

Table A1. Reach and Twitter statistics by French media outlets

Type	Brand	TW username	Online Audience Reach	Followers
National Daily Newspaper	Le Figaro	le_Figaro	18.53	2,636,827
National Daily Newspaper	Le Monde	lemondefr	19.72	7,101,100
National Daily Newspaper	Les Echos	lesEchos	5.64	984,067
National Daily Newspaper	Liberation	libe	4.70	2,505,670
National Daily Newspaper	La Tribune	laTribune	1.96	179,558
National Daily Newspaper	La Croix	laCroix	2.25	40,617
Free National Newspaper	20 Minutes	20Minutes	10.03	2,246,457
Free National Newspaper	Cnews Matin	CNEWSMatin	0.64	14,109
Regional Newspaper	Le Parisien	le_Parisien	12.30	1,856,493
Regional Newspaper	Ouest France	ouestFrance	7.69	492,288
Regional Newspaper	La Depeche du Midi	ladepechedumidi	4.09	69,608
Regional Newspaper	Sud Ouest	sudouest	3.35	383,636
News Agency	Agence France-Presse	afpfr	0.09	2,634,211
Digital-born	Le Huffington Posts	leHuffPost	7.40	945,085
Digital-born	Slate	slatefr	2.44	658,114
Digital-born	Mediapart	mediapart	1.94	2,017,606
Digital-born	Atlantico	atlantico_fr	1.54	69,312
Digital-born	Arrêt sur Images	arretsurimages	0.14	487,942
Digital-born	Acrimed	acrimed_info	0.09	42,494
Digital-born	NonFiction	nonfiction_fr	0.03	6,112
Digital-born	Fakir	fakir_	n/a	31,228
Digital-born	cFactuel	cFactuel	n/a	3,539
Digital-born	Brut	brutofficiel	n/a	41,899
Digital-born	Rue89	rue89	n/a	1,432,801
Digital-born	Les Jours	lesjoursfr	n/a	26,829
Digital-born	Bondy Blog	leBondyBlog	0.07	30,985
Digital-born	Égalité & Réconciliation	eetR_National	0.51	30,139
Digital-born	Fdesouche	F_Desouche	0.59	24,443
Digital-born	Wikistrike	wikistrikeW	0.15	6,104
Weekly Newspaper	L'Obs	lobs	10.66	1,190,600
Weekly Newspaper	L'Express	LEXPRESS	10.24	1,193,875
Weekly Newspaper	Le Point	lePoint	5.19	641,771
TV	BFM TV	BFMTV	10.50	2,158,449
TV	TF1/LCI	LCI	5.13	94,871
TV	France 24	FRANCE24	1.37	2,770,705
TV	Franceinfo	franceinfo	13.10	1,045,639
Radio	RTL	RTLFrance	5.45	692,539
Radio	Europe 1	europe1	3.45	1,248,844
Radio	Franceinter	franceinter	2.35	1,199,497
Radio	RFI	RFI	1.35	1,447,527
Regional Newspaper	La Voix du Nord	lavoixdunord	2.33	293,432
Regional Newspaper	Le Midi Libre	Midilibre	n/a	128,142
Regional Newspaper	Le Progrès	Le_Progres	1.48	131,000
Regional Newspaper	La Provence	laprovence	1.25	174,744
Regional Newspaper	L'Est republicain	lestrepublicain	1.27	80,946
National Daily Newspapers	France Soir	france_soir	1.07	18,238
Local Daily Newspaper	Le Républicain Lorrain	lerepu	0.79	14,318
Local Daily Newspaper	La Montagne	lamontagne_fr	0.98	81,366
Weekly Newspaper	Le JDD	leJDD	0.80	321,913
Regional Newspaper	L'Union	UnionArdennais	0.63	49,629

