

Base: All

Question type: Single

[Varlabel - What is your **highest** level of education?

If you are currently in full-time education please put your highest qualification to date.]

[education] What is your **highest** level of education?

If you are currently in full-time education please put your highest qualification to date.

<1> Varlabel:I did not

complete any formal

education

<2> Variabel:Early childhood education

<3> Varlabel:Primary

education

<4> Varlabel:Lower

secondary education (GCSEs or equivalent

level)

<5> Varlabel:Upper secondary education

(A-Levels or baccalaureate)

<6> Varlabel:Postsecondary, nontertiary education (generally vocational/

professional qualification of 1-2 years, e.g. college, trade school)

<7> Varlabel:Short-

cycle tertiary

education (vocational education and training, studying towards a nonacademic degree, e.g. nursing/ teaching

diploma)

<8> Varlabel:Bachelors or

equivalent level

degree

<9> Varlabel:Masters

or equivalent level

degree <10>

Varlabel:Doctoral or

equivalent level

degree

I did not complete any formal education

Early childhood education

Primary education

Lower secondary education (GCSEs or equivalent level)

Upper secondary education (A-Levels or baccalaureate)

Post-secondary, non-tertiary education (generally vocational/ professional

qualification of 1-2 years, e.g. college, trade school)

Short-cycle tertiary education (vocational education and training, studying towards a non-academic degree, e.g. nursing/ teaching diploma)

Bachelors or equivalent level degree

Masters or equivalent level degree

Doctoral or equivalent level degree

[edu_group] hidden question to group education



<2> Upper secondary and post-secondary: (Medium - roughly completed A-

levels)

<3> Tertiary: (High - tertiary education: advanced professional qualification/

degree and above)

Base: All

Question type: Single

[Varlabel - How often do you access the Internet for any purpose (i.e. for work/leisure

etc.)?

This should include access from any device (desktop, laptop, tablet or mobile) and from any location (home, work, internet café or any other location).]

[Q1 aNEW] How often do you access the Internet for any purpose (i.e. for work/leisure etc.)?

This should include access from any device (desktop, laptop, tablet or mobile) and from any location (home, work, internet café or any other location).

<1> Varlabel:More More than 10 times a day (select this if you feel like you are always than 10 times a day connected to the internet)

(select this if you feel like you are always connected to the internet)

<2> Between 6 and 10 times a day

Between 2 and 5 times a day

Less often than once a week

Varlabel:Between 6 and 10 times a day

Varlabel:Between 2

and 5 times a day

<4> Varlabel:Once a

day

Once a day

<5> Varlabel:4-6 days 4-6 days a week

a week

<6> Varlabel:2-3 days 2-3 days a week a week

<7> Varlabel:Once a Once a week

<8> Varlabel:Less

<998> Varlabel:Don't

week

often than once a

know

Base: All

Question type: Single

[Varlabel - Typically, how often do you access news?

Don't know

By news we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online).]

[Q1b_NEW] Typically, how often do you access news?



By news we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online).

<1> Varlabel:More More than 10 times a day

than 10 times a day

<2> Between 6 and 10 times a day

Varlabel:Between 6 and 10 times a day

<3> Between 2 and 5 times a day

Varlabel:Between 2 and 5 times a day

<4> Varlabel:Once a Once a day

day

<5> Varlabel:4-6 days 4-6 days a week

a week

<6> Varlabel:2-3 days 2-3 days a week

a week

<7> Varlabel:Once a Once a week

week

<8> Varlabel:Less Less often than once a week

often than once a

week

<9> Varlabel:Less Less often than once a month

often than once a

month

<10> Varlabel:Never Never <998> Varlabel:Don't Don't know

know

[Q1b_NEW_screenout] Q1b_NEW_screenout

<1> Yes

Question type: Text

Thank you for taking the time to complete this survey all about news consumption. The survey should take just over 15 minutes, and upon completion your account will be credited with 50 points.

Base: All

Question type: Single

[Varlabel - How interested, if at all, would you say you are in news?]

[Q1c] How interested, if at all, would you say you are in news?

<1> Extremely interested

Varlabel:Extremely

interested

<2> Varlabel: Very Very interested

interested

<3> Somewhat interested

Varlabel:Somewhat

interested



<4> Varlabel:Not very Not very interested

interested

<5> Varlabel:Not at

all interested

<998> Varlabel:Don't Don't know

know

Not at all interested

Base: All

Question type: Multiple #row order: randomize

[Q1d 2022] Which of the following types of news, if any, are you interested in? Please select all that apply.

<1>	International news	<10>	Education news
<2>	Political news	<11>	Sports news
<3>	News about coronavirus	<12>	Science and technology news
<4>	News about mental health/wellness	<13>	Environment and climate change news
<5>	Local news (e.g. about my region, city or town)	<14>	Social justice news (e.g. race/gender inequality, LGBTQ+ rights, etc.)
<6>	Business, financial and economic news	<15>	News about crime and personal security
<7>	Entertainment and celebrity news	<16>	Fun news (e.g. satire, news that makes me laugh)
<8>	Lifestyle news (e.g. food, fashion, travel, etc.)	<98 fixed xor>	Don't know
<9>	Culture (e.g. music, books, film, arts, etc.)	<99 fixed xor>	None of these

Base: All

Question type: Single

[Varlabel - Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. (Generally, socialist parties would be considered 'left wing' whilst conservative parties would be considered 'right wing'). With this in mind, where would you place yourself on the following scale?]

[Q1F] Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. (Generally, socialist parties would be considered 'left wing' whilst conservative parties would be considered 'right wing'). With this in mind, where would you place yourself on the following scale?

<1> Varlabel: Very Very left-wing

left-wing

<2> Variabel:Fairly Fairly left-wing

left-wing

<3> Variabel:Slightly Slightly left-of-centre

left-of-centre

<4> Varlabel:Centre Centre



<5> Variabel:Slightly

right-of-centre <6> Varlabel:Fairly

right-wing <7> Varlabel:Very

right-wing <8> Varlabel:Don't

know

Slightly right-of-centre

Fairly right-wing

Very right-wing

Don't know

[Q3] Which, if any, of the following have you used in the _last week_ as a _source of news_? Please select all that apply.

<1> Varlabel:Television news bulletins or programmes	Television news bulletins or programmes such as News at Ten, C4 News, Good Morning Britain, Newsnight and Question Time	<7 fixed> Varlabel:Websites/apps of news magazines	Websites/apps of news magazines such as The Economist or The Week Online
<2> Varlabel:24 hour news television channels	24 hour news television channels such as Sky News or BBC News channel, GB News	<8 fixed> Varlabel:Websites/apps of TV and Radio companies	Websites/apps of TV and Radio companies such as BBC News Online or Sky News Online
<3> Varlabel:Radio news programmes or bulletins	Radio news bulletins or programmes such as BBC Today Programme, BBC 5 Live, LBC, commercial radio bulletins	<9 fixed> Varlabel:Websites/apps of other news outlets	Websites/apps of other news outlets such as MSN, Yahoo, Huffington Post, BuzzFeed, Vice News
<4> Varlabel:Printed Newspapers	Printed newspapers such as The Guardian, Times, Daily Mail, Mirror	<10> Varlabel:Social media	Social media such as Facebook, Twitter, YouTube
<5> Varlabel:Printed Magazines	Printed magazines such as the Economist or The Week	<11> Varlabel:Blogs	Blogs
<6 fixed> Varlabel:Websites/apps of Newspapers	Websites/apps of newspapers such as Guardian online, Times	<999 xor> Varlabel:None of these	None of these

Question type: Text

Base: Those who used news sources last week

Question type: **Single** #Question display logic:

if Q3.has_any([1,2,3,4,5,6,7,8,9,10,11,12]) and len(Q3)>1

online, Mail Online

[Varlabel - You say you've used these sources of news in the _last week_, which would you say is your MAIN source of news?]



[Q4] You say you've used these sources of news in the _last week_, which would you say is your MAIN source of news?

<1> Varlabel: Television news bulletins or programmes	Television news bulletins or programmes such as News at Ten, C4 News, Good Morning Britain, Newsnight and Question Time
<2> Varlabel:24 hour news television	24 hour news television channels such as Sky News or BBC News channel, GB News
channels <3> Varlabel:Radio news programmes or	Radio news bulletins or programmes such as BBC Today Programme, BBC 5 Live, LBC, commercial radio bulletins
bulletins <4> Varlabel:Printed	Printed newspapers such as The Guardian, Times, Daily Mail, Mirror
Newspapers <5> Varlabel:Printed Magazines	Printed magazines such as the Economist or The Week
<6 fixed> Varlabel:Websites/apps	Websites/apps of newspapers such as Guardian online, Times online, Mail Online
of Newspapers <7 fixed> Varlabel:Websites/apps	Websites/apps of news magazines such as The Economist or The Week Online
of news magazines <8 fixed> Varlabel:Websites/apps	Websites/apps of TV and Radio companies such as BBC News Online or Sky News Online
of TV and Radio companies <9 fixed>	Websites/apps of other news outlets such as MSN, Yahoo, Huffington
Varlabel:Websites/apps of other news outlets	Post, BuzzFeed, Vice News
<10> Variabel:Social media	Social media such as Facebook, Twitter, YouTube
<11> Varlabel:Blogs	Blogs

We are now going to ask you about the brands you have used for news over the last week (meaning the last 7 days).

