10 times a day

than 10 times a day

<2> Between 6 and 10 times a day

Varlabel:Between 6 and 10 times a day

<3> Between 2 and 5 times a day

Varlabel:Between 2 and 5 times a day

<4> Varlabel:Once a Once a day

<5> Varlabel:4-6 days 4-6 days a week

a week <6> Varlabel:2-3 days 2-3 days a week

a week

<7> Varlabel:Once a Once a week

week

<8> Varlabel:Less

often than once a

week

Less often than once a week



<9> Varlabel:Less often than once a

Less often than once a month

month

<10> Varlabel:Never Never <998> Varlabel:Don't Don't know

know

Question type: Text

Thank you for taking the time to complete this survey all about news consumption. The survey should take just over 18 minutes, and upon completion your account will be credited with 50 points.

Base: All

Question type: Single

[Varlabel - How interested, if at all, would you say you are in news?]

[Q1c] How interested, if at all, would you say you are in news?

<1> Extremely interested

Varlabel:Extremely

interested

<2> Varlabel: Very Very interested

interested

<3> Somewhat interested

Varlabel:Somewhat

interested

<4> Varlabel:Not very Not very interested

interested

<5> Varlabel:Not at

all interested

<998> Varlabel:Don't

Don't know

Not at all interested

know

Base: All

Question type: Single

[Varlabel - Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. (Generally, socialist parties would be considered 'left wing' whilst conservative parties would be considered 'right wing'). With this in mind, where would you place yourself on the following scale?]

[Q1F] Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. (Generally, socialist parties would be considered 'left wing' whilst conservative parties would be considered 'right wing'). With this in mind, where would you place yourself on the following scale?

<1> Varlabel: Very

Very left-wing

left-wing



<2> Varlabel:Fairly

left-wing

<3> Variabel:Slightly

left-of-centre

<4> Varlabel: Centre

<5> Varlabel:Slightly

right-of-centre

<6> Varlabel:Fairly

right-wing

<7> Varlabel: Very

right-wing

<8> Varlabel:Don't

know

Fairly left-wing

Slightly left-of-centre

Centre

Slightly right-of-centre

Fairly right-wing

Very right-wing

Don't know

Base: All

Question type: Single

[Q2_new2018] How interested, if at all, would you say you are in _politics_?

<1>	Extremely interested
<2>	Very interested
<3>	Somewhat interested
<4>	Not very interested
<5>	Not at all interested
40005	Double leading

<998> Don't know

Base: Those who used news sources last week

Question type: **Single** #Question display logic:

if Q3.has any([1,2,3,4,5,6,7,8,9,10,11,12]) and len(Q3)>1

[Varlabel - You say you've used these sources of news in the _last week_, which would you say is your MAIN source of news?]

[Q4] You say you've used these sources of news in the _last week_, which would you say is your MAIN source of news?

<1 if 1 in Q3> Varlabel:Television news bulletins or programmes

<2 if 2 in Q3> Varlabel:24 hour news television channels <3 if 3 in Q3> Varlabel:Radio news programmes or bulletins

<4 if 4 in Q3> Varlabel:Printed Newspapers

ivewshaheis

<5 if 5 in Q3> Varlabel:Printed

Magazines

<6 fixed if 6 in Q3> Varlabel: Websites/apps of

Newspapers <7 fixed if 7 in Q3>

Varlabel:Websites/apps of news

magazines

Television news bulletins or programmes such as News at Ten, Channel 4 News (C4 News), Good Morning Britain,

Newsnight and Question Time

24 hour news television channels such as Sky News, BBC

News channel, GB News, Talk TV

Radio news bulletins or programmes such as BBC Today

Programme, BBC 5 Live, LBC

Printed newspapers such as The Guardian, Times, Daily Mail,

Daily Mirror

Printed magazines such as the Economist or The Week

Websites/apps of newspapers such as Guardian online, Times online, MailOnline

Nobeltoc/appe of nowe magazines such as The Economist of

Websites/apps of news magazines such as The Economist or The Week Online



<8 fixed if 8 in Q3> Websites/apps of TV and Radio companies such as BBC

Varlabel: Websites/apps of TV and News Online or Sky News Online

Radio companies

<9 fixed if 9 in Q3> Websites/apps of other news outlets such as MSN, HuffPost,

Varlabel:Websites/apps of other Joe.co.uk

news outlets

<10 if 10 in Q3> Varlabel: Social Social media such as Facebook, X (formerly Twitter), YouTube

nedia

<11> Varlabel:Blogs Blogs

#option display logic:

<11> - If [Q3] - Blogs is selected [if 11 in Q3]

Base: Those who used news sources last week

Question type: **Multiple** #row order: randomize

[Q1_DISCONNECT_CLOSED_2024] You said that you have not used TV, radio, print, online or social media as a source of news in the last week. Which of the following describes what you did in the last week? (Please select all that apply.)

<1 fixed xor> I did not hear about news at all

<2> I heard about news in conversations with other people

<3> I used news from a source not on the list

<4 fixed> Other (Please specify) (open [Q1_DISCONNECT_CLOSED_2024_Other])

[open]

<5 fixed xor> Not applicable – I did use a source from the earlier list

Base: Those who used news sources last week

Question type: Single #row order: randomize #Question display logic: if 999 in Q3 None

[Q2_DISCONNECT_CLOSED_2024] You say that you have not used any news from TV, radio, print, online or social media during the past week. What is the main reason for this?

<1> I am not interested in news

<2> I do not trust news

<3> If something important happens, the news will find me

<4> I was taking a break from news

<5> A temporary circumstance kept me away from news (e.g. travel, illness)
<6 fixed> Other (Please specify) (open [Q2_DISCONNECT_CLOSED_2024_Other])

[open]

Question type: Text

We are now going to ask you about the brands you have used for news over the last week (meaning the last 7 days).

First, we will ask you about brands you have used for news offline (meaning TV, radio, print,



and other forms of news access that do not require the Internet)....

Later, we will ask you separately about brands you have used for news online (meaning any form of news access using the Internet).

Base: All

Question type: **Multiple** #row order: randomize #Question display logic:

if TestQ5 and not November17TestActive

[Varlabel - Which of the following brands have you used to access news **offline** in the last week (via **TV, radio, print, and other traditional media)?** Please select all that apply.]

[Q5A] Which of the following brands have you used to access news **offline** in the last week (via **TV, radio, print, and other traditional media)?** Please select all that apply.

<2 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,17,18,1 9,25,252,21,22,23,24,242,20,26,29,28 ,282,29,30,31,32,33,27,34,35,36,37,3 8,20,43,44,43,44,451, Verlah al-QNM	CN N	<444 if Country in [1] and region_UK in [11]> Varlabel:The Scotsman	The Sco tsm an
8,39,43,41,42,44,45]> Varlabel:CNN <3 if Country in [2,18,22,33,39,43,42,1]> Varlabel:Al- Jazeera	Al Ja ze	<445 if Country in [1] and region_UK in [11]> Varlabel:The Herald	The Her ald
<426 if Country in [1]> Varlabel:ITV News	era IT V Ne ws	<446 if Country in [1] and region_UK in [11]> Varlabel:Daily Record	Dail y Re cor d
<427 if Country in [1]> Varlabel:Sky News (24-hour news)	Sk y Ne ws	<447 if Country in [1] and region_UK in [10]> Varlabel:Western Mail / Wales On Sunday	We ster n Mai I / Wal es On Su nda
<428 if Country in [1]> Varlabel:Channel 4 News	Ch an nel 4 Ne ws (C 4 Ne ws	<448 if Country in [1] and region_UK in [12]> Varlabel:The Irish News	y The Iris h Ne ws
<429 if Country in [1]> Varlabel:Channel 5 News) Ch an nel	<449 if Country in [1] and region_UK in [12]> Varlabel:Belfast Newsletter	Belf ast Ne



	5 Ne ws (C 5 Ne ws		wsl ette r
<430 if Country in [1,37]> Varlabel:Commercial radio news) Co m me rci ald io ne ws (e. B C, al k adi o, Ti me s Ra dio	<450 if Country in [1] and region_UK in [12]> Varlabel:Belfast Telegraph	Belf ast Tel egr aph
<431 if Country in [1]> Varlabel:Daily Mail/Mail on Sunday) Dai ly Ma il / Ma il on Su nd	<451 if Country in [1] and region_UK in [7,8]> Varlabel:London Evening Standard	Lon don Eve nin g Sta nda rd
<432 if Country in [1]> Varlabel:Sun/Sun on Sunday	ay Th e Su n/ Su n on Su nd	<473 if Country in [1]> Varlabel:BBC TV News	BB C TV Ne ws
<433 if Country in [1]> Varlabel:Daily Mirror/Sunday Mirror	ay Dai ly Mir ror / Su nd ay	<474 if Country in [1]> Varlabel:BBC Radio News	BB C Ra dio Ne ws