Type	Brand	TW username	Online Audience Reach	Followers
Local Daily Newspaper	DNA Dernières Nouvelles d'Alsace	dnatweets	0.51	113,668
Local Daily Newspaper	Le Courrier Picard	CourrierPicard	0.49	86,667
Local Daily Newspaper	Lyon Mag	lyonmag	0.25	15,200
Local Daily Newspaper	La Manche Libre	lamanche libre	0.24	6,274
Local Daily Newspaper	La République de Seine-et-Marne	LaRep77	0.24	3,564
Local Daily Newspaper	Le Populaire	lepopulaire_fr	0.27	13,782
Digital-born	Le Petit Journal	lepetitjournal	0.30	9,281
Regional Newspaper	L'Écho Républicain	lecho_fr	0.26	5,216
Regional Newspaper	L'Yonne Républicaine	lyonne_fr	0.21	6,184
Regional Newspaper	Le Berry Républicain	leberry_fr	0.27	11,023
Regional Newspaper	Vosges Matin	VosgesMatin	0.24	6,726
Regional Newspaper	L'Est Eclair	lesteclair	0.17	8,833
Regional Newspaper	Nord Eclair	NordEclairWeb	0.24	17,324
Local Daily Newspaper	Le Phare Dunkerquois	pharedk	0.10	3,782
Weekly Newspaper	Le Canard Enchaîné	canardenchaîne	0.20	407,141
Regional Newspaper	Le Journal du Centre	lejdc_fr	0.18	6,657
Local Daily Newspaper	Le Républicain 47	LeRep47	0.06	1,026
Local Daily Newspaper	L'Eveil	leveil43	0.06	2,900
Local Daily Newspaper	L'informateur d'Eu et L'Éclaireur	InfoEclaireur	0.05	1,038
Regional Newspaper	L'Ardennais	UnionArdennais	0.11	49,629
Local Daily Newspaper	Montceau News	montceaunews	0.09	754
Digital-born	Infonormandie	infoNormandie	0.10	8,762
Regional Newspaper	La Gazette	lagazette95	0.15	3,176
		echoregional95	n/a	1,814
Digital-born	WeDemain	WeDemain	0.06	21,567
Regional Newspaper	Nord Littoral	Nordlitt	0.08	5,923
Digital-born	Mediacités	Mediacites	n/a	1,448
Digital-born	Explicite	expliciteJA	n/a	43,168
Digital-born	The Conversation	FR_Conversation	0.09	11,384
Digital-born	Brief.me	briefmenews	n/a	5,172
Digital-born	Les Moutons Enragés	Moutonenrages	0.21	4,390
Digital-born	Dreuz Info	Dreuz_1fo	0.68	12,509
Digital-born	Riposte Laïque	1RiposteLaique	0.40	9,520
Magazine	Paris Match	ParisMatch	2.84	1,116,503
Weekly Newspaper	Telerama	Telerama	3.40	334,759
Weekly Newspaper	Challenges	Challenges	1.88	196,801
Weekly Newspaper	Les Inrocks	lesinrocks	1.69	1,083,546
Radio	France Culture	franceculture	n/a	437,559
National Daily Newspaper	L'Humanité	humanite_fr	1.11	322,578
TV	CNews	CNEWS	0.19	981,305
National Daily Newspaper	L'Opinion	lopinion_fr	0.52	60,698
Weekly Newspaper	Courrier International	courrierinter	1.16	227,116
TV	LCP	LCP	0.24	370,838
TV	TF1	TF1	13.01	4,817,643
Radio	RMC	RMCinfo	n/a	125,278
Digital-born	Agora Vox	agoravox	0.74	13,379
Weekly Newspaper	La Vie	LaVieHebdo	0.27	22,140
Weekly Newspaper	Témoignage Chrétien	TChebdo	n/a	10,387
Monthly Newspaper	Capital	MagazineCapital	2.23	21,823

Source for online reach: comScore MMX Key Measures, % reach desktop only, average last 3 months, April 2017