First, we will ask you about brands you have used for news offline (meaning TV, radio, print, and other forms of news access that do not require the Internet)....

Later, we will ask you separately about brands you have used for news online (meaning any form of news access using the Internet).

Base: All

Question type: **Multiple** #row order: randomize #Question display logic:

if TestQ5 and not November17TestActive

[Varlabel - Which of the following brands have you used to access news **offline** in the last week (via **TV, radio, print, and other traditional media)?** Please select all that apply.]

[Q5A] Which of the following brands have you used to access news **offline** in the last week (via **TV, radio, print, and other traditional media)?** Please select all that apply.



۷0>	CONN toxt	2111S	The Contours
<2> Varlabel:\$CNN_text	\$CNN_text	<444> Varlabel:The	The Scotsman
		Scotsman	
<426> Varlabel:ITV	ITV News	<445>	The Herald
News		Varlabel:The Herald	
<427> Varlabel:Sky	Sky News	<446>	Daily Record
News	ORY NEWS	Varlabel:Daily	Daily Necolu
110110		Record	
<428>	Channel 4 News (C4 News)	<447>	Western Mail /
Varlabel:Channel 4	,	Varlabel:Western	Wales On Sunday
News (C4 News)		Mail / Wales On	
		Sunday	
<429>	Channel 5 News (C5 News)	<448>	The Irish News
Varlabel:Channel 5		Varlabel:The	
News (C5 News) <430>	Commercial radio nava (a a	Irish News <449>	Dolfoot Novelettor
Varlabel:Commercial	Commercial radio news (e.g LBC, TalkRadio)	Varlabel:Belfast	Belfast Newsletter
radio news	LDC, Taiki (adio)	Newsletter	
<431> Varlabel:Daily	Daily Mail / Mail on Sunday	<450>	Belfast Telegraph
Mail / Mail on	zany many man on canaay	Varlabel:Belfast	
Sunday		Telegraph	
<432> Varlabel:The	The Sun / Sun on Sunday	<451>	London Evening
Sun / Sun on		Varlabel:London	Standard
Sunday		Evening	
44005 Martin LD - 'I	Dell Misses (O. ede. Misses (Standard	D T. d.
<433> Variabel:Daily	Daily Mirror / Sunday Mirror /	<452>	Russia Today
Mirror / Sunday Mirror / Sunday	Sunday People	Varlabel:Russia Today	
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People <434> Varlabel:The Times / Sunday Times <435> Varlabel:The Daily Telegraph / Sunday Telegraph <436> Varlabel:The Express / Sunday Express <437> Varlabel:Daily Star / Star Sunday	The Daily Telegraph / Sunday Telegraph The Express / Sunday Express Daily Star / Star Sunday	<473> Varlabel:BBC TV News <474> Varlabel:BBC Radio News <1239> Varlabel:GB News <990> Varlabel:A regional or local newspaper <991> Varlabel:Other newspapers or broadcast news	BBC Radio News GB News A regional or local newspaper Other newspapers or broadcast news channels from outside
People <434> Varlabel:The Times / Sunday Times <435> Varlabel:The Daily Telegraph / Sunday Telegraph <436> Varlabel:The Express / Sunday Express <437> Varlabel:Daily Star / Star Sunday	The Daily Telegraph / Sunday Telegraph The Express / Sunday Express Daily Star / Star Sunday	<473> Varlabel:BBC TV News <474> Varlabel:BBC Radio News <1239> Varlabel:GB News <990> Varlabel:A regional or local newspaper <991> Varlabel:Other newspapers or broadcast news channels from	BBC Radio News GB News A regional or local newspaper Other newspapers or broadcast news channels from
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People <434> Varlabel:The Times / Sunday Times <435> Varlabel:The Daily Telegraph / Sunday Telegraph <436> Varlabel:The Express / Sunday Express <437> Varlabel:Daily Star / Star Sunday <438> Varlabel:The Guardian / Observer <440> Varlabel:'i'	The Daily Telegraph / Sunday Telegraph The Express / Sunday Express Daily Star / Star Sunday The Guardian / Observer	<473> Varlabel:BBC TV News <474> Varlabel:BBC Radio News <1239> Varlabel:GB News <990> Varlabel:A regional or local newspaper <991> Varlabel:Other newspapers or broadcast news channels from outside \$country_text <994> Varlabel:Other1 <995>	BBC Radio News GB News A regional or local newspaper Other newspapers or broadcast news channels from outside \$country_text Other1 (open [Q5a_other1]) [open] please specify Other2 (open
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People <434> Varlabel:The Times / Sunday Times <435> Varlabel:The Daily Telegraph / Sunday Telegraph <436> Varlabel:The Express / Sunday Express <437> Varlabel:Daily Star / Star Sunday <438> Varlabel:The Guardian / Observer <440> Varlabel:The Financial Times <442>	The Daily Telegraph / Sunday Telegraph The Express / Sunday Express Daily Star / Star Sunday The Guardian / Observer The 'i' newspaper	<473> Varlabel:BBC TV News <474> Varlabel:BBC Radio News <1239> Varlabel:GB News <990> Varlabel:A regional or local newspaper <991> Varlabel:Other newspapers or broadcast news channels from outside \$country_text <994> Varlabel:Other1 <995> Varlabel:Other2 <998>	BBC Radio News GB News A regional or local newspaper Other newspapers or broadcast news channels from outside \$country_text Other1 (open [Q5a_other1]) [open] please specify Other2 (open [Q5a_other2]) [open]
People <434> Varlabel:The Times / Sunday Times <435> Varlabel:The Daily Telegraph / Sunday Telegraph <436> Varlabel:The Express / Sunday Express <437> Varlabel:Daily Star / Star Sunday <438> Varlabel:The Guardian / Observer <440> Varlabel:The Financial Times	The Daily Telegraph / Sunday Telegraph The Express / Sunday Express Daily Star / Star Sunday The Guardian / Observer The 'i' newspaper The Financial Times	<473> Varlabel:BBC TV News <474> Varlabel:BBC Radio News <1239> Varlabel:GB News <990> Varlabel:A regional or local newspaper <991> Varlabel:Other newspapers or broadcast news channels from outside \$country_text <994> Varlabel:Other1 <995> Varlabel:Other2	BBC Radio News GB News A regional or local newspaper Other newspapers or broadcast news channels from outside \$country_text Other1 (open [Q5a_other1]) [open] please specify Other2 (open [Q5a_other2]) [open] please specify



<443> Varlabel:Economist **Economist**

<999> Varlabel:None of these None of these

Base: Those who used any offline news brands last week

Question type: **Multiple** #row order: randomize #Question display logic: **if**

Q5A.has_any([2,426,427,428,429,430,431,432,433,434,435,436,437,438,440,441,442,443,444,445,446,447,448,449,450,451,452,473,474,1239,990,991,994,995])

[Varlabel - You said you have used the following brands to access news offline in the last week...

Which of these, if any, did you use on 3 days or more? Please select all that apply.]

[Q5AI] You said you have used the following brands to access news offline in the last week...

Which of these, if any, did you use on 3 days or more? Please select all that apply.