	Mir ror / Su nd ay Pe opl e		
<434 if Country in [1]> Varlabel:The Times/Sunday Times	Th e Ti me s / Su nd ay Ti me s	<1239 if Country in [1]> Varlabel:GB News (24-hour news)	GB Ne ws
<435 if Country in [1]> Varlabel:Daily Telegraph/Sunday Telegraph	Th e Dai ly Tel egr ap h / Su nd ay Tel egr ap h	<1500> Varlabel:Talk TV	Tal k TV
<436 if Country in [1]> Varlabel:The Express/Sunday Express	Th e Ex pre ss / Su nd ay Ex pre ss	<990 if Country in [1,2,3,4,9,10,11,13,14,15,16,17,20,23,26,27,2 8,282,30,31,32,33,34,35,36,37,38,39,392,40,4 02,43,41,42,44,45,46,47]> Varlabel:Regional or local newspaper	A regi ona I or loc al ne ws pap er
<437 if Country in [1]> Varlabel:Daily Star/Star Sunday	Dai ly Sta r / Sta r Su nd ay	<991 if Country in [1,2,3,4,5,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47]> Variabel:Other newspapers or broadcast news channels from outside \$country_text	Oth er ne ws pap ers or bro adc ast ne ws



			cha nne Is fro m out sid e \$co untr y_t ext
<438 if Country in [1]> Varlabel:Guardian/Observer	Th e Gu ard ian / Ob ser ver	<994 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18, 19,192,20,21,22,23,24,242,25,252,26,27,28,2 82,29,30,31,32,33,34,35,36,37,38,39,392,40,4 02,43,41,42,44,45,46,47]> Varlabel:Other1	Oth er1 (op en [Q5 a_o ther 1]) [op en] ple ase spe cify
<440 if Country in [1]> Varlabel:The 'i' newspaper	Th e 'i' ne ws pa per	<995 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18, 19,192,20,21,22,23,24,242,25,252,26,27,28,2 82,29,30,31,32,33,34,35,36,37,38,39,392,40,4 02,43,41,42,44,45,46,47]> Varlabel:Other2	Oth er2 (op en [Q5 a_o ther 2]) [op en] ple ase spe cify
<441 if Country in [1]> Varlabel:Financial Times	Th e Fin an cial Ti me s	<998 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18, 19,192,20,21,22,23,24,242,25,252,26,27,28,2 82,29,30,31,32,33,34,35,36,37,38,39,392,40,4 02,43,41,42,44,45,46,47]> Varlabel:Don't know	Do n't kno w
<442 if Country in [1]> Varlabel:Metro (free paper)	Me tro	<999 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18, 19,192,20,21,22,23,24,242,25,252,26,27,28,2 82,29,30,31,32,33,34,35,36,37,38,39,392,40,4 02,43,41,42,44,45,46,47]> Varlabel:None of these	No ne of the se
<443 if Country in [1]> Varlabel:Economist	Ec on om ist		



#option display logic:

<1500> - If [Country] - UK, is selected [if Country in [1]]

Base: Those who used any offline news brands last week

Question type: **Multiple** #row order: randomize #Question display logic:

if

Q5A.has_any([2,3,426,427,428,429,430,431,432,433,434,435,436,437,438,440,441,442,44 3,444,445,446,447,448,449,450,451,473,474,1239,1500,990,991,994,995])

[Varlabel - You said you have used the following brands to access news offline in the last week...

Which of these, if any, did you use on 3 days or more? Please select all that apply.]

[Q5AI] You said you have used the following brands to access news offline in the last week...

Which of these, if any, did you use on 3 days or more? Please select all that apply.

<2 if 2 in Q5A and Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,17,18,1 9,25,252,21,22,23,24,242,20,26,29,28 ,282,29,30,31,32,33,27,34,35,36,37,3 8,39,43,41,42,44,45]> Varlabel:CNN	CN N	<444 if 444 in Q5A and Country in [1]> Varlabel:The Scotsman	Th e Sc ots ma n
<3 if 3 in Q5A and Country in [2,18,22,33,39,43,42,1]> Varlabel:Al-Jazeera	Al Ja ze era	<445 if 445 in Q5A and Country in [1]> Varlabel:The Herald	Th e Her ald
<426 if 426 in Q5A and Country in [1]> Varlabel:ITV News	IT V Ne ws	<446 if 446 in Q5A and Country in [1]> Varlabel:Daily Record	Dai ly Re cor d
<427 if 427 in Q5A and Country in [1]> Varlabel:Sky News (24-hour news)	Sk y Ne ws	<447 if 447 in Q5A and Country in [1]> Varlabel:Western Mail / Wales On Sunday	We ster n Mai I / Wa les On Su nda y
<428 if 428 in Q5A and Country in [1]> Varlabel:Channel 4 News	Ch an nel 4 Ne ws (C 4 Ne ws	<448 if 448 in Q5A and Country in [1]> Varlabel:The Irish News	Th e Iris h Ne ws



<429 if 429 in Q5A and Country in [1]> Varlabel:Channel 5 News	Ch an nel 5 Ne ws (C 5 Ne ws	<449 if 449 in Q5A and Country in [1]> Varlabel:Belfast Newsletter	Bel fast Ne wsl ette r
<430 if 430 in Q5A and Country in [1,37]> Varlabel:Commercial radio news) Co m me rad io ne ws (e. g. B C Tal kRdi o, Ti me s Rdio \	<450 if 450 in Q5A and Country in [1]> Varlabel:Belfast Telegraph	Bel fast Tel egr aph
<431 if 431 in Q5A and Country in [1]> Varlabel:Daily Mail/Mail on Sunday	Dai ly Ma il / Ma il on Su nd ay	<451 if 451 in Q5A and Country in [1]> Varlabel:London Evening Standard	Lon don Ev eni ng Sta nda rd
<432 if 432 in Q5A and Country in [1]> Varlabel:Sun/Sun on Sunday	Th e Su n/ Su n on Su nd	<473 if 473 in Q5A and Country in [1]> Varlabel:BBC TV News	BB C TV Ne ws
<433 if 433 in Q5A and Country in [1]> Varlabel:Daily Mirror/Sunday Mirror	Dai ly Mir ror /	<474 if 474 in Q5A and Country in [1]> Varlabel:BBC Radio News	BB C Ra dio



	Su nd ay Mir ror / Su nd ay Pe opl		Ne ws
<434 if 434 in Q5A and Country in [1]> Varlabel:The Times/Sunday Times	e Th e Ti me s / Su nd ay Ti me s	<1239 if 1239 in Q5A and Country in [1]> Varlabel:GB News (24-hour news)	GB Ne ws
<435 if 435 in Q5A and Country in [1]> Varlabel:Daily Telegraph/Sunday Telegraph	Th e Dai ly Tel egr ap h / Su nd ay Tel egr ap	<1500 if 1500 in Q5A and Country in [1]> Varlabel:Talk TV	Tal k TV
<436 if 436 in Q5A and Country in [1]> Varlabel:The Express/Sunday Express	h Th e Ex pre ss / Su nd ay Ex pre ss	<990 fixed if 990 in Q5A and Country in [1,2,3,4,9,10,11,13,14,15,16,17,20,23,26,27,2 8,282,30,31,32,33,34,35,36,37,38,39,392,40,4 02,43,41,42,44,45,46,47]> Varlabel:Regional or local newspaper	A regi ona l or loc al ne ws pap er
<437 if 437 in Q5A and Country in [1]> Varlabel:Daily Star/Star Sunday	Dai ly Sta r / Sta r Su nd ay	<991 fixed if 991 in Q5A and Country in [1,2,3,4,5,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47]> Varlabel:Other newspapers or broadcast news channels from outside \$country_text	Oth er ne ws pap ers or bro adc



			ast ne ws cha nne Is fro m out sid e \$co unt ry_t ext
<438 if 438 in Q5A and Country in [1]> Varlabel:Guardian/Observer	Th e Gu ard ian / Ob ser ver	<994 fixed if 994 in Q5A and Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18, 19,192,20,21,22,23,24,242,25,252,26,27,28,2 82,29,30,31,32,33,34,35,36,37,38,39,392,40,4 02,43,41,42,44,45,46,47]> Varlabel:Other1	\$Q 5a_ oth er1
<440 if 440 in Q5A and Country in [1]> Varlabel:The 'i' newspaper	Th e 'i' ne ws pa per	<995 fixed> Varlabel:Other2	\$Q 5a_ oth er2
<441 if 441 in Q5A and Country in [1]> Varlabel:Financial Times	Th e Fin an cial Ti me s	<998 fixed xor> Varlabel:Don't know	Do n't kno w
<442 if 442 in Q5A and Country in [1]> Varlabel:Metro (free paper)	Me tro	<999 fixed xor> Varlabel:None of these	No ne of the se
<443 if 443 in Q5A and Country in [1]> Varlabel:Economist	Ec on om ist		-

#option display logic:

<995> - If [Q5A] - Other2 is selected [if 995 in Q5A]

Base: All

Question type: **Multiple** #row order: randomize #Question display logic:

if TestQ5 and not November17TestActive



[Varlabel - Which of the following brands have you used to access news **online** in the last week (via **websites, apps, social media, and other forms of Internet access**)? Please select all that apply.]

[Q5B] Which of the following brands have you used to access news **online** in the last week (via **websites, apps, social media, and other forms of Internet access**)? Please select all that apply.

<1 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15, 16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,4 0,41,39,43,42,44,45,46]> Varlabel:BBC News online	BBC News onlin e	<445 if Country in [1] and region_UK in [11]> Varlabel:The Herald online	The Her ald onli ne
variabel: BBC News Offline 42 if Country in [1,2,3,4,5,6,7,8,9,11,12,13,17,18,19,21,22,23,24,25,26,29,28,282,30,31,32,33,36,27,34,37,38,39,392,43,41,424,45]> Varlabel: CNN.com	CNN.	<446 if Country in [1] and region_UK in [11]> Varlabel:Daily Record online	Dail y Re cor d onli ne
<3 if Country in [1,2,3,4,5,6,9,11,12,16,19,25,29,38,4 0,30,42,22]> Varlabel:New York Times	New York Time s onlin e	<447 if Country in [1] and region_UK in [10]> Varlabel:Wales online	Wal es onli ne
<5 if Country in [1,2,18,19,25,20,29,31]> Varlabel:Vice News	Vice News	<448 if Country in [1] and region_UK in [12]> Varlabel:The Irish News online	The Iris h Ne ws onli
<pre><7 if Country in [1,2,4,6,5,6,12,25,29,38,16,30,42,19] > Varlabel:Guardian online</pre>	Guar dian onlin e	<449 if Country in [1] and region_UK in [12]> Varlabel:Belfast Newsletter online	ne Belf ast Ne wsl ette r onli
<8 if Country in [1,2,3,7,8,10,18,25,24,242,20,30]> Varlabel:HuffPost	HuffP ost (Huffi ngton Post)	<450 if Country in [1] and region_UK in [12]> Varlabel:Belfast Telegraph online	ne Belf ast Tel egr aph onli ne
<9 if Country in [1,5,11,12,25,30,38,40,42,2]> Varlabel:MailOnline	Mail Onlin e (Daily Mail)	<451 if Country in [1] and region_UK in [7,8]> Varlabel:London Evening Standard online	Lon don Eve nin g Sta nda rd



