



Reuters Institute for  
the Study of Journalism

# Leadership Development Programmes

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Our Leadership Development Programmes focus on ensuring that newsroom leaders face challenges and opportunities from a position of strength.

We provide participants with confidential and constructive settings for a valuable exchange of actionable ideas and practical insights, free of internal organisational politics, with independent research input, and hosted by an institute fully committed to journalism and news.

July 2022

# Leading Newsroom Change

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## Programme at a glance

Leading Newsroom Change is a two-day leadership development course for senior media professionals, with discussions and presentations by industry experts specialising in organisational transformation, audience development, and business models.

The course applies the latest, evidence-based media research to the newsroom, alongside input from industry experts on the current challenges and opportunities faced by news organisations, including:

- Key digital transformation considerations for news media#
- News consumption trends
- Innovations in audience engagement and product development
- Cultural change in news organisations
- Hybrid newsrooms and new ways of working
- Diversity, inclusion and representation
- Business sustainability

## Programme benefits

The course will enable participants to develop strategies for their own organisations, to share experiences off-the-record with colleagues from other news organisations, and to expand their professional networks.

# Leading Newsroom Change

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## Who is the course for?

The course is for editors and senior managers with 10+ years of newsroom management experience interested in developing strategies for how to lead their teams through change.

Previous participants have come from organisations including El País, The Economist, Süddeutsche Zeitung, Swedish Television, the Financial Times, Quartz, Dagens Nyheter, Die Zeit, and DPG Media.

## Cost and registration

**In-person course:** £2,500 per participant. This includes two evening dinners in Oxford University colleges and two lunches. Accommodation and travel are not included.

**Location:** The Reuters Institute for the Study of Journalism, University of Oxford, 13 Norham Gardens, Oxford, OX2 6PS

**Registration:** For more information and to register please email [priscille.biehlmann@politics.ox.ac.uk](mailto:priscille.biehlmann@politics.ox.ac.uk) with a short bio detailing your experience.



### What previous participants say:

"Thank you all so much. You all brought great style, passion and personality to this course. I leave informed, but also invigorated. You've helped me feel confident in what we do, and clarified some choices that we must make. And, it was great fun!"

- *Stephen Khan, Executive Editor, The Conversation Global Network*



# Future Leaders in News

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## Programme at a glance

Future Leaders in News is our one-day course for junior to mid-career editors and media managers. It addresses operational and management challenges, specifically around people management.

We cover topics including team communication best practices, running hybrid and distributed teams, wellbeing and mental health, hosting inclusive meetings and facilitation skills, strategic prioritisation, and mentoring and nurturing a team.

We also present and discuss some of our audience-facing research, including trends in audience behaviour from the Digital News Report and understanding what trust in news means for audiences.

## Programme benefits

This course will help you to:

- Gain insights on audience consumption trends and behaviours
- Develop your people management skills, both in terms of managing direct reports and managing up
- Discover techniques to navigate change and promote innovation
- Create strategies to address your management challenges
- Build your network



# Future Leaders in News

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## Who is the course for?

The course is for editors and newsroom leaders with 5-7 years of management experience who want to gain better people management skills and develop strategies for change.

Previous participants have come from organisations including The Times and Sunday Times, Radio Ambulante, BBC, gal-dem, Sifted, De Morgen (DPG Media), The New Humanitarian, Dagens Nyheter, and Die Zeit.

## Cost and registration

**In-person course:** £995 including lunch and a dinner at an Oxford University college (travel and accommodation not included)

**Location:** Reuters Institute for the Study of Journalism, University of Oxford, 13 Norham Gardens, Oxford, OX2 6PS

**Registration:** For more information and to register please email [priscille.biehlmann@politics.ox.ac.uk](mailto:priscille.biehlmann@politics.ox.ac.uk) with a short bio detailing your experience.



### What previous participants say:

"It has been so useful to take a step back and have time to think about how my team works and how I can better manage them."

- *George Lindsay-Watson, Deputy Engagement and Innovation Editor, The Times and Sunday Times, UK*



# Past Speakers

2021 -2022



**Kim Brice**  
Co-founder, The Self Investigation



**Mar Cabra**  
Co-founder, The Self Investigation



**Robin Kwong**  
New Formats Editor, The Wall Street Journal



**Zoe Ramushu**  
Filmmaker and Journalist



**Luiz Boaventura Teixeira**  
Homepage Editor, O Estado de S. Paulo



**Penelope Jones**  
Founder, My So-Called Career



**Alix Dunn**  
Founder, Computer Says Maybe



**Jayo Miko Macasaquit**  
Chief People Officer, The 19th



**Hazel Baker**  
Trust & Safety Operations, Snap Inc.



**Wolfgang Blau**  
Co-founder, Oxford Climate Journalism Network



**Ryan Kellett**  
VP of Audience, Axios



**Sanjoy Majumder**  
Acting Deputy Asia Head, BBC World Service



**Brittany Lee Grant**  
Director of Audience Development, ESPN



**P. Kim Bui**  
Sr. Director, Product & Audience Innovation, Arizona Republic



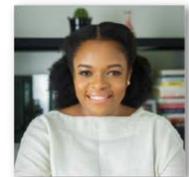
**Clara Jiménez Cruz**  
Founder and CEO, Maldita.es



**Will Moy**  
Chief Executive, FullFact



**Debbie Ramsay**  
Commissioning Editor, News & Current Affairs, Channel 4



**Yvette Uloma Dimiri**  
Head of Subscriptions, Stears Business



**Rebecca Skippage**  
Disinformation Editor, BBC News



**Ramaa Sharma**  
Digital Editor and Executive Coach



**Morten Frich**  
Editor, Politiken



**Lucy Kueng**  
Senior Research Associate, RISJ



**Nic Newman**  
Senior Research Associate, RISJ



**Chris Moran**  
Head of Editorial innovation, The Guardian



**Sonali Verma**  
Sophi.io, Globe and Mail



**Tina Lee**  
Editor in Chief, UnBias the News



**Rosi Doviverata**  
Acting Publisher/CEO, The Fiji Sun



**David Holmes**  
Founder, Monash Climate Change Comms Research



**Hannah Sarney**  
Head of Audience Engagement, Financial Times



**Polly Curtis**  
Journalist, author & newsroom leader



**Radhika Khosla**  
Associate Professor, Oxford University



**Jon Williams**  
Managing Director, RTÉ News