<2> Varlabel:\$CNN_text	\$CNN_text	<444> Varlabel:The Scotsman	The Scotsman
<426> Varlabel:ITV News	ITV News	<445> Varlabel:The Herald	The Herald
<427> Varlabel:Sky News	Sky News	<446> Varlabel:Daily Record	Daily Record
<428> Varlabel:Channel 4 News (C4 News)	Channel 4 News (C4 News)	<447> Varlabel:Western Mail / Wales On Sunday	Western Mail / Wales On Sunday
<429> Varlabel:Channel 5 News (C5 News)	Channel 5 News (C5 News)	<448> Varlabel:The Irish News	The Irish News
<430> Varlabel:Commercial radio news	Commercial radio news (e.g LBC, TalkRadio)	<449> Varlabel:Belfast Newsletter	Belfast Newsletter
<431> Varlabel:Daily Mail / Mail on Sunday	Daily Mail / Mail on Sunday	<450> Varlabel:Belfast Telegraph	Belfast Telegraph
<432> Varlabel:The Sun / Sun on Sunday	The Sun / Sun on Sunday	<451> Varlabel:London Evening Standard	London Evening Standard
<433> Varlabel:Daily Mirror / Sunday Mirror / Sunday People	Daily Mirror / Sunday Mirror / Sunday People	<452> Varlabel:Russia Today	Russia Today
<434> Varlabel:The Times / Sunday Times	The Times / Sunday Times	<473> Varlabel:BBC TV News	BBC TV News



<435> Varlabel:The Daily Telegraph / Sunday Telegraph	The Daily Telegraph / Sunday Telegraph	<474> Varlabel:BBC Radio News	BBC Radio News
<436> Varlabel:The Express / Sunday Express	The Express / Sunday Express	<1239> Varlabel:GB News	GB News
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<438> Varlabel:The Guardian / Observer	The Guardian / Observer	<991 fixed> Varlabel:Other newspapers or broadcast news channels from outside \$country_text	Other newspapers or broadcast news channels from outside \$country_text
<440> Varlabel:'i'	The 'i' newspaper	<994 fixed> Varlabel:Other1	\$Q5a_other1
<441> Varlabel:The Financial Times	The Financial Times	<995 fixed> Varlabel:Other2	\$Q5a_other2
<442> Varlabel:Metro	Metro	<998 fixed xor> Varlabel:Don't know	Don't know
<443> Varlabel:Economist	Economist	<999 fixed xor> Varlabel:None of these	None of these

Base: All

Question type: **Multiple** #row order: randomize #Question display logic:

if TestQ5 and not November17TestActive

[Varlabel - Which of the following brands have you used to access news **online** in the last week (via **websites, apps, social media, and other forms of Internet access**)? Please select all that apply.]

[Q5B] Which of the following brands have you used to access news **online** in the last week (via **websites, apps, social media, and other forms of Internet access**)? Please select all that apply.

<1> Varlabel:BBC News online	BBC News online	<442> Varlabel:Metro online	Metro online
<2>	\$CNN_online_text	<443>	Economist
Varlabel:\$CNN_online_text		Varlabel:Economist online	online
<3> Varlabel:New York	New York Times online	<444>	Scotsman
Times online		Varlabel:Scotsman online	online
<4> Varlabel:BuzzFeed	BuzzFeed News	<445> Varlabel:The	The Herald
News		Herald online	online
<5> Varlabel:Vice News	Vice News	<446>	Daily Record
		Varlabel:Daily	online
		Record online	



<7> Varlabel:Guardian online	Guardian online	<447> Varlabel:Wales	Wales online
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<430> Varlabel:Sky News online	Sky News online	<1224> Varlabel:inews.co.uk	inews.co.uk
<431> Varlabel:Channel 4 News online (C4 News online)	Channel 4 News online (C4 News online)	<1684>	Daily Star online
<432 if Country in [1] and 0> Varlabel:Channel 5 News online (C5 News online)	Channel 5 News online (C5 News online)	<1398> Varlabel:RT (Russia Today) online	RT (Russia Today) online
<1683>	Commercial radio news online (e.g LBC, TalkRadio)	<1399> Varlabel:The Canary	The Canary
<1685>	GB News online	<1400 if 0> Varlabel:Tortoise Media	Tortoise Media
<434> Varlabel:The Sun online	The Sun online	<990> Varlabel:Other regional or local newspaper website	Other regional or local newspaper website
<435> Varlabel:Mirror online	Mirror online	<991> Varlabel:Other online sites from outside \$country_text	Other online sites from outside \$country_text
<436> Varlabel:Times online	Times online	<994> Varlabel:Other1	Other1 (open [Q5B_other1]) [open] please specify
<437> Varlabel:Telegraph online	Telegraph online	<995> Varlabel:Other2	Other2 (open [Q5B_other2]) [open] please specify
<438> Varlabel:Express online	Express online	<998> Varlabel:Don't know	Don't know
<440> Varlabel:Independent/ i100 online	Independent/ i100 online	<999> Varlabel:None of these	None of these
<441> Varlabel:Financial Times online	Financial Times online		



Base: Those who used any onlinenews brands last week

Question type: **Multiple** #row order: randomize #Question display logic:

if

Q5B.has_any([1,2,3,4,5,7,8,9,10,11,429,430,431,432,1683,1685,434,435,436,437,438,440,441,442,443,444,445,446,447,448,449,450,451,458,1224,1684,1398,1399,1400,990,991,994,995])

[Varlabel - You said you have used the following brands to access news online in the last week...

Which of these, if any, did you use on 3 days or more? Please select all that apply.]

[Q5BI] You said you have used the following brands to access news online in the last week...

Which of these, if any, did you use on 3 days or more? Please select all that apply.

<1> Varlabel:BBC News online	BBC News online	<442> Varlabel:Metro online	Metro online
<2> Varlabel:\$CNN_online_text	\$CNN_online_text	<443> Varlabel:Economist online	Economist online
<3> Varlabel:New York Times online	New York Times online	<444> Varlabel:Scotsman	Scotsman online
<4> Varlabel:BuzzFeed News	BuzzFeed News	<445> Varlabel:The Herald online	The Herald online
<5> Varlabel:Vice News	Vice News	<446> Varlabel:Daily Record online	Daily Record online
<7> Varlabel:Guardian online	Guardian online	<447> Varlabel:Wales online	Wales online
<8> Varlabel:HuffPost (Huffington Post)	HuffPost (Huffington Post)	<448> Varlabel:The Irish News online	The Irish News online
<9> Varlabel:Mail online	Mail online	<449> Varlabel:Belfast Newsletter online	Belfast Newsletter online
<10> Varlabel:MSN News	MSN News	<450> Varlabel:Belfast Telegraph online	Belfast Telegraph online
<11> Varlabel:Yahoo! News	Yahoo! News	<451> Varlabel:London Evening Standard online	London Evening Standard online
<429> Varlabel:ITV News online	ITV News online	<458> Varlabel:The Lad Bible news	The Lad Bible news
<430> Varlabel:Sky News online	Sky News online	<1224> Varlabel:inews.co.uk	inews.co.uk
<431> Varlabel:Channel 4 News online (C4 News online)	Channel 4 News online (C4 News online)	<1684>	Daily Star online
<432> Varlabel:Channel 5 News online (C5 News online)	Channel 5 News online (C5 News online)	<1398> Varlabel:RT (Russia Today) online	RT (Russia Today) online
<1683>	Commercial radio news online (e.g LBC, TalkRadio)	<1399> Varlabel:The Canary	The Canary



<1685>	GB News online	<1400> Varlabel:Tortoise Media	Tortoise Media
<434> Varlabel:The Sun online	The Sun online	<990 fixed> Varlabel:Other regional or local newspaper website	Other regional or local newspaper website
<435> Varlabel:Mirror online	Mirror online	<991 fixed> Varlabel:Other online sites from outside \$country text	Other online sites from outside \$country_text
<436> Varlabel:Times online	Times online	<994 fixed> Varlabel:Other1	\$Q5B_other1
<437> Varlabel:Telegraph online	Telegraph online	<995 fixed> Varlabel:Other2	\$Q5B_other2
<438> Varlabel:Express online	Express online	<998 fixed xor> Varlabel:Don't know	Don't know
<440> Varlabel:Independent/ i100 online	Independent/ i100 online	<999 fixed xor> Varlabel:None of these	None of these
<441> Varlabel:Financial Times online	Financial Times online		

Base: All

Question type: **Grid** #row order: randomize

[Varlabel - We are now going to ask you about trust in the news. First we will ask you about how much you trust the news as a whole within your country. Then we will ask you about how much you trust the news that you choose to consume.<

>Please indicate your level of agreement with the following statements:]

[Q6_2016] We are now going to ask you about trust in the news. First we will ask you about how much you trust the news as a whole within your country. Then we will ask you about how much you trust the news that you choose to consume.

Please indicate your level of agreement with the following statements:

I think you can trust most news most of the time -[Q6 2016 1 fixed] Varlabel: I think you can trust most news most of the time -[Q6_2016_6 fixed] I think I can trust most of the news I consume most of the time Varlabel: I think I can trust most of the news I consume most of the time <1> Variabel:Strongly Strongly disagree disagree <2> Varlabel:Tend to Tend to disagree disagree <3> Varlabel:Neither Neither agree nor disagree agree nor disagree



<4> Varlabel:Tend to

agree

<5> Variabel:Strongly Strongly agree

agree

Tend to agree

Base: All

Question type: Grid #row order: randomize

[Q6_2016B] Please indicate your level of agreement with the following statements:

-[Q6_2016_4]	The news media in my country is independent from undue political or government influence most of the time
-[Q6_2016_5]	The news media in my country is independent from undue business or commercial influence most of the time
<1>	Strongly disagree
<2>	Tend to disagree
<3>	Neither agree nor disagree
<4>	Tend to agree
<5>	Strongly agree

Base: All

Question type: Grid #row order: randomize

[Varlabel - How trustworthy would you say <u>news</u> from the following brands is? Please use the scale below, where 0 is 'not at all trustworthy' and 10 is 'completely trustworthy'.]