<10 if Country in [1,2,3,4,6,7,8,10,12,16,17,18,19,20,2 2,24,25,30,40,41]> Varlabel:MSN News	MSN News	<458 if Country in [1]> Varlabel:The Lad Bible news	onli ne The Lad Bibl e ne
<11 if Country in [1,2,3,4,7,8,9,10,12,16,17,18,19,20,2 4,25,27,28,28,29,30,31,32,37,38,39,39,40,43,41,46]> Varlabel:Yahoo! News	Yaho o! News	<642 if Country in [22,1,47]> Varlabel:Al Jazeera online	ws Al Jaz eer a onli
<429 if Country in [1]> Varlabel:ITV News online	ITV News onlin e	<1224 if Country in [1]> Varlabel:inews.co.uk	ne ine ws. co. uk
<430 if Country in [1]> Varlabel:Sky News online	Sky News onlin e	<1399 if Country in [1]> Varlabel:The Canary	The Ca nar
<431 if Country in [1]> Varlabel:Channel 4 News online (C4 News online)	Chan nel 4 News onlin e (C4 News onlin e)	<1800 if Country in [1]> Varlabel:Commercial radio news online (e.g LBC, TalkRadio)	y Co mm erci al radi o ne ws onli ne (e.g LB C, Tal kR adi
<434 if Country in [1]> Varlabel:Sun online	The Sun onlin e	<1801 if Country in [1]> Varlabel:Daily Star online	o) Dail y Sta r onli
<435 if Country in [1]> Varlabel:Mirror online	Mirro r onlin e	<1802 if Country in [1]> Varlabel:GB News online	ne GB Ne ws onli
<436 if Country in [1]> Varlabel:The Times online	Time s onlin e	<1921 if Country in [1]> Varlabel:JOE.co.uk	ne JO E.c o.u k
<437 if Country in [1]> Varlabel:Telegraph online	Teleg raph onlin e	<990 if Country in [1,2,3,11,13,14,15,16,17,18,20,21,23,24,26,2 7,28,282,30,31,32,33,34,35,36,37,38,39,392, 40,402,43,41,42,44,45,46,47]>	Oth er regi ona I or



		Varlabel:Other regional or local newspaper website	loc al ne ws pap er we bsit
<438 if Country in [1]> Varlabel:Express online	Expr ess onlin e	<991 if Country in [1,2,3,4,5,7,8,9,10,11,12,13,14,15,16,17,18,1 9,192,20,21,22,23,24,242,25,252,26,27,28,2 82,29,30,31,32,33,34,35,36,37,38,39,392,40, 402,43,41,42,44,45,46,47]> Varlabel:Other online sites from outside \$country_text	e Oth er onli ne site s fro m out sid e \$co untr y_t;
<440 if Country in [1]> Varlabel:Independent/i100 online	Indep ende nt/Ind y100	<994 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47]> Varlabel:Other1	ext Oth er1 (op en [Q5 B_oth er1]) [op en] ple ase spe cify
<441 if Country in [1]> Varlabel:Financial Times online	Finan cial Time s onlin e	<995 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47]> Varlabel:Other2	Oth er2 (op en [Q5 B_ oth er2]) [op en] ple ase spe cify
<442 if Country in [1]> Varlabel:Metro online	Metro onlin e	<998 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,4	Do n't kno w



<443 if Country in [1]> Varlabel:Economist online	Econ omist onlin e	0,402,43,41,42,44,45,46,47]> Varlabel:Don't know <999 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46,47]> Varlabel:None of these	No ne of the se
<444 if Country in [1] and region_UK in [11]> Varlabel:Scotsman online	Scots man onlin e		

Base: Those who used any onlinenews brands last week

Question type: **Multiple** #row order: randomize #Question display logic:

if

Q5B.has_any([1,2,3,5,7,8,9,10,11,429,430,431,434,435,436,437,438,440,441,442,443,444,445,446,447,448,449,450,451,458,642,1224,1399,1800,1801,1802,1921,990,991,994,995]) [Varlabel - You said you have used the following brands to access news online in the last week...

Which of these, if any, did you use on 3 days or more? Please select all that apply.]

[Q5BI] You said you have used the following brands to access news online in the last week...

Which of these, if any, did you use on 3 days or more? Please select all that apply.

<1 if 1 in Q5B and Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,40,41,39,43,42,44,45,46]> Variabel:BBC News online	BBC News onlin e	<445 if 445 in Q5B and Country in [1]> Varlabel:The Herald online	Th e Her ald onli ne
<2 if 2 in Q5B and Country in [1,2,3,4,5,6,7,8,9,11,12,13,17,18,19, 21,22,23,24,25,26,29,28,282,30,31,3 2,33,36,27,34,37,38,39,392,43,41,42 ,44,45]> Varlabel:CNN.com	CNN. com	<446 if 446 in Q5B and Country in [1]> Varlabel:Daily Record online	Dai ly Re cor d onli ne
<3 if 3 in Q5B and Country in [1,2,3,4,5,6,9,11,12,16,19,25,29,38,4 0,30,42,22]> Varlabel:New York Times	New York Time s onlin e	<447 if 447 in Q5B and Country in [1]> Varlabel:Wales online	Wa les onli ne
<5 if 5 in Q5B and Country in [1,2,18,19,25,20,29,31]> Varlabel:Vice News	Vice News	<448 if 448 in Q5B and Country in [1]> Varlabel:The Irish News online	Th e Iris h Ne ws onli ne



<7 if 7 in Q5B and Country in [1,2,4,6,5,6,12,25,29,38,16,30,42,19] > Varlabel:Guardian online	Guar dian onlin e	<449 if 449 in Q5B and Country in [1]> Varlabel:Belfast Newsletter online	Bel fast Ne wsl ett er onli
<8 if 8 in Q5B and Country in [1,2,3,7,8,10,18,25,24,242,20,30]> Varlabel:HuffPost	HuffP ost (Huffi ngton Post)	<450 if 450 in Q5B and Country in [1]> Varlabel:Belfast Telegraph online	ne Bel fast Tel egr ap h onli
<9 if 9 in Q5B and Country in [1,5,11,12,25,30,38,40,42,2]> Varlabel:MailOnline	Mail Onlin e (Daily Mail)	<451 if 451 in Q5B and Country in [1]> Varlabel:London Evening Standard online	ne Lo nd on Ev eni ng Sta nd ard onli ne
<10 if 10 in Q5B and Country in [1,2,3,4,6,7,8,10,12,16,17,18,19,20,2 2,24,25,30,40,41]> Varlabel:MSN News	MSN News	<458 if 458 in Q5B and Country in [1]> Varlabel:The Lad Bible news	Th e La d Bib le ne
<11 if 11 in Q5B and Country in [1,2,3,4,7,8,9,10,12,16,17,18,19,20,2 4,25,27,28,28,29,30,31,32,37,38,39,39,40,43,41,46]> Varlabel:Yahoo! News	Yaho o! News	<642 if 642 in Q5B and Country in [22,1,47]> Varlabel:Al Jazeera online	WS Al Jaz eer a onli
<429 if 429 in Q5B and Country in [1]> Varlabel:ITV News online	ITV News onlin	<1224 if 1224 in Q5B and Country in [1]> Varlabel:inews.co.uk	ne ine ws. co.
<430 if 430 in Q5B and Country in [1]> Varlabel:Sky News online	e Sky News onlin e	<1399 if 1399 in Q5B and Country in [1]> Varlabel:The Canary	uk Th e Ca nar
<431 if 431 in Q5B and Country in [1]> Varlabel:Channel 4 News online (C4 News online)	Chan nel 4 News onlin e (C4 News onlin e)	<1800 if 1800 in Q5B and Country in [1]> Varlabel:Commercial radio news online (e.g LBC, TalkRadio)	y Co m me rcia I rad io ne ws



			onli ne (e. g LB C, Tal kR adi o)
<434 if 434 in Q5B and Country in [1]> Varlabel:Sun online	The Sun onlin e	<1801 if 1801 in Q5B and Country in [1]> Varlabel:Daily Star online	Dai ly Sta r onli
<435 if 435 in Q5B and Country in [1]> Varlabel:Mirror online	Mirro r onlin e	<1802 if 1802 in Q5B and Country in [1]> Varlabel:GB News online	ne GB Ne ws onli ne
<436 if 436 in Q5B and Country in [1]> Varlabel:The Times online	Time s onlin e	<1921 if 1921 in Q5B and Country in [1]> Varlabel:JOE.co.uk	JO E.c o.u k
<437 if 437 in Q5B and Country in [1]> Varlabel:Telegraph online	Teleg raph onlin e	<990 fixed if 990 in Q5B and Country in [1,2,3,11,13,14,15,16,17,18,20,21,23,24,26,2 7,28,282,30,31,32,33,34,35,36,37,38,39,392, 40,402,43,41,42,44,45,46,47]> Varlabel:Other regional or local newspaper website	Oth er reg ion al or loc al ne ws pa per we bsit e
<438 if 438 in Q5B and Country in [1]> Varlabel:Express online	Expr ess onlin e	<991 fixed if 991 in Q5B and Country in [1,2,3,4,5,7,8,9,10,11,12,13,14,15,16,17,18,1 9,192,20,21,22,23,24,242,25,252,26,27,28,2 82,29,30,31,32,33,34,35,36,37,38,39,392,40, 402,43,41,42,44,45,46,47]> Varlabel:Other online sites from outside \$country_text	Oth er onli ne site s fro m out sid e \$co unt ry_ text
<440 if 440 in Q5B and Country in [1]> Varlabel:Independent/i100 online	Indep ende nt/Ind y100	<994 fixed if 994 in Q5B and Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27,28,282,29,30,31,32,33,34,35,36,37,38,39,392,4	\$Q 5B _ot



<441 if 441 in Q5B and Country in [1]> Varlabel:Financial Times online	Finan cial Time s onlin e	0,402,43,41,42,44,45,46,47]> Varlabel:Other1 <995 fixed> Varlabel:Other2	her 1 \$Q 5B _ot her 2
<442 if 442 in Q5B and Country in [1]> Varlabel:Metro online	Metro onlin e	<998 fixed xor> Varlabel:Don't know	Do n't kno w
<443 if 443 in Q5B and Country in [1]> Varlabel:Economist online	Econ omist onlin e	<999 fixed xor> Varlabel:None of these	No ne of the se
<444 if 444 in Q5B and Country in [1]> Varlabel:Scotsman online	Scots man onlin e		

#option display logic:

<995> - If [Q5B] - Other2 is selected [if 995 in Q5B]

Base: All

Question type: **Grid** #row order: randomize

[Varlabel - We are now going to ask you about trust in the news. First we will ask you about how much you trust the news as a whole within your country. Then we will ask you about how much you trust the news that you choose to consume.<

>Please indicate your level of agreement with the following statements:]

[Q6_2016] We are now going to ask you about trust in the news. First we will ask you about how much you trust the news as a whole within your country. Then we will ask you about how much you trust the news that you choose to consume.

