

## ABOUT THE AUTHOR

Dr Brian Rotheray holds a BA and PhD in Modern Languages (Leeds University) and an MBA (Bradford University), with periods of study in Russia, Germany and the USA. He is a Fellow of the Institute of Linguists.

He worked for BBC Monitoring as a monitor and senior editor, and on the development of the organisation's news services about the media worldwide.

His research interests are in the impact of international broadcasters on public perceptions and public policy. Recent publications include *The History of BBC Monitoring*, (BBC, 2009).

He worked as a postdoctoral research fellow on the first phase of the Reuters Institute project on 'International News in Africa, India and Pakistan: Provision, Consumption and Trust in a Rapidly Changing Broadcasting Environment' during the first part of 2010.