[Q6_2018_trust] How trustworthy would you say news from the following brands is? Please use the scale below, where 0 is 'not at all trustworthy' and 10 is 'completely trustworthy'.

-[Q6_2018_trust_1] Varlabel:BBC News	BBC News	-[Q6_2018_trust_9] Varlabel:The Daily Telegraph	The Daily Telegraph
-[Q6_2018_trust_2] Varlabel:ITV News	ITV News	-[Q6_2018_trust_10] Varlabel:HuffPost (Huffington Post)	HuffPost (Huffington Post)
-[Q6_2018_trust_3] Varlabel:Sky News	Sky News	-[Q6_2018_trust_12] Varlabel:Daily Mirror	Daily Mirror
-[Q6_2018_trust_4] Varlabel:Channel 4 News (C4 News)	Channel 4 News (C4 News)	-[Q6_2018_trust_13] Varlabel:The Sun	The Sun
-[Q6_2018_trust_5] Varlabel:Daily Mail / MailOnline	Daily Mail / MailOnline	- [Q6_2018_trust_579] Varlabel:Financial Times	Financial Times
-[Q6_2018_trust_6] Varlabel:The Guardian	The Guardian	[Q6_2018_trust_856]	GB News
-[Q6_2018_trust_7] Varlabel:Independent / i100	Independent / i100	- [Q6_2018_trust_628]	Regional or local newspaper



Varlabel:l	_ocal or
regional r	newspaper

-[Q6_2018_tru	= -		•
Varlabel:The T			
<1>	0- Not at all trustworthy	<7> Varlabel:6	6
Varlabel:0-			
Not at all			
trustworthy			
<2>	1	<8> Varlabel:7	7
Varlabel:1			
<3>	2	<9> Varlabel:8	8
Varlabel:2			
<4>	3	<10> Varlabel:9	9
Varlabel:3			
<5>	4	<11>	10- Completely
Varlabel:4		Varlabel:10-	trustworthy
		Completely	,
		trustworthy	
<6>	5- Neither trustworthy nor	<999>	Haven't heard of this
Varlabel:5-	untrustworthy	Varlabel:Haven't	brand
Neither	and detire any	heard of this	2.0
trustworthy		brand	
nor		brana	
untrustworthy			
unituatworthy			

Question type: Text

We are now going to ask you about the priorities of news organisations in your country. _First_, we will ask you about their _commercial priorities_, _second_ we will ask you about their _political priorities_.

Question type: **Single** #row order: reverse

[Q_Cynicism_a] Which of the following comes closest to your view of news organisations in your country?

<1>	All of them put commercial interests ahead of what's best for society
<2>	Most put commercial interests first, but a small number put what's best for society first
<3>	Some put commercial interests first, some put what's best for society first
<4>	Most put what's best for society first, but a small number put commercial interests first
<5>	All of them put what's best for society ahead of commercial interests
<98 fixed>	Don't know

Question type: **Single** #row order: reverse



[Q_Cynacism_b] Which of the following comes closest to your view of news organisations in your country?

<1> All of them put their own political views ahead of what's best for society <2> Most put their own political views first, but a small number put what's best

for society first

<3> Some put their own political views first, some put what's best for society

first

<4> Most put what's best for society first, but a small number put their own

political views first

<5> All of them put what's best for society ahead of their own political views

<98 fixed> Don't know

Question type: **Single** #row order: reverse

[Q_Polarisation] In your view, how _politically_ close together or far apart are the main news organisations in your country?

<1> Very far apart
<2> Quite far apart
<3> Quite close together
<4> Very close together

<98 fixed> Don't know

Base: All

Question type: Single

[Varlabel - Please indicate your level of agreement with the following statement. "Thinking about online news, I am concerned about what is real and what is fake on the

internet."

[Q_FAKE_NEWS_1] Please indicate your level of agreement with the following statement. "Thinking about online news, I am concerned about what is real and what is fake on the internet."

<1> Varlabel:Strongly Strongly disagree

disagree

<2> Varlabel:Tend to Tend to disagree

disagree

<3> Varlabel: Neither Neither agree nor disagree

agree nor disagree

<4> Variabel:Tend to Tend to agree

agree

<5> Variabel:Strongly Strongly agree

agree

Question type: **Multiple** #row order: randomize



[Q_FAKE_NEWS_2021a] Have you seen **false or misleading information** about any of the following topics, in the last week? Please select all that apply.

<1> Politics

<4> Celebrities (e.g. actors, musicians, sports stars)

<2 fixed> Coronavirus (COVID-19)
<3 fixed> Other health issues

<5> Immigration

<6> Products and services

<7> Climate change or the environment

<995 fixed> Other (open [Q_FAKE_NEWS_2021a_other]) [open] please specify

Varlabel:Other (please specify)

<999 fixed xor> None of these

Varlabel:None of

these

<998 fixed xor> Don't know

Question type: **Single** #row order: randomize

[Q_Journalists_1] When looking for news online, which of the following do you tend to pay most attention to?

<1> Specific news brands

<2> Specific journalists or commentators

<98 fixed> Don't know

<99 fixed> I don't use online news

Question type: Multiple

[Q_Journalists2] Please type in the names of _up to five_ journalists that you regularly pay attention to (e.g. news presenters, columnists, or reporters)

Question type: **Single** #row order: randomize

[Q_Journalists_4] Which of the following comes closest to how you think journalists should use social media like Twitter and Facebook?



<1> They should stick to reporting the news

<2> They should be able to express their personal opinions alongside reporting

the news

<98 fixed> Don't know

Base: All

Question type: Single

[Varlabel - Have you paid for ONLINE news content, or accessed a paid for ONLINE news service _in the last year_? (This could be a digital subscription, combined digital/print subscription, a donation, or one off payment for an article or app or e-edition]

[Q7a] Have you paid for ONLINE news content, or accessed a paid for ONLINE news service _in the last year_? (This could be a digital subscription, combined digital/print subscription, a donation, or one off payment for an article or app or e-edition)

<1> Varlabel:Yes Yes <2> Varlabel:No No

<3> Varlabel:Don't Don't know

know

Base: Those who have accessed paid for online news content in the last year

Question type: **Multiple** #row order: randomize #Question display logic:

If [Q7a] - Yes is selected [if Q7a == 1]

[Varlabel - You said you have accessed paid for ONLINE news content in the last year... Which, if any, of the following ways have you used to pay for ONLINE news content in the last year? Please select all that apply.]

[Q7ai] You said you have accessed paid for ONLINE news content in the last year...

Which, if any, of the following ways have you used to pay for ONLINE news content in the last year? Please select all that apply.

<1> Variabel:I made I made a single _one-off payment_ to access a single article or edition

a single _one-off payment_ to access a single article or

edition

<3> Varlabel:I made

an _ongoing payment_ (subscription or membership) for a digital news service –

eg monthly, quarterly or annual payment

I made an _ongoing payment_ (subscription or membership) for a digital news service – eg monthly, quarterly or annual payment



<6> Varlabel:I pay for digital news access as part of a printdigital bundle, or I get it for free as part of a print subscription I pay for digital news access as part of a print-digital bundle, or I get it for free as part of a print subscription

<5> Variabel: I get free digital news access as part of a subscription to something else (e.g. broadband, phone,

I get free digital news access as part of a subscription to something else (e.g. broadband, phone, cable)

cable)

<7> Someone else paid for me to subscribe or access a digital news service

Varlabel:Someone else paid for me to subscribe or access a digital news service <9> Varlabel:I have made a donation to

I have made a donation to support a digital news service

support a digital news service <995 fixed> Varlabel:Other

Other

Base: Those who have made a regular payment to a digital news service in last year

Question type: **Dropdown** #Question display logic:

if Q7ai.has any([3,6]) and Country in

[2,1,4,5,22,23,6,7,8,12,3,18,17,19,192,24,242,9,25,252,11,13,16,26]

[Varlabel - You said you have paid a subscription/membership to a digital news service in the last year. How many different providers do you pay money to in this way?]

[Q7_SUBS] You said you have paid a subscription/membership to a **digital news service** in the last year. How many different news providers do you pay money to in this way?