Please indicate your level of agreement with the following statements:

-[Q6_2016_1 fixed] Varlabel:I think you can trust most news most of the time	I think you can trust most news most of the time
-[Q6_2016_6 fixed] Varlabel:I think I can trust most of the news I consume most of the time	I think I can trust most of the news I consume most of the time
<1> Varlabel:Strongly disagree	Strongly disagree
<2> Varlabel:Tend to disagree	Tend to disagree
<3> Varlabel:Neither agree nor disagree	Neither agree nor disagree



<4> Varlabel:Tend to Tend to agree agree
<5> Varlabel:Strongly Strongly agree agree

Base: All

Question type: **Dyngrid** #row order: randomize

[Q1_TRUST_REASON_2024] Still thinking about trust in news...how <u>important or unimportant</u> are the following to you when it comes to deciding which news outlets to trust?

-	Whether they have a long history
[Q1_TRUST_REASON_2024	
- [Q1_TRUST_REASON_2024	Whether they have high journalistic standards
-	Whether they are too negative
[Q1_TRUST_REASON_2024	,
-	Whether they are biased
[Q1_TRUST_REASON_2024]	[4] Whether they exaggerate or sensationalise
[Q1_TRUST_REASON_2024	, 55
	Whether they are transparent about how the news is made
[Q1_TRUST_REASON_2024	- -
- [Q1_TRUST_REASON_2024	Whether their values are the same as mine
-	Whether they represent people like me fairly
[Q1_TRUST_REASON_2024]	_8]
•	unimportant
<4> Some	what unimportant
<3> Neith	er important nor unimportant
<2> Some	what important
<1> Very	mportant
<6> Don't	know

Base: All

Question type: **Grid** #row order: randomize

[Varlabel - How trustworthy would you say <u>news</u> from the following brands is? Please use the scale below, where 0 is 'not at all trustworthy' and 10 is 'completely trustworthy'.]

[Q6_2018_trust] How trustworthy would you say <u>news</u> from the following brands is? Please use the scale below, where 0 is 'not at all trustworthy' and 10 is 'completely trustworthy'.

-[Q6_2018_trust_1 if Country in	BBC News	-[Q6_2018_trust_9 if Country in [1]] Varlabel:Daily Telegraph	The Daily Telegraph
[1,11,38,2,25,42,39,44]]		variabei.Daily Telegraph	relegraph
Varlabel:BBC News			
-[Q6_2018_trust_2 if	ITV News	-[Q6_2018_trust_12 if Country in [1]]	Daily
Country in [1]]		Varlabel:Daily Mirror	Mirror
Varlabel:ITV News			
-[Q6_2018_trust_3 if	Sky News	-[Q6_2018_trust_13 if Country in [1]]	The Sun
Country in [1]]		Varlabel:Sun	
Varlabel:Sky News			



-[Q6_2018_trus Country in [1]] Varlabel:Chanr News	_	Channel 4 News		8_trust_579 if Coul Financial Times	ntry in [1]]	Financial Times
-[Q6_2018_trus Country in [1]] Varlabel:Daily Mail/MailOnline	_	Daily Mail / MailOnline	$[1,2,\overline{2}8,40]$	8_trust_628 if Cou 0,11,5,20,38,25,12, _ocal or regional ne	26,19,31,46]]	Local or regional newspaper
-[Q6_2018_trus Country in [1]] Varlabel:Guard	st_6 if	The Guardian	-[Q6_201 Varlabel:	8_trust_900 if Coui FalkTV	ntry in [1]]	TalkTV
-[Q6_2018_trus Country in [1]] Varlabel:Indepe	st_7 if	Independent	-[Q6_201 Varlabel:0	8_trust_901 if Coul GB News	ntry in [1]]	GB News
-[Q6_2018_trus Country in [1]] Varlabel:The Ti	st_8 if	The Times/ Sunday Times				
<1> Varlabel:0-		all trustworthy		<7> Varlabel:6	6	
Not at all trustworthy						
<2> Varlabel:1	1			<8> Varlabel:7	7	
<3> Varlabel:2	2			<9> Varlabel:8	8	
<4> Varlabel:3	3			<10> Varlabel:9	9	
<5> Varlabel:4	4			<11> Varlabel:10- Completely trustworthy	10- Complete trustworthy	ely
<6> Varlabel:5- Neither trustworthy nor untrustworthy	5- Neithe untrustw	er trustworthy nor orthy		<999> Varlabel:Haven't heard of this brand	Haven't hear brand	d of this

Base: All

Question type: Grid #row order: randomize

[Q6_platform_trust_2024] Still thinking about trust, how <u>easy or difficult</u> is it for YOU to tell apart <u>trustworthy versus untrustworthy</u> news and information on each of the following platforms?

-[Q6_platform_trust_202	24_1]	Facebook
-[Q6_platform_trust_202	24_2]	X (formerly Twitter)
-[Q6_platform_trust_202	24_3]	YouTube
-[Q6_platform_trust_202	24_4]	Instagram
-[Q6_platform_trust_202	24_5]	WhatsApp
-[Q6_platform_trust_202	24_6]	Google search
-[Q6_platform_trust_202	24_7]	LinkedIn
-[Q6_platform_trust_202	.4_8 if	TikTok
Country not in [30,42]]		
<5>	Very difficul	lt

<4> Somewhat difficult



<3> Neither easy nor difficult

<2> Somewhat easy <1> Very easy <6> Don't know

<7> I do not use this platform

Base: All

Question type: Single

[Varlabel - Please indicate your level of agreement with the following statement. "Thinking about online news, I am concerned about what is real and what is fake on the internet."]

[Q_FAKE_NEWS_1] Please indicate your level of agreement with the following statement. "Thinking about online news, I am concerned about what is real and what is fake on the internet."

<1> Varlabel:Strongly Strongly disagree

disagree

<2> Varlabel: Tend to Tend to disagree

disagree

<3> Varlabel:Neither Neither agree nor disagree

agree nor disagree

<4> Variabel:Tend to Tend to agree

agree

<5> Variabel:Strongly Strongly agree

agree

Base: All

Question type: **Multiple** #row order: randomize #Question display logic:

if Country in

[2,1,4,3,7,8,16,12,22,23,6,5,19,18,24,17,21,32,14,13,31,33,20,37,15,9,26,27,30,28,29,11,25,10,36,35,34,38,39,40,41,42,43,44,45,46,47]

[Q_FAKE_NEWS_2021a] Have you seen **false or misleading information** about any of the following topics, in the last week? Please select all that apply.

<1> Politics

<2 fixed> Coronavirus (COVID-19)
<3 fixed> Other health issues

<5> Immigration

<6> Economics, cost of living

<7> Climate change or the environment

<8> War in Ukraine

<9> Israel-Palestine conflict

<995 fixed> Other (open [Q FAKE NEWS 2021a other]) [open] please specify

Variabel:Other

(please specify)

<999 fixed xor> None of these

Varlabel:None of

these

<998 fixed xor> Don't know



Base: All

Question type: Single #Question display logic:

if Country in

[2,1,4,3,7,8,16,12,22,23,6,5,19,18,24,17,21,32,14,13,31,33,20,37,9,26,27,30,28,29,11,25,10, 36,35,34,40,41,43,45,47]

[Varlabel - Have you paid for ONLINE news content, or accessed a paid for ONLINE news service _in the last year_? (This could be a digital subscription, combined digital/print subscription, a donation, or one off payment for an article or app or e-edition]

[Q7a] Have you paid for ONLINE news content, or accessed a paid for ONLINE news service _in the last year_? (This could be a digital subscription, combined digital/print subscription, a donation, or one off payment for an article or app or e-edition)

<1> Varlabel:Yes Yes <2> Varlabel:No No

<3> Varlabel:Don't Don't know

know

Base: Those who have accessed paid for online news content in the last year

Question type: Multiple #row order: randomize #Question display logic:

If [Q7a] - Yes is selected [if Q7a == 1]

[Varlabel - You said you have accessed paid for ONLINE news content in the last year... Which, if any, of the following ways have you used to pay for ONLINE news content in the last year? Please select all that apply.]

[Q7ai] You said you have accessed paid for ONLINE news content in the last year...

Which, if any, of the following ways have you used to pay for ONLINE news content in the last year? Please select all that apply.

a single _one-off payment_ to access a single article or edition <3> Varlabel:I made an ongoing

I made an ongoing payment (subscription or membership) for a digital

I made a single _one-off payment_ to access a single article or edition

news service - eg monthly, quarterly or annual payment

payment (subscription or membership) for a digital news service eg monthly, quarterly or annual payment <6> Varlabel:I pay for digital news access

<1> Varlabel:I made

I pay for digital news access as part of a print-digital bundle, or I get it for

free as part of a print subscription

as part of a printdigital bundle, or I get it for free as part of a print subscription <5> Varlabel: | get

I get free digital news access as part of a subscription to something else

(e.g. broadband, phone, cable) free digital news

access as part of a



subscription to something else (e.g. broadband, phone,

cable)

<7> Someone else paid for me to subscribe or access a digital news service

Varlabel:Someone else paid for me to subscribe or access a digital news service

<9> Varlabel:I have I have made a donation to support a digital news service

made a donation to support a digital news

service

<995 fixed> Other

Varlabel:Other

Base: Those who have made a regular payment to a digital news service in last year

Question type: **Dropdown** #Question display logic:

if Q7ai.has any([3,6]) and Country in

[2,1,4,3,7,8,16,12,22,23,6,5,19,18,24,17,21,14,13,31,33,20,37,9,26,30,11,25,10,36,38,40,41,42,43,45]

[Varlabel - You said you have paid a subscription/membership to a digital news service in the last year. How many different providers do you pay money to in this way?]

[Q7_SUBS] You said you have paid a subscription/membership to a **digital news service** in the last year. How many <u>different news providers</u> do you pay money to in this way?

<1> Varlabel:0 0 <2> Varlabel:1 1 <3> Varlabel:2 2 <4> Varlabel:3 3 <5> Varlabel:4 4 <6> Varlabel:5 5

<7> Varlabel:more more than 5

than 5

Base: Those who have made a regular payment to a digital news service in last year

Question type: **Multiple** #row order: randomize #Question display logic:

if Q7ai.has any([3,6]) and Country in [2,1,4,3,7,8,16,12,22,23,6,5,19,18,24,17,13,9,11,25]

[Q7_SUBS_name_2022] You said you have paid a subscription/membership to a digital news service in the last year... Which of the following did you subscribe to? Please select all that apply.

<1 if Country in
[1]>
Varlabel:Apple+
(premium news
articles)

Apple+ (premium news articles)

<178 if Country in [1,12,25,13]> Varlabel:Economist

Economist



<2 if Country in [1]> Varlabel:Daily Mail/Mail+	Daily Mail/Mail+	<179 if Country in [1,2,12,25,13]> Varlabel:New York Times	New York Times
<3 if Country in [1]> Varlabel:New Statesman	New Statesman	<210 if Country in [1]> Varlabel:Independent Premium	Independent Premium
<4 if Country in [1]> Varlabel:Spectator	Spectator	<990 fixed> Varlabel:Other local or regional news brand (e.g. a local, city or regional newspaper)	Other local or regional news brand (e.g. a local, city or regional newspaper)
<5 if Country in [1,2]> Varlabel:The Athletic	The Athletic	<991 fixed> Varlabel:International brand (e.g. New York Times, Washington Post, Wall St Journal, Le Monde)	International brand (e.g. Washington Post, Wall St Journal, Le Monde)
<6 if Country in [1]> Varlabel:Tortoise media	Tortoise media	<992 fixed> Varlabel:An individual journalist (e.g. via a newsletter/own website)	An individual journalist (e.g. via a newsletter/own website)
<173 if Country in [1,11,12]> Varlabel:Telegraph	Telegraph	<pre><993 fixed> Varlabel:An individual journalist (e.g. a podcaster, a youtuber, etc.)</pre>	An individual journalist (e.g. a podcaster, a youtuber, etc.)
<174 if Country in [1,12,2]> Varlabel:Guardian	Guardian	<995 fixed> Varlabel:Other (please specify)	Other (please specify) (open [Q7_SUBS_name_2022_other]) [open]
<175 if Country in [1,12]> Varlabel:The Times/Sunday Times	The Times/Sunday Times	<998 fixed xor> Varlabel:Don't know	Don't know
<176 if Country in [1,2,12,13]> Varlabel:Financial Times	Financial Times		

Base: All those who pay for news online

Question type: **Single** #Question display logic:

If [Q7a] - Yes is selected [if Q7a == 1]

[Q1a_Pay_2024] You said that you pay for an online news subscription. How much does your MAIN online news subscription cost you per month?

<1>	£1 or less per month
<2>	More than £1 up to £5 per month
<3>	More than £5 up to £10 per month
<4>	More than £10 up to £15 per month
<5>	More than £15 up to £20 per month



<6>	More than £20 up to £25 per month
<7>	More than £25 up to £30 per month
<8>	More than £30 up to £35 per month
<9>	More than £35 per month
<10>	Don't know / I'm not sure right now

Base: All those who don't pay for news online

Question type: **Single** #Question display logic:

If [Q7a] - No is selected [if Q7a == 2]

[Q1b_Pay_2024] You said you don't currently pay for online news. If you <u>were</u> to pay for online news, what is a <u>fair price</u> that you would be happy paying, if anything?

<1>	£1 or less per month
<2>	More than £1 up to £5 per month
<3>	More than £5 up to £10 per month
<4>	More than £10 up to £15 per month
<5>	More than £15 up to £20 per month
<6>	More than £20 up to £25 per month
<7>	More than £25 up to £30 per month
<8>	More than £30 up to £35 per month
<9>	More than £35 per month
<10>	Not applicable – I wouldn't consider paying for online news

#order: custom(\$order_Q1_Q2_Needs_2024)

Base: All

Question type: Grid

#row order: randomize(Rand8) #column order: reverse

[Q1_Needs_2024] Thinking about the role that news plays in your life, <u>how important or</u> unimportant are each of the following...

-[Q1_Needs_2024_1]	News that keeps me up to date with what's going on
-[Q1_Needs_2024_2]	News that helps me learn more about topics and events
-[Q1_Needs_2024_3]	News that offers different perspectives on topical issues
-[Q1_Needs_2024_4]	News that is entertaining
-[Q1_Needs_2024_5]	News that makes me feel better about the world
-[Q1_Needs_2024_6]	News that provides practical information and advice for day-to-day life
-[Q1_Needs_2024_7]	News that makes me feel connected to others in society
-[Q1_Needs_2024_8]	News that keeps me engaged with issues in society
<1>	Very important
<2>	Somewhat important
<3>	Neither important nor unimportant
<4>	Somewhat unimportant
<5>	Very unimportant
<6 fixed>	Don't know



Base: All

Question type: Grid

#row order: randomize(Rand8) #column order: reverse

[Q2_Needs_2024] Thinking about the role that news plays in your life, in your opinion how good or bad is the news media at providing you with each of the following?

News that keeps me up to date with what's going on -[Q2 Needs 2024 1] -[Q2 Needs 2024 2] News that helps me learn more about topics and events -[Q2_Needs_2024_3] News that offers different perspectives on topical issues -[Q2_Needs_2024_4] News that is entertaining -[Q2_Needs_2024_5] News that makes me feel better about the world -[Q2_Needs_2024_6] News that provides practical information and advice for day-to-day life -[Q2 Needs 2024 7] News that makes me feel connected to others in society -[Q2 Needs 2024 8] News that keeps me engaged with issues in society <1> Very good <2> Somewhat good <3> Neither good nor bad <4> Somewhat bad <5> Very bad <6 fixed> Don't know

Base: All

Question type: **Dyngrid**

#row order: randomize(ITRAND6) [Varlabel - Q8 device ownership]

[Q8A_2023_V2] Do you ever use the following device for ANY purpose?

-[Q8A_2023_V2_1] Smartphone (e.g. Apple, Samsung, LG, Huawei, Sony, Oppo, Xiaomi etc.) Varlabel:Smartphone (e.g. Apple, Samsung, LG, Huawei, Sony, Oppo, Xiaomi etc.) -[Q8A_2023_V2_2] Voice activated speaker (e.g. Amazon Echo, Google Home, Apple Varlabel:Voice HomePod) activated speaker (e.g., Amazon Echo, Google Home, Apple HomePod) -[Q8A 2023 V2 3] Laptop or desktop computer (at work or home) Varlabel:Laptop or desktop computer (at work or home) Tablet computer (e.g. Amazon Fire, iPad, iPad Air, iPad mini, Asus -[Q8A_2023_V2_4] Varlabel:Tablet ZenPad, Samsung Galaxy, etc.) computer (e.g., Amazon Fire, iPad, iPad Air, iPad mini, Asus ZenPad, Samsung Galaxy, etc.) -[Q8A 2023 V2 5] Smart watch or wristband that connects to the internet Varlabel:Smart watch or wristband that



connects to the internet

Yes, I do <1> <2> No, I don't

Question type: Text

We are now going to ask you whether you have used each of these devices to access any form of NEWS in the past week.

Base: All

Question type: **Dyngrid**

#row order: randomize(ITRAND6) [Varlabel - Q8 device ownership v2]

[Q8B 2023 V2] Have you used the following device to access NEWS in the last week?

-[Q8B_2023_V2_1] Smartphone (e.g. Apple, Samsung, LG, Huawei, Sony, Oppo, Xiaomi etc.)

Varlabel:Smartphone

(e.g. Apple, Samsung, LG,

Huawei, Sony, Oppo,

Xiaomi etc.)

-[Q8B_2023_V2_2] Voice activated speaker (e.g. Amazon Echo, Google Home, Apple

Varlabel:Voice HomePod)

activated speaker (e.g., Amazon Echo, Google Home, Apple

HomePod)

-[Q8B 2023 V2 3] Laptop or desktop computer (at work or home)

Varlabel:Laptop or desktop computer (at work or home)

-[Q8B 2023 V2 4]

Tablet computer (e.g. Amazon Fire, iPad, iPad Air, iPad mini, Asus

Varlabel:Tablet ZenPad, Samsung Galaxy, etc.)

computer (e.g., Amazon Fire, iPad, iPad Air, iPad mini, Asus ZenPad, Samsung Galaxy,

etc.)