<1> Varlabel:0 0 <2> Varlabel:1 1 <3> Varlabel:2 2 <4> Varlabel:3 3 <5> Varlabel:4 4 <6> Varlabel:5 5

<7> Varlabel:more more than 5

than 5

Question type: **Multiple** #row order: randomize



[Q7_SUBS_name_2022] You said you have paid a subscription/membership to a digital news service in the last year... Which of the following did you subscribe to? Please select all that apply.

<1>	Guardian	<10>	Apple+ (premium news articles)
<2>	Telegraph	<15>	Tortoise media
<3>	Times/Sunday Times	<11>	A local or regional news organisation
<4>	Financial Times	<12>	International brand (e.g. New York Times, Washington Post, Wall St Journal, Le Monde)
<5>	Economist	<13 fixed>	An individual journalist (e.g. via a newsletter/own website)
<6>	Daily Mail/Mail+	<14 fixed>	An individual journalist (e.g. a podcaster, a youtuber, etc.)
<7>	The Athletic	<97 fixed>	Other (please specify) (open [Q7_SUBS_name_2022_other]) [open]
<8>	Spectator	<98 fixed xor>	Don't know
<9>	New Statesman		

Question type: **Grid** #row order: randomize

[Q_Sub_fatigue1] There are many different online media subscriptions you can pay for these days. How many of the following _online media subscriptions_ do you currently have, if any, that you pay for with your own money?

-[Q_Sub_fatigue2_1] -[Q_Sub_fatigue2_2]	Music (e.g. Spotify, Apple Music, Deezer, etc.) TV/Movies (e.g. Netflix, Amazon Prime Video, Disney+, etc.)
-[Q_Sub_fatigue2_3]	Sports package (e.g. Sky Sports, BT Sports, etc.)
-[Q_Sub_fatigue2_4]	Audiobooks/Podcasts (e.g. Audible, Curio, etc.)
<1>	0
<2>	1
<3>	2
<4>	3
<5>	4
<6>	5+

Question type: **Single** #row order: reverse

[Q_Sub_fatigue2a] In the next year, do you expect the number of online media subscriptions you pay for with your own money to increase, decrease, or stay the same?

<1>	Increase
<2>	Stay the same
<3>	Decrease
<98 fixed>	Don't know



Question type: Text

Question type: Open

#anv

#Question display logic:

If [Q_Sub_fatigue2a] - Increase or Decrease, is selected [if Q_Sub_fatigue2a in [1,3]]

[Q sub fatigue3a] You say you expect to have \$pipe fatigue3a media subscriptions next year. Can you briefly explain why?

Don't know

Question type: Single

[REGISTER1] Some online news outlets now ask you to register (for example to give an email address or set up an account) before they will give you full access to their content.

Have you done this in the last year?

<1> Yes, for one news outlet <2> Yes, for more than one

<3> No. I haven't <98 fixed> Don't know

Question type: Grid #row order: randomize

[REGISTER2] Different online sites these days often ask for personal data for a variety of reasons. With this in mind, to what extent do you agree or disagree with the following statements?

-[REGISTER2 1] I trust most news websites to use my data responsibly -[REGISTER2 2] I trust most social media sites to use my data responsibly -[REGISTER2_3] I trust most online retailers to use my data responsibly Strongly disagree

<1> Variabel:Strongly

disagree

<2> Varlabel:Tend to Tend to disagree

disagree

<3> Varlabel:Neither

Neither agree nor disagree

agree nor disagree

<4> Varlabel: Tend to

Tend to agree

agree

<5> Variabel:Strongly

Strongly agree

<98> Varlabel:Don't Don't know

know



Base: All

Question type: Multiple

[Varlabel - Which, if any, of the following devices do you <u>ever</u> use <u>(for any purpose)</u>? Please select all that apply.]

[Q8A] Which, if any, of the following devices do you <u>ever</u> use <u>(for any purpose)</u>? Please select all that apply.

<1> Varlabel:Smartphone made by Apple (iPhone)	Smartphone made by Apple (iPhone)	<8> Varlabel:Connected TV (a TV that connects to internet via set top box, games console, other box such as Apple TV etc.)	Connected TV (a TV that connects to internet via set top box, games console, other box such as Apple TV etc.)
<2> Varlabel:Smartphone by another manufacturer (e.g. Samsung, LG, Huawei, Sony, Oppo, Xiaomi etc.) <3> Varlabel:Other internet connected phone (e.g. older Blackberry, Nokia feature phone etc.)	Smartphone by another manufacturer (e.g. Samsung, LG, Huawei, Sony, Oppo, Xiaomi etc.)	<9> Varlabel:Smart TV (TV that connects to the internet directly without the need for any other box)	Smart TV (TV that connects to the internet directly without the need for any other box)
	Other internet connected phone (e.g. older Blackberry, Nokia feature phone etc.)	<10> Varlabel:Smart watch or wristband that connects to the internet	Smart watch or wristband that connects to the internet
<4> Varlabel:Laptop or desktop computer (at work or home)	Laptop or desktop computer (at work or home)	<11> Varlabel:Voice activated connected speaker (e.g. Amazon Echo, Google Home, AppleHomePod)	Voice activated connected speaker (e.g. Amazon Echo, Google Home, AppleHomePod)
<5> Varlabel:Tablet Computer made by Apple (e.g. iPad, iPad Air or iPad mini)	Tablet Computer made by Apple (e.g. iPad, iPad Air or iPad mini)	<999 fixed xor> Varlabel:None of these	None of these
<6> Varlabel:Other tablet computer (e.g. Samsung Galaxy, Amazon Fire, Asus ZenPad etc.)	Other tablet computer (e.g. Samsung Galaxy, Amazon Fire, Asus ZenPad etc.)	<998 fixed xor> Varlabel:Don't know	Don't know
<7> Varlabel:Ebook reader (e.g. Kindle, Kobo etc.)	Ebook reader (e.g. Kindle, Kobo etc.)		

Base: All

Question type: Multiple #Question display logic: if Q8A.has_any([1,2,3,4,5,6,7,8,9,10,11])



[Varlabel - Which, if any, of the following devices have you used to access news _in the last week_? Please select all that apply.]

[Q8B] Which, if any, of the following devices have you used to access news _in the last week_? Please select all that apply.

<1> Varlabel:Smartphone made by Apple (iPhone)	Smartphone made by Apple (iPhone)	<8> Varlabel:Connected TV (only select if you have used an ON DEMAND news service such as a red button news service, digital text or a news app via your TV)	Connected TV (only select if you have used an ON DEMAND news service such as a red button news service, digital text or a news app via your TV)
<2> Varlabel:Smartphone by another manufacturer (e.g. Samsung, LG, Huawei, Sony, Oppo, Xiaomi etc.)	Smartphone by another manufacturer (e.g. Samsung, LG, Huawei, Sony, Oppo, Xiaomi etc.)	<9> Variabel:Smart TV (only select if you have used an ON DEMAND news service such as a red button news service, digital text or a news app via your TV)	Smart TV (only select if you have used an ON DEMAND news service such as a red button news service, digital text or a news app via your TV)
<3> Varlabel:Other internet connected phone (e.g. older Blackberry, Nokia feature phone etc.)	Other internet connected phone (e.g. older Blackberry, Nokia feature phone etc.)	<10> Varlabel:Smart watch or wristband that connects to the internet	Smart watch or wristband that connects to the internet
<4> Varlabel:Laptop or desktop computer (at work or home)	Laptop or desktop computer (at work or home)	<11> Varlabel:Voice activated connected speaker (e.g. Amazon Echo, Google Home, AppleHomePod)	Voice activated connected speaker (e.g. Amazon Echo, Google Home, AppleHomePod)
<5> Varlabel:Tablet Computer made by Apple (e.g. iPad, iPad Air or iPad mini)	Tablet Computer made by Apple (e.g. iPad, iPad Air or iPad mini)	<999 fixed xor> Varlabel:None of these	None of these
<6> Varlabel:Other tablet computer (e.g. Samsung Galaxy, Amazon Fire, Asus ZenPad etc.)	Other tablet computer (e.g. Samsung Galaxy, Amazon Fire, Asus ZenPad etc.)	<998 fixed xor> Varlabel:Don't know	Don't know
<7> Varlabel:Ebook reader (e.g. Kindle, Kobo etc.)	Ebook reader (e.g. Kindle, Kobo etc.)		

Base: Those who use any devices for news

Question type: **Single** #row order: randomize



[Varlabel - You've said you use the following devices to access news in the _last week_, which is your MAIN way of accessing online news?]

[UK8b6_5] You've said you use the following devices to access news in the _last week_, which is your MAIN way of accessing online news?