-[Q8B 2023 V2 5] Smart watch or wristband that connects to the internet

Varlabel:Smart watch or wristband that connects to the

internet

<1> Yes, I have <2> No, I haven't

Base: Those who use any devices for news

Question type: Single

#row order: randomize(ITRAND6)



[Varlabel - You've said you use the following devices to access news in the _last week_, which is your MAIN way of accessing online news?]

[UK8b6 5 2023 V2] You've said you use the following devices to access news in the last week, which is your MAIN way of accessing online news?

<1>	Smartphone (e.g. Apple, Samsung, LG, Huawei, Sony, Oppo, Xiaomi etc.)
-----	-----------------------------------------------------------------------

<2> Voice activated speaker (e.g. Amazon Echo, Google Home, Apple

HomePod)

None of these

<3> Laptop or desktop computer (at work or home)

<4> Tablet computer (e.g. Amazon Fire, iPad, iPad Air, iPad mini, Asus

ZenPad, Samsung Galaxy, etc.)

<5> Smart watch or wristband that connects to the internet

<999 fixed xor>

Varlabel:None of

these

<998 fixed xor> Don't know

Varlabel:Don't know

Question type: Text

Now we're going to ask you questions about how you typically start your online news sessions.

Base: All

Question type: Multiple #row order: randomize

[Varlabel - Thinking about how you got news online (via computer, mobile or any device) in the last week_, which were the ways in which you came across news stories? Please select all that apply.]

[Q10] Thinking about how you got news online (via computer, mobile or any device) in the last week , which were the ways in which you came across news stories? Please select all that apply.

<1> Varlabel:Went directly to a	Went direct
news website or app (e.g. BBC	Guardian, N
News, Guardian, MailOnline,	

tly to a news website or app (e.g. BBC News,

MailOnline, HuffPost)

HuffPost)

<2 fixed> Varlabel:Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website

Used a search engine (e.g. Google, Bing) and typed in a

keyword for the name of a particular website

<3 fixed> Varlabel:Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story

Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story

<4> Varlabel:Used a newsreader site or 'app' that aggregates news

and came across news that way

Used a newsreader site or 'app' that aggregates news links (e.g. Google News, Flipboard, Apple News, Upday)

links (e.g. Google News, Flipboard, Apple News, Upday) <5> Varlabel:Used social media

Used social media and came across news that way (e.g.

Facebook, X (formerly Twitter), YouTube, Instagram)



(e.g. Facebook, X (formerly Twitter), YouTube, Instagram) <6> Varlabel:Got news via an email newsletter or email alert <7> Variabel:Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre) <995 fixed> Varlabel:Other <998 fixed xor> Varlabel:Don't know <997 fixed xor if 999 in Q3>

Varlabel: I haven't used online

Got news via an email newsletter or email alert

Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre)

Other (open [Q10 other]) [open] please specify Don't know

I haven't used online news in the last week

Base: All who came across news in last week

Question type: Single #Question display logic:

news in the last week

if (Q10.has any([1,2,3,4,5,6,7,995])) and (len(Q10)>1)

[Varlabel - Which of these was the **MAIN** way in which you came across news in the last week?1

[Q10a new2017] Which of these was the **MAIN** way in which you came across news in the last week?

<1 if 1 in Q10> Varlabel:Went directly to a news website or app (e.g. BBC News, Guardian, MailOnline, HuffPost) <2 if 2 in Q10> Varlabel:Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website <3 if 3 in Q10> Varlabel:Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story

Went directly to a news website or app (e.g. BBC News, Guardian, MailOnline, HuffPost)

Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website

<4 if 4 in Q10> Varlabel:Used a newsreader site or 'app' that aggregates news links (e.g.

Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story

Google News, Flipboard, Apple News, Upday) <5 if 5 in Q10> Varlabel:Used social media and came across

Used a newsreader site or 'app' that aggregates news links (e.g. Google News, Flipboard, Apple News, Upday)

news that way (e.g. Facebook, X (formerly Twitter), YouTube, Instagram)

Used social media and came across news that way (e.g. Facebook, X (formerly Twitter), YouTube, Instagram)

<6 if 6 in Q10> Varlabel:Got news via an email newsletter or email alert

Got news via an email newsletter or email alert

<7 if 7 in Q10> Varlabel:Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre)

Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre)

<995 fixed> Varlabel:Other <998 fixed xor> Varlabel:Don't know

\$Q10 other Don't know



#option display logic:

<995> - If [Q10] - Other is selected [if 995 in Q10]

Base: All

Question type: Multiple #row order: randomize

[Varlabel - When using the internet for news, have you used any of the following sites or mobile apps that aggregate different news links in the _last week?_ Please select all that apply.]

[Q10c_2016] When using the internet for news, have you used any of the following sites or mobile apps that aggregate different news links in the _last week?_ Please select all that apply.

< 3 if Country in

[1,2,3,4,5,6,7,9,10,11,12,13,14,15,16,17,18,19,21,25,22,23,24,28,29,34,40,42,31,32,3 3,30,36,35,34,37,38,27,20,39,43,45,41,44,46,47]> Varlabel: Apple News (the app called News or the news stories that appear when you swipe right on an iPhone, iPad)

Apple
News (the app called News or the news stories that appear when you swipe right on an iPhone, iPad)
Flipboard

<7 if Country in

[1,2,3,4,5,6,7,8,9,10,11,12,14,15,16,17,18,19,25,21,22,23,24,20,29,28,30,31,32,33,27,35,36,34,13,37,38,39,40,43,41,42,44]> Varlabel:Flipboard (including the Briefing App) <8 if Country in [1,2,9]> Varlabel:SmartNews

SmartNew

s

<11 if Country in

[1,2,3,4,5,6,9,10,11,12,13,14,15,16,17,18,19,25,21,22,23,24,20,29,28,30,31,32,33,27,35,36,34,37,38,40,39,43,42,44]> Varlabel:Snapchat Discover (the section of Snapchat with branded content from brands like CNN, Cosmopolitan etc)

Snapchat Discover (the section of Snapchat with branded content from brands like CNN, Cosmopoli

<56 if Country in

[1,2,3,4,5,6,7,8,9,11,12,14,15,16,17,18,19,20,21,22,23,24,25,27,28,29,30,31,32,33,34,35,36,23,13,10,37,38,40,39]> Variabel: Upday (app available on many Android phones that aggregates news sources)

Upday (app available on many Android phones that aggregate

tan etc)

s news sources)



<1 fixed if Country in

[1,2,3,4,5,6,7,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,3 2,33,34,35,36,37,38,39,40,43,41,42,44,45,46,47]> Varlabel: Google News (NB only tick this option if you visit the Google News site/app, not news stories you find within the MAIN Google search results page)

Google News (NB only tick this option if you visit the Google News site/app,

not news stories you find within the MAIN

Google search results page)

Other

(open

<995 fixed if Country in

Varlabel:Other

 $\begin{array}{l} [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27\\ ,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46] > \end{array}$

[Q10c_20 16_other]) [open] please specify

Don't

know

None of

these

<998 fixed xor if Country in

[1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27

,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46]>

Varlabel:Don't know

<999 fixed xor if Country in

[1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,27]

,28,282,29,30,31,32,33,34,35,36,37,38,39,392,40,402,43,41,42,44,45,46]>

Varlabel:None of these

Base: All

Question type: **Multiple** #row order: randomize #Question display logic:

if Country in [2,1,4,3,7,8,16,12,22,23,6,5,19,18,24,17,32,14,13,9,26,11,25,10,36] [Varlabel - A podcast is an episodic series of digital audio files, which you can download, subscribe or listen to.

Which of the following types of podcast have you listened to in the _last month_? Please select all that apply.]

[Q11F_2018] A podcast is an episodic series of digital audio files, which you can download, subscribe or listen to.

Which of the following types of podcast have you listened to in the _last month_? Please select all that apply.

<1> Varlabel: A podcast about news, politics, international events

podcast about news, politics, international

events

<2> Varlabel:A A podcast about contemporary life (e.g. crime, societal issues)

podcast about contemporary life

Page33/44



(e.g. crime, societal

issues)

<3> Varlabel: A podcast about specialist subjects (e.g. science and technology, business,

podcast about media, health, history)

specialist subjects (e.g. science and technology, business, media, health)

<4> Varlabel: A podcast about sport

podcast about sport

<5> Varlabel: A podcast about lifestyle (e.g. food, fashion, arts, literature, travel, fun)

podcast about lifestyle (e.g. food, fashion, arts,

literature, travel, fun)

<6 fixed xor> I haven't listened to a podcast in the last month

Varlabel:I haven't listened to a podcast in the last month

Base: All

Question type: Grid

#row order: reverse #column order: reverse

[Q11_video_2024_GRID] Thinking about when you have used online videos <u>about news-related issues</u> – e.g. via a computer, smartphone or tablet – how often, if at all, do you watch the following?

Live online video stream(s) (e.g. breaking news event or live

[Q11_video_2024_GRID_1] discussion)

Short online news video(s) (a few minutes or less)

[Q11_video_2024_GRID_2]

Longer online news video(s)

[Q11_video_2024_GRID_3]

<1> Several times a day

<2> Every day

<3> 4 to 6 days a week
<4> 2 to 3 days a week
<5> Once a week

<6> Less often than once a week

<7> Never
<98 fixed> Don't know

Base: All who consume news related videos

Question type: **Multiple** #row order: randomize #Question display logic:

if Q11_video_2024_GRID_1 in [1,2,3,4,5,6] or Q11_video_2024_GRID_2 in [1,2,3,4,5,6] or Q11_video_2024_GRID_3 in [1,2,3,4,5,6]

[Q11_video_2024_topics] Thinking about when you have used online videos <u>about news-related issues</u>, in the last few weeks which of the following do you watch most often? Select all that apply.