<1> Varlabel:Smartphone made by Apple (iPhone)	Smartphone made by Apple (iPhone)	<8> Varlabel:Connected TV (only select if you have used an ON DEMAND news service such as a red button news service, digital text or a news app via	Varlabel:Connected TV (only select if you have used an ON DEMAND news service such as a red button news service, digital text (only select in have used an DEMAND new service such red button news service, digital text or a news approximately select in have used an DEMAND new service such red button news service, digital text or a news approximately select in have used an DEMAND new service such as a possible to the select in have used an DEMAND new service such as a possible to the select in have used an DEMAND new service such as a possible to the select in have used an DEMAND new service such as a possible to the select in have used an DEMAND new service such as a possible to the select in have used an DEMAND new service such as a red button new service, digital text.	Connected TV (only select if you have used an ON DEMAND news service such as a red button news service, digital text or a news app via your TV)
<2> Varlabel:Smartphone by another manufacturer (e.g. Samsung, LG, Huawei, Sony, Oppo, Xiaomi etc.)	Smartphone by another manufacturer (e.g. Samsung, LG, Huawei, Sony, Oppo, Xiaomi etc.)	<9> Varlabel:Smart TV (only select if you have used an ON DEMAND news service such as a red button news service, digital text or a news app via your TV)	Smart TV (only select if you have used an ON DEMAND news service such as a red button news service, digital text or a news app via your TV)	
<3> Varlabel:Other internet connected phone (e.g. older Blackberry, Nokia feature phone etc.)	Other internet connected phone (e.g. older Blackberry, Nokia feature phone etc.)	<10> Varlabel:Smart watch or wristband that connects to the internet	Smart watch or wristband that connects to the internet	
<4> Varlabel:Laptop or desktop computer (at work or home)	Laptop or desktop computer (at work or home)	<11> Varlabel:Voice activated connected speaker (e.g. Amazon Echo, Google Home, AppleHomePod)	Voice activated connected speaker (e.g. Amazon Echo, Google Home, AppleHomePod)	
<5> Varlabel:Tablet Computer made by Apple (e.g. iPad, iPad Air or iPad mini)	Tablet Computer made by Apple (e.g. iPad, iPad Air or iPad mini)	<999 fixed xor> Varlabel:None of these	None of these	
<6> Varlabel:Other tablet computer (e.g. Samsung Galaxy, Amazon Fire, Asus ZenPad etc.)	Other tablet computer (e.g. Samsung Galaxy, Amazon Fire, Asus ZenPad etc.)	<998 fixed xor> Varlabel:Don't know	Don't know	
<7> Varlabel:Ebook reader (e.g. Kindle, Kobo etc.)	Ebook reader (e.g. Kindle, Kobo etc.)			

Question type: Text

Now we're going to ask you questions about how you typically start your online news sessions.



Base: All

Question type: Multiple #row order: randomize

[Varlabel - Thinking about how you got news online (via computer, mobile or any device) in the last week , which were the ways in which you came across news stories? Please select all that apply.]

[Q10] Thinking about how you got news online (via computer, mobile or any device) in the last week , which were the ways in which you came across news stories? Please select all that apply.

<1> Varlabel:Went directly to a news

Went directly to a news website or app (e.g. BBC News, Guardian, Mail online, HuffPost)

website or app (e.g. BBC News, Guardian,

Mail online, HuffPost) <2 fixed>

Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website

Varlabel:Used a search engine (e.g. Google, Bing) and typed in a keyword for

the name of a

particular website <3 fixed>

Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story

Used social media and came across news that way (e.g. Facebook,

Varlabel:Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular

news story

<4> Varlabel:Used a Used a newsreader site or 'app' that aggregates news links (e.g. Google News, Flipboard, Apple News, Upday)

newsreader site or 'app' that aggregates news links (e.g. Flipboard, Apple News, Upday)

<5> Varlabel:Used social media and

came across news that way (e.g. Facebook, Twitter, YouTube, Instagram) <6> Varlabel:Got

news via an email newsletter or email

alert

<7> Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre)

Got news via an email newsletter or email alert

Varlabel:Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre)

<995 fixed> Other (open [Q10_other]) [open] please specify Varlabel:Other

Twitter, YouTube, Instagram)

<998 fixed xor>

Don't know

Varlabel:Don't know



<997 fixed xor> Varlabel:I haven't used online news in the last week I haven't used online news in the last week

Base: All who came across news in last week

Question type: **Single** #Question display logic:

if (Q10.has_any([1,2,3,4,5,6,7,995])) and (len(Q10)>1)

[Varlabel - Which of these was the **MAIN** way in which you came across news in the last week?]

[Q10a_new2017] Which of these was the **MAIN** way in which you came across news in the last week?

<1> Varlabel:Went directly to a news website or app (e.g. BBC News, Guardian, Went directly to a news website or app (e.g. BBC News, Guardian, Mail online, Huffington Post)

Mail online,
Huffington Post)
<2> Varlabel:Used a
search engine (e.g.

Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website

Google, Bing) and typed in a keyword for the name of a particular website

Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story

<3> Varlabel:Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story

Used a newsreader site or 'app' that aggregates news links (e.g. Google News, Flipboard, Apple News, Upday)

<4> Varlabel:Used a newsreader site or 'app' that aggregates news links (e.g. Flipboard, Apple News, Upday)

Used social media and came across news that way (e.g. Facebook, Twitter, YouTube, Instagram)

social media and came across news that way (e.g. Facebook, Twitter, YouTube, Instagram)

<5> Varlabel:Used

Facebook, Twitter, YouTube, Instagram <6> Varlabel:Got news via an email newsletter or email

Got news via an email newsletter or email alert

alert <7>

Received a news alert on my mobile phone/tablet (e.g. via SMS, app,

Varlabel:Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre) lockscreen, notification centre)



<995 fixed>
Varlabel:Other

\$Q10_other

<998 fixed xor>
Varlabel:Don't know

Don't know

Question type: **Single** #row order: randomize

#Question display logic:

If [Country] - UK or US or Finland or Ireland or Italy or Japan or France, is selected [if]

Country in [1,2,6,12,7,9,3]]

[Q9c_new2016] What is the FIRST way you typically come across news in the morning?

<1> Printed newspaper

<2> Radio <3> TV

#option display logic:

<4> - If [Q8A] - Laptop or desktop computer (at work or home) is selected [if 4 in Q8A]

Question type: **Single** #row order: randomize #Question display logic:

If [Country] - UK or US or Finland or Ireland or Italy or Japan or France, is selected And If [Q9c_new2016] - Internet via laptop/desktop or Internet via smartphone or Internet via tablet, is selected

[if Country in [1,2,6,12,7,9,3] and Q9c_new2016 in [4,5,6]]

[Q9d_2016] You mentioned that your FIRST contact with news in the morning is using \$Q9c_new2016.lower, in which ONE of the following places do you typically find your first news?

<1>	News website or app	<9>	Instagram
<2>	Aggregator website or app (e.g Apple News, Upday, Flipboard)	<10>	Snapchat
<3>	News links on my \$Q9dtext homescreen	<11>	YouTube
<4>	Podcast	<12>	TikTok
<6>	Email	<13>	Messenger app (e.g. WhatsApp, Facebook Messenger)
<7>	Twitter	<95 fixed>	Other (open [Q9d_2016_other]) [open]
<8>	Facebook	<98 fixed xor>	please specify Don't know



#option display logic:

<3> - If [Q9c_new2016] - Internet via smartphone or Internet via tablet, is selected [if Q9c_new2016 in [5,6]]

Question type: **Multiple** #row order: randomize #Question display logic:

If [Q10] - Got news via an email newsletter or email alert is selected [if 6 in Q10]

[Email_SOURCES_2022] You say that you accessed news via an email newsletter or alert in the last week... Where do your emails come from? Please select all that apply.

<1> Mainstream news outlet and their journalists <2> An individual journalist operating on their own

<3> Alternative news outlet

<4> Other specialist media (e.g. relating to work, trade publications, etc.)
<97 fixed> Other (please specify) (open [Email_SOURCES_2022_other]) [open]

<98 fixed xor> Don't know

Question type: **Multiple** #row order: randomize #Question display logic:

If [Q10] - Got news via an email newsletter or email alert is selected [if 6 in Q10]

[QEmail_likes] What do you like about the email newsletter format? Please select all that apply

<1> Convenient way to get the news
<2> Brings me diverse viewpoints
<3> Informal tone of the writing
<4> Personality of the author(s)
<5> Content I can't get anywhere else

<97 fixed> Other (please specify) (open [QEmail_likes_other]) [open]

<98 fixed xor> Don't know

Question type: Open

#any

#Question display logic:

If [Q10] - Got news via an email newsletter or email alert is selected [if 6 in Q10]

[QEmail Open] Can you tell us more about a newsletter you enjoy and why?

Don't know



Question type: **Single** #Question display logic:

If [Q10] - Got news via an email newsletter or email alert is selected [if 6 in Q10]

[QEmail_pay] Most email newsletters are currently free, but how likely or unlikely is it that you'd be prepared to pay in the future for a newsletter that you like?

<1> Very unlikely
<2> Somewhat unlikely
<3> Somewhat likely
<4> Very likely
<998 fixed xor> Don't know

Base: All

Question type: **Multiple** #row order: randomize

[Varlabel - When using the internet for news, have you used any of the following sites or mobile apps that aggregate different news links in the _last week?_ Please select all that apply.]

[Q10c_2016] When using the internet for news, have you used any of the following sites or mobile apps that aggregate different news links in the _last week?_ Please select all that apply.

<3> Varlabel:Apple News (the app called News or the news stories that appear when you swipe right on an iPhone, iPad)	Apple News (the app called News or the news stories that appear when you swipe right on an iPhone, iPad)	<147>	Newzit
<7> Varlabel:Flipboard	Flipboard	<148>	NewsNow
<11> Variabel: Snapchat Discover (the section of Snapchat with branded content from brands like CNN, Cosmopolitan etc)	Snapchat Discover (the section of Snapchat with branded content from brands like CNN, Cosmopolitan etc)	<149>	SmartNews
<56> Varlabel:Upday (app available on many Android phones that aggregates news sources)	Upday (app available on many Android phones that aggregates news sources)	<995 fixed> Varlabel:Other	Other (open [Q10c_2016_other]) [open] please specify



<88> <998 fixed Medium Varlabel:Medium xor>

Varlabel:Don't

know

<999 fixed

None of these

Don't know

<1 fixed> Varlabel:Google News (NB only tick this option if you visit the Google News site/app, not news stories you find within the MAIN Google search

Google News (NB only tick this option if you visit the Google News site/app, not news stories you find within the MAIN Google search results page)

xor> Varlabel:None of these

Base: All

results page)

Question type: Single #Question display logic:

If [Country] - US or UK or Germany or Denmark or Norway or Sweden or Finland or Italy or Spain or Ireland or France or Netherlands or Austria or Belgium - Flemish or Belgium - French or Switzerland - German or Switzerland - French or Japan or Canada - English or Canada - French or Australia or Republic of Korea, is selected [if Country in [2,1,4,5,22,23,6,7,8,12,3,18,17,19,192,24,242,9,25,252,11,26]] [Varlabel - In thinking about your online news habits, which of the following statements applies best to you? Please select one.]

[OPTQ11D] In thinking about your online news habits, which of the following statements applies best to you? Please select one.

<1> Variabel: I mostly I mostly read news in text read news in text

<2> Varlabel: I mostly read news in text but occasionally watch

I mostly read news in text but occasionally watch video news that looks interesting

video news that looks interesting

I read text stories and watch video news about the same

<3> Varlabel:I read text stories and watch video news about the

same

<4> Variabel: I mostly watch video news and read text occasionally

I mostly watch video news and read text occasionally

<5> Variabel:I mostly

I mostly watch video news

watch video news <998 fixed xor>

Don't know

Varlabel:Don't know



Question type: **Multiple** #row order: randomize #Question display logic:

If [OPTQ11D] - I mostly read news in text or I mostly read news in text but occasionally watch video news that looks interesting, is selected [if OPTQ11D in [1,2]]

[OptQ11ai] You say you prefer to read news in text rather than watch online video... What are the main reasons for this? Please select all that apply.

<1>	I find reading a quicker way to get the information I need
<2>	I find reading gives me more control than video
<3>	Videos don't tend to add anything that is not in the text story
<4>	I often can't get them to play properly on my device
<5>	Many have pre-roll advertisements which tend to put me off
<6>	I would rather watch news on a bigger screen
<7>	I don't have access to sound (e.g. at work)
<8>	I am concerned about the cost of access (e.g. via mobile)

<98 fixed xor> Don't know

Other

Question type: **Multiple** #row order: randomize #Question display logic:

<97 fixed>

If [OPTQ11D] - I mostly watch video news and read text occasionally or I mostly watch video news, is selected [if OPTQ11D in [4,5]]

[OptQ11bi] You say you prefer to watch online news video rather than read it in text... What are the main reasons for this? Please select all that apply.

<1>	An engaging way to watch breaking news
<2>	I find watching news easier than reading it
<3>	I find moving pictures more engaging than photos/text
<4>	I find video tells a more complete story than text
<5>	I like to see people/personalities in the news
<6>	I come across video more often than text (e.g. via social media feeds)
<07 fixed>	Othor

<97 fixed> Other <98 fixed xor> Don't know

Base: All

Question type: **Multiple** #row order: randomize

[Varlabel - A podcast is an episodic series of digital audio files, which you can download, subscribe or listen to.

Which of the following types of podcast have you listened to in the _last month_? Please select all that apply.]

[Q11F_2018] A podcast is an episodic series of digital audio files, which you can download, subscribe or listen to.

Which of the following types of podcast have you listened to in the _last month_? Please select all that apply.



<1> Varlabel: A podcast about news, politics, international

A podcast about news, politics, international events

events

<2> Varlabel:A

podcast about contemporary life (e.g. crime, societal

issues)

<3> Varlabel:A podcast about

specialist subjects (e.g. science and technology, business, media, health)

<4> Varlabel: A podcast about sport

<5> Varlabel:A podcast about

lifestyle (e.g. food, fashion, arts,

literature, travel, fun)

<6 fixed xor> Varlabel:I haven't listened to a podcast in the last month A podcast about contemporary life (e.g. crime, societal issues)

A podcast about specialist subjects (e.g. science and technology, business,

media, health, history)

A podcast about sport

A podcast about lifestyle (e.g. food, fashion, arts, literature, travel, fun,

history)

I haven't listened to a podcast in the last month

Base: if Q11F_2018=1,2,3,4,5

Question type: **Multiple** #row order: randomize #Question display logic:

if Q11F_2018.has_any([1,2,3,4,5]) and Country in [1,2,23,3,4,11,25,252,26,8,22] [Varlabel - Which of the following apps or websites do you mainly use to find and play

Base: All

Question type: Multiple

#row order: randomize #Columns: 2

[Varlabel - Which, if any, of the following have you used for _any purpose_ in the _last

week ? Please select all that apply.]

[Q12A] Which, if any, of the following have you used for _any purpose_ in the _last week_? Please select all that apply.

<2> Varlabel:LinkedIn LinkedI <18> Snapchat

Varlabel:Sn apchat

n

<4> Varlabel:Twitter
Telegram

Varlabel:Tel egram

<5> Varlabel: YouTube YouTu <42> WeChat

be Varlabel:We

Chat



<7> Varlabel:Instagram	Instagr am	<76> Varlabel:Tik Tok	TikTok
<9> Varlabel:Reddit	Reddit	<78> Varlabel:Ne xtdoor	Nextdoor
<13> Varlabel:Pinterest	Pintere st	<101>	Signal
<15> Varlabel:WhatsApp	Whats App	<102>	Discord
<16> Varlabel:Line <1 fixed if Country in [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22,23,24,242,25,252,26,29,28,282,30,31,32,33,27,35,36,34,37,38,39,392,40,402,]> Varlabel:Facebook	Line Facebo ok	<103> <995 fixed> Varlabel:Oth er	Twitch Other (open [Q12A_ot her]) [open] please specify
<50 fixed> Varlabel:Facebook Messenger	Facebo ok Messe nger	<998 fixed xor> Varlabel:Do n't know	Don't know
<17> Varlabel:Viber	Viber	<999 fixed xor> Varlabel:No ne of these	None of these

Base: All

Question type: Multiple

#row order: randomize #Columns: 2

#Question display logic:

if Q12A and not Q12A.has_any([998,999])

[Varlabel - Which, if any, of the following have you used for finding, reading, watching, sharing or discussing news in the last week? Please select all that apply.]

[Q12B] Which, if any, of the following have you used for finding, reading, watching, sharing or discussing _news_ in _the last week_? Please select all that apply.