<1>	National politics	<8>	Science and technology
<2>	International news	<9>	Lifestyle (sport, arts, culture)
<3>	Business/Economics	<10>	Entertainment and celebrity
<4>	Crime and security	<11>	Fun news
<5>	Education	<12	Other (Please specify) (open
		fixed>	[Q11_video_2024_topics_Other]) [open]
<6>	Environment/climate	<13	Don't know
		fixed	
		xor>	
<7>	Health and wellbeing		

Base: All who consume news related videos

Question type: **Single** #row order: randomize #Question display logic:

if Q11_video_2024_GRID_1 in [1,2,3,4,5,6] or Q11_video_2024_GRID_2 in [1,2,3,4,5,6] or Q11_video_2024_GRID_3 in [1,2,3,4,5,6]

[Q11_video_2024_channel] Which is the source you use **most**, when it comes to <u>watching</u> news related videos online?

<1>	Facebook
<2>	YouTube
<3>	TikTok
<4>	Instagram
<5>	Snapchat
<6>	Twitch
<7>	News website or app
<10>	X (formerly Twitter)
<8 fixed>	Other (Please specify) (open [Q11 video 2024 channel Other]) [oper

Base: All who consume news related videos

Don't know

Question type: Open

#any

<9 fixed>

#Question display logic:

if Q11_video_2024_GRID_1 in [1,2,3,4,5,6] or Q11_video_2024_GRID_2 in [1,2,3,4,5,6] or Q11_video_2024_GRID_3 in [1,2,3,4,5,6]

[Q11_video_open_2024] You say you consume video news most via \$Q11_video_open_2024_pipe. Can you explain in a sentence or two what you like about the videos you consume there?

Don't know

Base: All

Question type: Multiple

#row order: randomize #Columns: 2 #Response Options Layout: horizontal [Varlabel - Which, if any, of the following have you used for _any purpose_ in the _last week ? Please select all that apply.]



[Q12A] Which, if any, of the following have you used for _any purpose_ in the _last week_? Please select all that apply.

<2 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17, 18,19,20,21,22,23,24,25,26,29,28,30,31,3 2,33,27,35,36,34,37,38,40,39,43,41,42,44, 45,46,47]> Varlabel:LinkedIn	Lin ke dIn	<50 fixed if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,1 7,18,19,20,21,22,23,24,25,26,29,28,30,3 1,32,33,27,35,36,34,37,38,40,39,43,41,4 2,44,45,46,47]> Varlabel:Facebook Messenger	Fac ebo ok Mes sen ger
<4 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17, 18,19,20,21,22,23,24,25,26,29,28,30,31,3 2,33,27,35,36,34,37,38,40,39,43,41,42,44, 45,46,47]> Varlabel:X (formerly Twitter)	X (fo rm erl y Tw itte	<76 if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,1 7,18,19,20,21,22,23,24,25,26,29,28,31,3 2,33,27,35,36,34,37,38,40,39,43,41,44,4 5,46,47]> Varlabel:TikTok	Tik Tok
<5 if Country in	r) Yo	<79 if Country in	Nex
		<78 if Country in	
[1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17, 18,19,20,21,22,23,24,25,26,29,28,30,31,3 2,33,27,35,36,34,37,38,40,39,392,43,41,4 2,44,45,46,47]> Varlabel:YouTube	uT ub e	[1,2,3,5,9,10,13,16,17,18,20,21,23,25,30, 32,33,35,36,34,37]> Varlabel:Nextdoor	tdo or
<7 if Country in	Ins	<82 if Country in	Dis
[1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,	tag	[1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,1	cor
18,19,20,21,22,23,24,25,26,29,28,30,31,3	ra	7,18,19,20,21,22,23,25,26,28,29,23,31,3	d
2,33,27,35,36,34,37,38,40,39,392,43,41,4	m	2,33,35,37,43,40,46]> Varlabel:Discord	u
2,44,45,46,47]> Varlabel:Instagram	•••	2,00,00,01,10,10,10]	
<9 if Country in	Re	<90 if Country in	Twit
[1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,	ddi	[1,2,3,4,5,6,7,8,9,10,11,12,14,15,16,17,1	ch
18,19,20,21,22,23,24,25,28,29,30,31,32,3	t	8,19,20,22,23,25,26,29,31,32,34,35,36,3	
3,34,35,36,37,38,40,39,42,43,41,44,45,46,	•	7,38,41,45,40]> Varlabel:Twitch	
47]> Varlabel:Reddit		1,00,11,10,10p Valiabol.1Witon	
<13 if Country in	Pi	<154 if Country in [1,2,4,42,8,11]>	Mas
[1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,	nte	Varlabel:Mastodon	tod
18,19,20,21,22,23,24,25,26,29,28,30,31,3	res	variabol.iviabloadii	on
2,33,27,35,36,34,37,38,40,39,392,43,41,4	t		011
2,45,46,44,47]> Varlabel:Pinterest	•		
<15 if Country in	W	<159 if Country in	Thr
[1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,	hat	[1,2,3,4,5,6,7,8,10,12,11,13,14,16,15,17,	ead
18,19,20,21,22,23,24,25,29,28,30,31,32,3	sA	18,19,25,21,22,23,24,	S
3,27,35,36,34,37,38,40,39,392,43,41,42,4	pp	28,29,30,31,32,33,34,35,36,37,38,27,20,	
4,45,46,26,47]> Varlabel:WhatsApp		9,40,26,39,392,45,43,41,44,42,46,47]>	
		Varlabel:Threads	
<17 if Country in	Vi	<160 if Country in [1,2,4,8,12,11]>	Blu
[1,2,3,5,6,7,9,10,11,12,13,14,16,17,18,19,	be	Varlabel:BlueSky	eSk
20,21,22,23,24,25,28,30,31,32,33,35,36,3	r	•	у
4,37,38,40,39]> Varlabel: Viber			,
<18 if Country in	Sn	<161 if Country in [1,2]>	Ru
[1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,	ар	Varlabel:Rumble	mbl
18,19,20,21,22,23,24,25,26,29,28,30,31,3	ch		e
2,33,27,35,36,34,37,38,40,39,43,41,42,44,	at		_
45,46,47]> Varlabel:Snapchat			
<40 if Country in	Tel	<995 fixed> Varlabel:Other	Oth
[1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,	eg		er
18,19,20,21,22,23,24,25,26,28,29,31,32,3	ra		(op
3,27,35,36,34,30,37,38,39,40,41,43,42,44,	m		en
45,46,47]> Varlabel:Telegram			[Q1
, , , g			2A_
			oth
		Dag	00.1



[op en]

			plea se spe cify
<42 if Country in [1,3,5,6,7,9,11,13,16,17,18,20,21,23,24,25,28,29,30,31,32,33,27,35,36,34,38,37,39,3	W eC hat	<998 fixed xor> Varlabel:Don't know	Don 't kno
92,40,43]> Varlabel:WeChat <47 if Country in [1,5,6,12,13,16,19,20,21,22,37,40,4,27,42, 16,2,31,33,43,15,29]> Varlabel:Signal	Si gn al	<999 fixed xor> Varlabel:None of these	W Non e of thes e
<1 fixed if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17, 18,19,20,21,22,23,24,25,26,29,28,30,31,3 2,33,27,35,36,34,37,38,39,40,43,41,42,44, 45,46,47]> Varlabel:Facebook	Fa ce bo ok		C

Base: All

Question type: Multiple

#row order: randomize #Columns: 2

#Question display logic:

if Q12A and not Q12A.has_any([998,999])

[Varlabel - Which, if any, of the following have you used for finding, reading, watching, sharing or discussing _news_ in _the last week_? Please select all that apply.]

[Q12B] Which, if any, of the following have you used for finding, reading, watching, sharing or discussing _news_ in _the last week_? Please select all that apply.

<2 if 2 in Q12A> Varlabel:LinkedIn	LinkedIn	<50 fixed if 50 in Q12A> Varlabel:Facebook Messenger	Facebook Messenger
<4 if 4 in Q12A> Varlabel:X (formerly Twitter)	X (formerly Twitter)	<76 if 76 in Q12A> Varlabel:TikTok	TikTok
<5 if 5 in Q12A> Varlabel:YouTube	YouTube	<78 if 78 in Q12A> Varlabel:Nextdoor	Nextdoor
<7 if 7 in Q12A> Varlabel:Instagram	Instagram	<82 if 82 in Q12A> Varlabel:Discord	Discord
<9 if 9 in Q12A> Varlabel:Reddit	Reddit	<90 if 90 in Q12A> Varlabel:Twitch	Twitch
<13 if 13 in Q12A> Varlabel:Pinterest	Pinterest	<154 if 154 in Q12A> Varlabel:Mastodon	Mastodon
<15 if 15 in Q12A> Varlabel:WhatsApp	WhatsApp	<159 if 159 in Q12A> Varlabel:Threads	Threads



Rumble

<17 if 17 in Viber <160 if 160 in BlueSky

Q12A> Q12A>

Varlabel:Viber Varlabel:BlueSky <18 if 18 in Snapchat <161 if 161 in

Q12A> Q12A>

Varlabel:Snapchat Varlabel:Rumble <40 if 40 in Telegram <995 fixed> \$Q12A other

Q12A> Varlabel:Other Varlabel:Telegram

<42 if 42 in WeChat <998 fixed xor> Don't know

Q12A> Varlabel:Don't Varlabel:WeChat know

<47 if 47 in Signal <999 fixed xor> None of these

Q12A> Variabel:None of

Varlabel:Signal these

<1 fixed if 1 in Facebook

Q12A>

Varlabel:Facebook

#option display logic:

<995> - If [Q12A] - Other is selected [if 995 in Q12A]

#Question display logic:

if Q12B.has_any([1,4,5,7,18,76])

Question type: **Multiple** #row order: randomize #Question display logic:

If [Q12 Social source] - Facebook is selected [if Q12 Social source == 1]

[Q12_Social_sources_Facebook] You said that you use **Facebook** for news... When it comes to news on **Facebook**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

Question type: **Multiple** #row order: randomize #Question display logic:

If [Q12_Social_source] - X (formerly Twitter) is selected [if Q12_Social_source == 4]

[Q12_Social_sources_Twitter] You said that you use **X (formerly Twitter)** for news... When it comes to news on **X (formerly Twitter)**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers



Question type: Multiple
#row order: randomize
#Question display logic:
If [Q12 Social source] - YouTube is selected [if Q12 Social source == 5]

[Q12_Social_sources_Youtube] You said that you use **YouTube** for news... When it comes to news on **YouTube**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

Question type: Multiple
#row order: randomize
#Question display logic:
If [Q12 Social source] - Instagram is selected [if Q12 Social source == 7]

[Q12_Social_sources_Instagram] You said that you use **Instagram** for news... When it comes to news on **Instagram**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

Question type: Multiple
#row order: randomize
#Question display logic:
If [Q12 Social source] - Snapchat is selected [if Q12 Social source == 18]

[Q12_Social_sources_Snapchat] You said that you use **Snapchat** for news... When it comes to news on **Snapchat**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

Question type: Multiple
#row order: randomize
#Question display logic:
If [Q12_Social_source] - TikTok is selected [if Q12_Social_source == 76]

[Q12_Social_sources_Tiktok] You said that you use **TikTok** for news... When it comes to news on **TikTok**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers



Base: All who pay attention to mainstream news outlets or journalists

Question type: Multiple

[Q12_Social_sources_2024_Mainstream] You said that you pay attention to <u>mainstream</u> <u>news outlets or journalists</u> for news on social media. Can you name any of the accounts you follow or pay attention to? Please name up to three.

<1>	undefined (open [Q12_Social_sources_2024_Mainstream_t1]) [open]
<2>	undefined (open [Q12 Social sources 2024 Mainstream t2]) [open]
<3>	undefined (open [Q12_Social_sources_2024_Mainstream_t3]) [open]
<4 fixed xor>	I can't think of any right now

Base: All who pay attention to alternative news sources or online personalties or celebrities Question type: **Multiple**

[Q12_Social_sources_2024_alternative] You said that you pay attention to \$pipe_Q12_Social_sources_2024_alternative for news on social media. Can you name any of the accounts you follow or pay attention to? Please name up to three.

<1>	undefined (open [Q12_Social_sources_2024_alternative_t1]) [open]
<2>	undefined (open [Q12_Social_sources_2024_alternative_t2]) [open]
<3>	undefined (open [Q12_Social_sources_2024_alternative_t3]) [open]
<4 fixed xor>	I can't think of any right now

Base: All

Question type: Multiple

#row order: custom(\$xcustom_order_Q13)

[Varlabel - During an _average week_ in which, if any, of the following ways do you share or participate in news coverage? Please select all that apply.]

[Q13] During an _average week_ in which, if any, of the following ways do you share or participate in news coverage? Please select all that apply.

<1> Varlabel:Share a news story via social network (e.g. Facebook, X (formerly Twitter), LinkedIn)	Share a news story via social network (e.g. Facebook, X (formerly Twitter), LinkedIn)	<11> Varlabel:Talk _online_ with friends and colleagues about a news story (e.g. by email, social media, messaging app)	Talk _online_ with friends and colleagues about a news story (e.g. by email, social media, messaging app)
<2> Varlabel:Share a news story via email	Share a news story via email	<pre><12> Varlabel:Talk _face to face_ with friends and colleagues about a news story</pre>	Talk _face to face_ with friends and colleagues about a news story



<3> Varlabel:Rate, like or favourite a news story	Rate, like or favourite a news story	<13> Varlabel:Share a news story via an instant messenger (e.g. WhatsApp, Facebook Messenger)	Share a news story via an instant messenger (e.g. WhatsApp, Facebook Messenger)
<4> Varlabel:Comment on a news story in a social network (e.g. Facebook or X (formerly Twitter))	Comment on a news story in a social network (e.g. Facebook or X (formerly Twitter))	<14> Varlabel:Read the comments on social media posts	Read the comments on social media posts
<5> Varlabel:Comment on a news story on a news website	Comment on a news story on a news website	<15> Varlabel:Read the comments on news websites	Read the comments on news websites
<9> Varlabel:Vote in an online poll via a news site or social network	Vote in an online poll via a news site or social network	<999 fixed xor> Varlabel:None of these	None of these

Base: All

Question type: Single

[Q1di_2017] Do you find yourself actively trying to avoid news these days?

<1> Often <2> Sometimes <3> Occasionally <4> Never <998> Don't know

Question type: Single

[Varlabel - Please indicate your level of agreement with the following statement. "I am worn out by the amount of news there is these days."]

[Q1e_2019] Please indicate your level of agreement with the following statement. "I am worn out by the amount of news there is these days."

<1> Varlabel:Strongly	Strongly disagree
disagree	
<2> Varlabel:Tend to	Tend to disagree
disagree	
<3> Varlabel:Neither	Neither agree nor disagree
agree nor disagree	
<4> Varlabel:Tend to	Tend to agree
agree	
<5> Varlabel:Strongly	Strongly agree
agree	



Base: All who agree they are worn out by the amount of news (Q1e2019 = 4 OR 5)

Question type: Open

#any

#Question display logic:

If [Q1e 2019] - Tend to agree or Strongly agree, is selected [if Q1e 2019 in [4,5]]

[Q1_fatigue_open_2024] Tell us more about why you say you are feeling worn out by the amount of news?

Don't know

Question type: Text

The next few questions will focus on the topic of artificial intelligence (AI) in journalism. By AI, we are referring to computer systems taught to mimic intelligent human behaviours.

Base: All

Question type: **Single** #row order: reverse

[Q1_AlAwareness_2024] How much, if anything, have you heard or read about artificial intelligence (AI)?

<1> A large amount
<2> A moderate amount
<3> A small amount
<4> Nothing at all
<5 fixed> Don't know

Base: All

Question type: Grid

#row order: randomize(rand2) #column order: reverse

[Q2_AlComfortlevel_2024] In general, how comfortable or uncomfortable are you with using NEWS produced in each of the following ways...?

Mostly by artificial intelligence (AI) with some human oversight

[Q2_AlComfortlevel_2024_1]

Mostly by a human journalist with some help from artificial

[Q2_AlComfortlevel_2024_2] intelligence (AI) <1> Very comfortable <2> Somewhat comfortable

<3> Neither comfortable nor uncomfortable

<4> Somewhat uncomfortable <5> Very uncomfortable

<6 fixed> Don't know



Base: All

Question type: Grid

#row order: randomize #column order: reverse

[Q3_AlComfortlevel_News_2024] In general, how comfortable or uncomfortable are you with using NEWS about each of the following topics <u>produced mostly by artificial intelligence (Al)</u> with some human oversight?

_		Politics
[Q3_AIComfortlevel_Ne	ews_2024_1]	
- IO2 AlComfortlaval Na	2024 21	Crime
[Q3_AlComfortlevel_Ne	:ws_2024_2]	Business
[Q3_AIComfortlevel_Ne	ews_2024_3]	
-	0004 41	Sports
[Q3_AlComfortlevel_Ne	ews_2024_4]	Celebrity or entertainment news
[Q3_AlComfortlevel_Ne	ews 2024 5]	Celebrity of effectal ment news
		Arts and culture
[Q3_AlComfortlevel_Ne	ews_2024_6]	Saionae and Tachnalagy
- [Q3 AlComfortlevel Ne	ews 2024 71	Science and Technology
-		Local news
[Q3_AIComfortlevel_Ne		
<1>	Very comfort	
<2>	Somewhat co	omfortable
<3>	Neither comf	ortable nor uncomfortable
<4>	Somewhat u	ncomfortable
<5>	Very uncomf	ortable
<6 fixed>	Don't know	

Base: All

Question type: Multiple

#row order: randomize(rand16)

[Q1d_2022] Which of the following types of news, if any, are you interested in? Please select all that apply.

<1>	International news	<11>	Sports news
<2>	Political news	<12>	Science and technology news
<4>	News about mental health/wellness	<13>	Environment and climate change news
<5>	Local news (e.g. about my region, city or town)	<14>	Social justice news (e.g. race/gender inequality, LGBTQ+ rights, etc.)
<6>	Business, financial and economic news	<15>	News about crime and personal security
<7>	Entertainment and celebrity news	<16>	Fun news (e.g. satire, news that makes me laugh)
<8>	Lifestyle or culture news	<98 fixed xor>	Don't know
<10>	Education news	<99 fixed xor>	None of these



Base: All interested in any types of news

Question type: Grid

#row order: randomize(rand16) #column order: reverse

#Question display logic:

if Q1d_2022.has_any([1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16])

[Q_Needs_3_2024] In your experience, how much of the information you need, if any, is available to access on each of the following topics?

- [Q_Needs_3_2024_1]	International news	-[Q_Needs_3_2024_9]	Culture (e.g. music, books, film, arts, etc.)
_ [Q_Needs_3_2024_2]	Political news	_ [Q_Needs_3_2024_10]	Education news
- [Q_Needs_3_2024_3]	News about coronavirus	- [Q_Needs_3_2024_11]	Sports news
[Q_Needs_3_2024_4]	News about mental health/wellness Local news (e.g. about my	[Q_Needs_3_2024_12]	Science and technology news Environment and
[Q_Needs_3_2024_5]	region, city or town)	[Q_Needs_3_2024_13]	climate change news
- [Q_Needs_3_2024_6]	Business, financial and economic news	- [Q_Needs_3_2024_14]	Social justice news (e.g. race/gender inequality, LGBTQ+ rights, etc.)
- [Q_Needs_3_2024_7]	Entertainment and celebrity news	- [Q_Needs_3_2024_15]	News about crime and personal security
- [Q_Needs_3_2024_8]	Lifestyle or culture news	- [Q_Needs_3_2024_16]	Fun news (e.g. satire, news that makes me laugh)
<1><2><3><4><6 fixed>	All of the information I need Most of the information I need Some of the information I need None of the information I need Don't know I don't need any information on	this topic	3 /