<2> Varlabel:LinkedIn		<18>	Snapcha
	n	Varlabel:Sn apchat	t
<4> Varlabel:Twitter	Twitter	<40>	Telegra
		Varlabel:Tel egram	m
<5> Varlabel:YouTube	YouTu	<42>	WeChat
	be	Varlabel:We Chat	
<7> Varlabel:Instagram	Instagr	<76>	TikTok
	am	Varlabel:Tik Tok	
<9> Varlabel:Reddit	Reddit	<78>	Nextdoor
		Varlabel:Ne xtdoor	
<13> Varlabel:Pinterest	Pintere st	<101>	Signal



<15> Varlabel:WhatsApp Whats <102> Discord App <16> Varlabel:Line <103> Twitch Line <1 fixed if 1 in Q12A and Country in Facebo <995 fixed> \$Q12A_ [1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,192,20,21,22 ok Varlabel:Oth other ,23,24,242,25,252,26,29,28, 282,30,31,32,33,27,35,36,34,37,38,39,392,40,402,]> Varlabel:Facebook <50 fixed> Varlabel:Facebook Messenger Facebo <998 fixed Don't οk xor> know Messe Varlabel:Do n't know nger <17> Varlabel: Viber Viber <999 fixed None of these xor> Varlabel:No ne of these

Question type: **Single** #Question display logic: **if 0**

[Q12_Social_source] hidden var to record the Q12 network

<1> Facebook
<4> Twitter
<7> Instagram
<76> TikTok

Question type: **Multiple** #Question display logic:

if 0

[Q12_Social_source_test] hidden var to record the Q12 network

<1> Facebook
<4> Twitter
<7> Instagram
<76> TikTok

Question type: Rule

#Show the number that the respondent has clicked: true

#Question display logic:

If [Q12 Social source test] - Facebook is selected [if 1 in Q12 Social source test]

[Q12_Social_proportion_Facebook] You said that you use **Facebook**... how much of what you see on your **Facebook** feed come from news outlets?

Range: 0% 0 ~ 100 100%



Question type: **Single** #row order: reverse #Question display logic:

If [Q12_Social_source_test] - Facebook is selected [if 1 in Q12_Social_source_test]

[Q12_Social_rightsize_Facebook] ...and do you think that the amount of content you see from news outlets on **Facebook** is too much, about right, or not enough?

Response Option List: rightsize_list

Question type: Rule

#Show the number that the respondent has clicked: true

#Question display logic:

If [Q12_Social_source_test] - Twitter is selected [if 4 in Q12_Social_source_test]

[Q12_Social_proportion_Twitter] You said that you use **Twitter**... how much of what you see on your **Twitter** feed come from news outlets?

Range: 0% 0 ~ 100 100%

Question type: **Single** #row order: reverse #Question display logic:

If [Q12_Social_source_test] - Twitter is selected [if 4 in Q12_Social_source_test]

[Q12_Social_rightsize_Twitter] ...and do you think that the amount of content you see from news outlets on **Twitter** is too much, about right, or not enough?

Response Option List: rightsize list

Question type: Rule

#Show the number that the respondent has clicked: true

#Question display logic:

If [Q12 Social source test] - Instagram is selected [if 7 in Q12 Social source test]

[Q12_Social_proportion_Instagram] You said that you use **Instagram**... how much of what you see on your **Instagram** feed come from news outlets?

Range: 0% 0 ~ 100 100%



Question type: **Single** #row order: reverse #Question display logic:

If [Q12_Social_source_test] - Instagram is selected [if 7 in Q12_Social_source_test]

[Q12_Social_rightsize_Instagram] ...and do you think that the amount of content you see from news outlets on **Instagram** is too much, about right, or not enough?

Response Option List: rightsize_list

Question type: Rule

#Show the number that the respondent has clicked: true

#Question display logic:

If [Q12_Social_source_test] - TikTok is selected [if 76 in Q12_Social_source_test]

[Q12_Social_proportion_TikTok] You said that you use **TikTok**... how much of what you see on your **TikTok** feed come from news outlets?

Range: 0% 0 ~ 100 100%

Question type: **Single** #row order: reverse #Question display logic:

If [Q12_Social_source_test] - TikTok is selected [if 76 in Q12_Social_source_test]

[Q12_Social_rightsize_TikTok] ...and do you think that the amount of content you see from news outlets on **TikTok** is too much, about right, or not enough?

Response Option List: rightsize_list

Base: All

Question type: **Multiple** #row order: randomize

[Varlabel - During an _average week_ in which, if any, of the following ways do you share or participate in news coverage? Please select all that apply.]

[Q13] During an _average week_ in which, if any, of the following ways do you share or participate in news coverage? Please select all that apply.



<3> Varlabel:Rate, like or favourite a news story

Rate, like or favourite a news story

Share a news story via email

<4>

Commen

Varlabel:Comment on a news story in a social network (e.g. Facebook or Twitter) Comment on a news story in a social network (e.g. Facebook or Twitter)

Share a news story via social network (e.g. Facebook, Twitter, LinkedIn)

<5> Varlabel:Comment on

a news story on a news website <2 fixed> Comment on a news story on a news website

Varlabel:Share a

news story via email

<1 fixed> Varlabel:Share a

news story via social network (e.g. Facebook, Twitter,

LinkedIn) <13 fixed>

Share a news story via an instant messenger (e.g. WhatsApp, Facebook label:Share a Messenger)

Vote in an online poll via a news site or social network

Varlabel:Share a news story via an instant messenger (e.g. WhatsApp, Facebook Messenger)

<9> Varlabel: Vote in an online poll via a news site or social

network

<10> Varlabel: Take part in a campaign or group based around a

news subject

<11> Varlabel:Talk online with friends and colleagues about a news story (e.g. by email, social media, messaging app)

<12> Varlabel:Talk with friends and colleagues about a news story (face to

face)

<999 fixed xor> Varlabel:None of

these

Talk with friends and colleagues about a news story (face to face)

Take part in a campaign or group based around a news subject

Talk online with friends and colleagues about a news story (e.g. by email,

None of these

social media, messaging app)

Question type: Multiple

#row order: randomize #max number of choices: 3

[QMotivations_2022a] Which, if any, are the most important reasons for you, personally, to keep up with the news? Please choose up to three options.



<1> It is important and useful for me personally

<2> I have a duty to keep myself informed about the news
<3> It is a good way for me to learn about new things

<4> I find it is often entertaining and fun

<5> It gives me something to talk about and share with others
<6 fixed> Other (open [QMotivations_2022a_other]) [open] please specify

<7 fixed xor> Don't know <999 fixed xor> None of these

Varlabel:None of

these

Question type: Single

[Q1di_2017] Do you find yourself actively trying to avoid news these days?

<1> Often
<2> Sometimes
<3> Occasionally
<4> Never
<998> Don't know

Question type: **Multiple** #row order: randomize #Question display logic:

If [Q1di_2017] - Often or Sometimes or Occasionally, is selected [if Q1di_2017 in [1,2,3]]

[Q1di_2017ii] Why do you find yourself actively trying to avoid the news? Please select all that apply.

<1> The news has a negative effect on my mood

<2> I am worn out by the amount of news there is these days
<3> There is too much coverage of subjects like politics/coronavirus

<4> The news is untrustworthy or biased <5> It leads to arguments I'd rather avoid

<6> I don't have the time for it

<7> I don't feel like there is anything I can do with the information

<8> The news is hard for me to follow or understand

<97 fixed> Other (please specify) (open [Q1di 2017ii other]) [open]

<98 fixed xor> Don't know

Question type: Text

Now we're going to ask a few questions about climate change.

Base: All

Question type: Single

[Varlabel - How serious a problem, if at all, do you think climate change is?]



[C1 2020] How serious a problem, if at all, do you think climate change is?

<1> Extremely serious

Varlabel:Extremely

serious

<2> Varlabel: Very Very serious

serious

<3> Somewhat serious

Varlabel:Somewhat

serious

<4> Variabel:Not very Not very serious

serious

<5> Varlabel:Not

Not serious at all

serious at all

<998 fixed xor>
Varlabel:Don't know

Don't know

Question type: **Multiple** #row order: randomize

[C1_2022a] When it comes to climate change news, which of the following sources, if any, do you pay most attention to? Please select all that apply

<3> Politicians and political parties <1 fixed> Major news organisations

<2 fixed> Smaller or alternative news sources

<4> Scientists/experts/academics

<5> Celebrities/social media personalities/activists <6> Ordinary people

<7> Television or film documentaries

<97 fixed> Other (please specify) (open [C1_2022_other]) [open]

<99 fixed> I don't pay attention to climate change

<98 fixed> Don't know

Question type: **Single** #row order: reverse

[QAdvocacy_2022] Thinking about the way news outlets cover climate change, which of the following statements best describes your view?

<1> News outlets should reflect a range of views on climate change and leave it

up to people to decide

<2> News outlets should take a clear position in favour of climate change action
<3> News outlets should take a clear position against climate change action

<98 fixed> Don't know

Question type: **Single** #row order: reverse



[C2_2022a] Thinking about news about climate change, which of the following statements best describes your view?

<1> News outlets should focus more on what governments or large companies

should do

<2> News outlets should focus more on what individual people should do

<3 fixed> News outlets should not focus on either of these

<98 fixed> Don't know

#Question display logic: if profile_GOR in [1,2,3,4,5,6,7,8,9,10,11]